

**Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	SEA TV NETWORK LTD (Scrip Code-533268)
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one)	Neeraj Jain
Date of reporting	08.10.2012
Names of the stock exchanges where the shares of the target company are listed	Bombay Stock Exchange

Details of the promoters' holding:

(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)

Promoter (s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details	
	Names	Number	% of total share capital	Type – creation/ invocation/ release	Date (s)	Number		% of total share capital
Neeraj Jain	6770800	56.53%	Pledging		08.10.2012	6333480	52.69%	Pledged 437320 shares to secure a composite loan of Rs. 19.80 Cr. From Allahabad Bank for the company

(\*) Details shall include the details regarding the person(s) on whose favor the encumbrance has been created and other important features of such encumbrance.

Signature of the Authorized Signatory

Place: Agra

Date : 08.10.2012

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