

FORM -D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(6)]

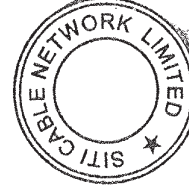
Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company.

| Name, PAN No. & Address of Promoter/Person who is part of Promoter Group/Director/Officer | No. & % of shares/voting rights held by the Promoter/Person who is part of Promoter Group/Director/Officer | Date of receipt of allotment advice/acquisition/sale-of shares/voting rights | Date of intimation to company | Mode of Acquisition (market/purchase/public rights/preferential/off er, etc.)/sale | No. & % of shares/voting rights post acquisition/sale | Trading member through whom the trade was executed with SEBI Registration No. of the TM | Exchange on which the trade was executed | Buy /Allotted quantity | Buy /Allotted value | Sell quantity | Sell value |
|--|--|--|-------------------------------|--|---|---|--|------------------------|---------------------|---------------|------------|
| Essei Media Ventures Limited 2nd Floor, Ebene House, 33 Cybercity, Ebene, Mauritius PAN -AAABCD7273Q | Number of Shares : 5,87,14,951 Percentage: 11.28 % | April 2,2014 | April 4,2014 | Conversion of warrants into Equity Shares | Number of Shares : 11,64,31,000 Percentage: 18.96% | N/A | N/A | 5,77,16,049 | 1,15,43,20,980 | N/A | N/A |
| Essei International Limited 2nd Floor, Ebene House, 33 Cybercity, Ebene, Mauritius PAN -AAABCL2192A | Number of Shares : 3,19,66,049 Percentage: 6.14 % | April 2,2014 | April 4,2014 | Conversion of warrants into Equity Shares | Number of Shares : 6,77,50,000 Percentage: 11.03 % | N/A | N/A | 3,57,83,951 | 71,56,79,020 | N/A | N/A |

Dated : April 5, 2014

Place :- Delhi

For Siti Cable Network Limited



(Signature)

Suresh Kumar
Company Secretary


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Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
 [Regulations 13(4A)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company – Siti Cable Network Limited

| Name, PAN No. & Address of Promoter/ Person-who-is part-of Promoter Group/Director/ Officer. | No. & % of shares/ voting rights held by the Promoter/ Person-who-is part-of Promoter Group/Director/ Officer | Date of receipt of allotment/ advice/ acquisition/ sale-of shares/ voting rights | Date of intimation to company | Mode of purchase (market purchase/ public/rights / preferential offer, etc.)/sale | No. & % of shares/ voting rights post acquisition/ sale | Trading member through whom the trade was executed with SEBI Registration No. of the TM | Exchange on which the trade was executed | Buy Quantity | Buy value | Sell quantity | Sell value |
|--|---|--|-------------------------------|---|---|---|--|--------------|---------------------|---------------|------------|
| Essel Media Ventures Limited 2 nd Floor, Ebene House, 33 Cybercity, Ebene, Mauritius PAN No.- AABCD7273Q | 58,714,951 shares (11.28%) | April 2, 2014 | April 2, 2014 | Conversion of Warrants into Equity Shares | 116,431,000 (18.96%) | NA | NA | 57,716,049 | Rs. 1,154,320,988/- | NA | NA |

Note: Percentage of Post Acquisition shareholding is based on Paid-up Capital post allotment

For Essel Media Ventures Limited


 Director

Name: Deepak Jain

Date: April 4, 2014
 Place: Mauritius

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Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

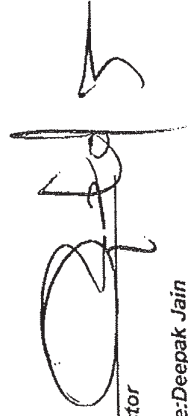
[Regulation 13(3)]

Regulation 13(3)—Details of change in shareholding in respect of persons holding more than 5% shares in a listed company – Siti Cable Network Limited

| Name, PAN No. & address of share-holders | Share-holding prior to acquisition/sale | No. & % of shares/voting rights acquired/sold | Receipt of allotment advice/acquisition of shares/sale-of shares specify | Date of intimation to comp-any | Mode of acquisition (market purchase/public rights/acquisition/preferential offer etc.) | No. & % of shares/voting rights post-acquisition/sale | Trading member through whom the trade was executed with SEBI Registration No. of the TM | Exchange on which the trade was executed | Buy Value | Sell quantity | Sell value |
|--|---|---|--|--------------------------------|---|---|---|--|-------------------|---------------|------------|
| Essel Media Ventures Limited 2 nd Floor, Ebene House, 33 Cybercity, Ebene, Mauritius | 58,714,951 shares (11.28%) | 57,716,049 shares | April 2, 2014 | April 2, 2014 | Conversion of Warrants into Equity shares | 116,431,000 shares/ 18.96% | NA | NA | Rs. 1,154,320,988 | 57,716,049 | N.A. |
| PAN No.- AABCD7273Q | | | | | | | | | | | N.A. |

