

It pays to invest in a company
that values its relationships.

Public Issue of Secured NCDs
rated 'CARE AA+' by CARE,
'IND AA+' by IND-RA &
'CRISIL AA/Stable' by CRISIL

Interest up to
11.50%
p.a.*



Issue closes today**

- Tradable NCDs from one of India's Largest Asset Financing NBFC
- No Tax Deduction at Source on Interest on NCDs held in dematerialized form
- Allotments on first come, first serve basis*
- Minimum Application of ₹10,000
- **0.25% p.a. additional yield for Senior Citizens**
- Monthly, yearly and cumulative instruments spanning across 3, 5 and 7 years***



SHRIRAM

Commercial Vehicle Finance

GETS YOU GOING

*For detailed terms and conditions please refer to the Shelf Prospectus and Tranche-I Prospectus, both dated June 24, 2014, read along with corrigendum dated June 30, 2014.

Pursuant to the Shelf & Tranche-I Prospectus, read along with corrigendum dated June 30, 2014, the Tranche-I issue was scheduled to close on Tuesday, July 22, 2014 with an option for early closure, being subject to the Base Issue Size being fully subscribed prior to such early closure, as may be decided at the discretion of the duly authorised committee of Directors of our Company. The Base Issue Size being fully subscribed, our Company has exercised the option of early closure and the duly authorised committee of Directors of our Company has vide its resolution dated July 3, 2014 decided to close the Tranche-I Issue on Friday, July 4, 2014.* Monthly option not available for 3 years.

Corporate Office: Wockhardt Towers, Level - 3, West Wing, C-2, G-Block, Bandra - Kurla Complex, Bandra (East), Mumbai - 400 051. Tel: +91 22 4095 9595, Fax: +91 22 4095 9597. Email: stfncd7comp@stfc.in, Website: www.stfc.in, Toll-free: 1800 2000 011. Corporate Identity Number (CIN) - L65191TN1979PLC007874.

Registered Office: Mookambika Complex, 3rd Floor, No.4, Lady Desika Road, Mylapore, Chennai - 600 004. Tel: +91 44 2499 0356, Fax: +91 44 2499 3272.

Shriram Transport Finance Company Limited is proposing a public issue of secured redeemable non-convertible debentures and has filed the Shelf Prospectus with the Registrar of Companies, Chennai, Tamil Nadu, BSE, NSE and SEBI (for record purposes). The Prospectus is available on our website at www.stfc.in, on the website of the stock exchanges at www.bseindia.com, www.nseindia.com and the website of the Lead Manager at www.jmfi.com, www.akcapindia.com, www.edelweissfn.com, www.icicisecurities.com. All investors proposing to participate in the public issue of NCDs by Shriram Transport Finance Company Limited should invest only on the basis of information contained in the Shelf Prospectus dated June 24, 2014 and Tranche-I Prospectus dated June 24, 2014, read along with corrigendum dated June 30, 2014. Please see section entitled "Risk Factors" beginning on page no.17 of the Shelf Prospectus for risk in this regard.

Disclaimer Clause of National Stock Exchange of India Ltd. (NSE) / BSE Ltd. (BSE): "It is to be distinctly understood that the permission given by NSE / BSE should not in any way be deemed or construed that the Offer Document / Prospectus has been cleared or approved by NSE / BSE nor does it certify the correctness or completeness of any of the contents of the Offer Document / Prospectus. The investors are advised to refer to the Offer Document / Prospectus for the full text of the Disclaimer clause of the NSE / BSE."

Disclaimer clause for use of National Stock Exchange of India Limited (NSEIL) platform: It is to be distinctly understood that the permission given by NSEIL to use their network and Online Platform for facilitating applications for public issue of debt securities shall not in any way be deemed or construed as compliance with statutory and other requirements by Shriram Transport Finance Company Limited, Lead Manager, etc. is cleared or approved by NSEIL; nor does it in any manner warrant, certify or endorse the correctness or completeness of any of the compliance with the statutory and other requirements nor does it take any responsibility for the financial or other soundness of this Issuer, its promoters, its management or any scheme or project of this Issuer.

R.K SWAMY BRDO STFC 26720 ENG