


FORM D
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
 [Regulations 13(4A)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company – Siti Cable Network Limited

Name, PAN No. & Address of Promoter/ Person-who-is part-of Promoter Group/Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person-who-is part-of Promoter Group/Director/ Officer	Date of receipt of allotment of shares/ acquisition/ advice/ sale-of shares/ voting rights	Date of intimation to company	Mode of purchase (market purchase/ public/rights / preferential offer, etc.)/sale	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy Quantity	Buy value	Sell quantity	Sell value
Essel Media Ventures Limited 2 nd Floor, Ebene House, 33 Cybercity, Ebene, Mauritius PAN No.- AABCD7273Q	58,714,951 shares (11.28%)	April 2, 2014	April 2, 2014	Conversion of Warrants into Equity Shares	116,431,000 (18.96%)	NA	NA	57,716,049	Rs. 1,154,320,988/-	NA	NA

Note: Percentage of Post Acquisition shareholding is based on Paid-up Capital post allotment

For Essel Media Ventures Limited

Director


Name:Deepak Jain

Date: April 4, 2014

Place:Mauritius