

SANRAA MEDIA LIMITED
B.R.COMPLEX, IIND FLOOR, FLAT NO. 33/6, C.P.RAMASAMY ROAD, ALWARPET, CHENNAI 600018
UN-AUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED SEPTEMBER 30, 2011

Sl. No.	Particulars	(Rupees In lakhs)				
		3 Months ended		6 Months ended		Year ended
		9/30/2011 Un-audited	9/30/2010 Un-audited	9/30/2011 Un-audited	9/30/2010 Un-audited	3/31/2011 Audited
1	Income from operations					
2	Other Income	443.73	2,119.18	2,230.45	4,353.00	7,011.79
3	Total Income	443.73	2,119.18	2,230.45	4,353.00	7,011.79
4	Expenditure	444.34	2,120.00	2,231.31	4,354.00	7,016.15
	(a) (Increase)/decrease in stock in trade					
	(b) Employee cost					
	(c) General Administrative Expenses	161.36	367.15	426.35	664.00	1,081.28
	(d) Product Development Expenses	49.57	272.71	166.44	438.98	593.92
	(e) Other Expenditure	-	546.90	950.00	1,923.00	3,435.39
5	Total Expenditure	63.00	30.41	97.07	59.74	72.56
	Profit / (Loss) before Interest, Depreciation & Tax	293.93	1,237.17	1,639.86	3,085.72	5,183.13
6	Interest	150.41	882.83	591.45	1,268.28	1,833.02
7	Depreciation	106.51	128.40	197.84	221.88	370.34
8	Profit / (Loss) before Tax	39.07	324.29	305.33	415.00	1,305.46
9	Provision for taxation	5.83	430.14	88.28	631.40	167.22
	(a) Provision for Tax					
	(b) Deferred Tax Liability			15.00	82.00	80.75
11	Net Profit / (Loss)	5.83	430.14	73.28	549.40	76.47
12	Paid-up equity share capital	11,961.00	11,961.00	11,961.00	11,961.00	11,961.00
13	Face value of Equity Shares (in Rupees)	1	1	1	1	1
14	Reserves excluding revaluation reserves					
15	Basic EPS	0.00	0.04	0.01	0.05	0.01
16	Public Share holding					
	- Number of shares	1,165,224,600	1,165,224,600	1,165,224,600	1,165,224,600	1,165,224,600
	- Percentage of shareholding	97.42%	97.42%	97.42%	97.42%	97.42%
	Promoters and promoter group Shareholding					
	a) Pledged/Encumbered					
	- Number of shares	13,061,200	13,061,200	13,061,200	13,061,200	13,061,200
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	42.30%	42.30%	42.30%	42.30%	42.30%
	- Percentage of shares (as a % of the total share capital of company)	1.09%	1.09%	1.09%	1.09%	1.09%
	b) Non-encumbered					
	- Number of shares	17,814,200	17,814,200	17,814,200	17,814,200	17,814,200
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	57.70%	57.70%	57.70%	57.70%	57.70%
	- Percentage of shares (as a % of the total share capital of company)	1.49%	1.49%	1.49%	1.49%	1.49%

Notes:

- The above results were taken on record by the board of directors at its meeting held on November 12, 2011
- The above results were considered by the Audit Committee on November 12, 2011
- Figures are regrouped wherever necessary
- Investors complaint : In the beginning of the quarter : Nil, Received during the Quarter:12, Resolved during the quarter:12
Pending at the end of the quarter: Nil
- Audited Statement of Assets and Liabilities as on September 30, 2011.



(Rupees in lakhs)

Particulars	Standalone	
	Half-Year Ended	Year Ended
	9/30/2011	3/31/2011
	Un-audited	Audited
SHAREHOLDERS' FUNDS:		
(a) Capital		
(b) Reserves and Surplus	11,961	11,961
Loan Funds	1,794	1,712
Others	2,680	2,467
TOTAL	64	64
	15,499	16,204
Fixed Assets		
Investments	3,642	4,308
Current Assets, Loans and Advances	6,597	6,597
(a) Inventories		
(b) Sundry Debtors		
(c) Cash and Bank balances	7,492	5,770
(d) Other current assets	12	7
(e) Loans and Advances		
Less: Current Liabilities and Provisions	1,021	1,094
(a) Liabilities		
(b) Provisions	1,624	1,013
Miscellaneous Expenditure	666	584
Profit and Loss Account	25	25
TOTAL	16,499	16,204

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(Rupees in lakhs)

Particulars	Standalone		
	3 Months ended	6 Months ended	Year ended
	9/30/2011	9/30/2011	3/31/2011
	Un-audited	Un-audited	audited
1. Segment Revenue			
(A) Entertainment & Electronic Media			
(B) E- Learning	443.28	2,230.00	5,103.63
Total			1,908.16
Less: Inter Segment Revenue	443.28	2,230.00	7,011.79
Net Sale / Income from Operations	443.28	2,230.00	7,011.79
2. Segment Results - (Profit / Loss Before tax and interest from each segment)			
(A) Entertainment & Electronic Media			
(B) E- Learning	111.34	329.81	448.36
Total			79.20
Less:			
(I) Interest			
(II) Other Un - Allocated Expenditure Net Off	105.51	197.84	370.34
(III) Un - Allocable Income			
Total Profit Before Tax	5.83	131.97	157.22
3. Capital Employed			
(A) Entertainment & Electronic Media			
(B) E- Learning	9,936.78	9,236.43	9,236.43
Total	5,122.00	5,122.00	5,122.00
	15,058.78	14,358.43	14,358.43

Place : Chennai
Date: November 12, 2011



For and on behalf of the Board

G. S. Senthil

Executive Director