

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

|   |  |   |  |
|---|--|---|--|
| 1. Name of the Target Company (TC)  | SEA TV NETWORK LIMITED (Scrip Code-533268) |   |  |
| 2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer  | NEERAJ JAIN                                |   |  |
| 3. Whether the acquirer belongs to Promoter/Promoter group  | YES  |   |  |
| 4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed   | BSE LIMITED                                |   |  |
| 5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC  | Number                                     | % w.r.t. total share/voting capital wherever applicable | % w.r.t. total diluted share/voting capital of the TC(*) |
| <u>Before the acquisition/disposal under consideration, holding of:</u>   |  |   |  |
| a) Shares carrying voting rights  | 6999800                                    | 58.23   | 58.23  |
| b) Voting rights (VR) otherwise than by shares  |  |   |  |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) |  |   |  |
| Total (a+b+c)   | 6999800                                    | 58.23   | 58.23  |
| <u>Details of acquisition/sale</u>  |  |   |  |
| a) Shares carrying voting rights acquired/sold  | 12000                                      | .0998%  | .0998%   |
| b) VRs acquired /sold otherwise than by shares  |  |   |  |
| c) Warrants/convertible securities/any other instrument   |  |   |  |



|   |             |        |        |
|---|-------------|--------|--------|
| that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold  |             |        |        |
| Total (a+b+c)   | 12000       | .0998% | .0998% |
| <u>After the acquisition/sale, holding of:</u>  |             |        |        |
| a) Shares carrying voting rights  | 7011800     | 58.33% | 58.33% |
| b) VRs otherwise than by shares   |             |        |        |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition. |             |        |        |
| Total (a+b+c)   | 7011800     | 58.33  | 58.33  |
| 6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).   | OPEN MARKET |        |        |
| 7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable   | 25/07/2014  |        |        |
| 8. Equity share capital / total voting capital of the TC before the said acquisition / sale   | 12020000    |        |        |
| 9. Equity share capital/ total voting capital of the TC after the said acquisition / sale   | 12020000    |        |        |
| 10. Total diluted share/voting capital of the TC after the said acquisition/sale.   | 12020000    |        |        |

**Signature of the acquirer**

  
(NEERAJ JAIN)