Note: Percentage of Post Acquisition shareholding is based on Paid-up Capital post allotment

For Essel Media Ventures Limited


Director

Name: Deepak Jain

Date: April 4, 2014

Place: Mauritius

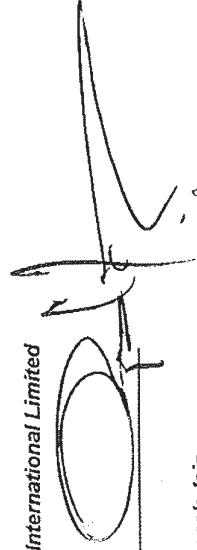
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Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4A)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company – Siti Cable Network Limited

| Name, PAN No. & Address of Promoter/ Person-who-is part-of Promoter Group/Director/ Officer. | No. & % of shares/voting rights held by the Promoter/ Person-who-is part-of Promoter Group/Director/ Officer | Date of receipt of allotment advice/ acquisition/ sale-of shares/ voting rights | Date of intimation to company | Mode of purchase (market purchase/ public/rights / preferential offer, etc.)/sale | No. & % of shares/ voting rights post acquisition/ sale | Trading member through whom the trade was executed with SEBI Registrati on No. of the TM | Exchange on which the trade was executed | Buy Quantity | Buy value | Sell quantity | Sell value |
|---|--|---|-------------------------------|---|---|--|--|--------------|-------------------|---------------|------------|
| Essel International Limited 2 nd Floor, Ebene House, 33 Cybercity, Ebene, Mauritius PAN No.- AABCL2192A | 31,966,049 shares (6.14%) | April 2, 2014 | April 2, 2014 | Conversion of Warrants into Equity Shares | 67,750,000 (11.03%) | NA | NA | 35,783,951 | Rs. 715,679,012/- | NA | NA |

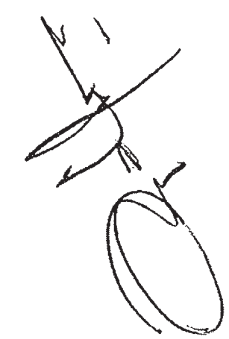
Note: Percentage of Post Acquisition shareholding is based on Paid-up Capital post allotment

For Essel International Limited



Director

Name: Deepak Jain
 Date: April 4, 2014
 Place: Mauritius



FORM C

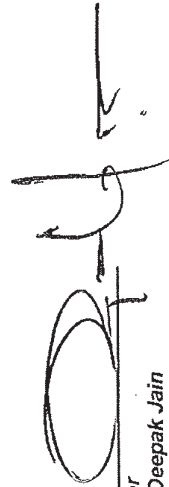
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Regulation 13(3)—Details of change in shareholding in respect of persons holding more than 5% shares in a listed company – Sitü Cable Network Limited

| Name, PAN No. & address of share-holders | Share-holding prior to acquisition/sale | No. & % of voting rights acquired/sold | Receipt of allotment advice/acquisition of shares/sale of shares specify | Date of intimation to comp- any | Mode of acquisition (market purchase/public rights/acquisition/preferential offer etc.) | No. & % of voting rights post-acquisition/sale | Trading member through whom the trade was executed with SEBI Registration No. of the TM | Exchange on which the trade was executed | Buy quantity | Buy Value | Sell quantity | Sell value |
|--|---|--|--|---------------------------------|---|--|---|--|--------------|-----------------|---------------|------------|
| Essel International Limited 2 nd Floor, Ebene House, 33 Cybercity, Ebene, Mauritius PAN No.- AABCL2192A | 31,966,049 shares (6.14%) | 35,783,951 shares | April 2, 2014 | April 2, 2014 | Conversion of Warrants into Equity shares | 67,750,000 (11.03%) | NA | NA | | Rs. 715,679,012 | N.A. | N.A. |
| | | | | | | | | | 35,783,951 | | N.A. | N.A. |

Note: Percentage of Post Acquisition shareholding is based on Paid-up Capital post allotment

For Essel International Limited



Director
Name: Deepak Jain

Date: April 4, 2014
Place: Mauritius