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SANRAA MEDIA LIMITED

(Formerly Known as Sanra Software Limited)

B R COMPLEX II FLOOR, FLAT NO.33/6, C P RAMASWAMY ROAD, ALWARPET, CHENNAI-600 08

UN AUDITED FINANCIAL RESULTS FOR THE QUARTER JUNE 30, 2011

PARTICULARS	Rs In Lacs		
	Un Audited	Un Audited	Audited
	3Months ended 30.06.2011	3Months ended 30.06.2010	Year ended 31.03.2011
1 (a) Income from Operations	1,786.72	2,233.82	7,011.79
(b) Other Operating Income			
2. Expenditure			
a) Employee Cost	264.99	276.85	1,081.25
b) Depreciation	256.26	90.71	1,305.46
c) General Administrative Expenses	116.87	166.27	593.50
d) Product Development Expenses	950.00	1,376.10	3,435.39
e) Other Expenditure	14.07	29.33	72.55
Total Expenditure	1,612.19	1,939.26	6,488.16
3. Profit from Operations before other Income, Interest and Exceptional Items (1-2)	174.53	294.56	523.63
4. Other Income	0.25	0.18	4.36
5. Profit before Interest and Exceptional Items (3+4)	174.78	294.73	527.99
6. Interest	92.33	88.39	370.34
7. Profit(+)/Loss(-) after interest but before Exceptional Items (5-6)	82.45	206.34	157.65
8. Exceptional Items	0.00	0.00	0.00
9. Profit (+)/Loss (-) from ordinary activities before tax (7+8)	82.45	206.34	157.65
10. Tax Expense	15.00	5.09	80.89
11. Net Profit (+)/Loss (-) from ordinary activities after tax (9-10)	67.45	201.25	76.76
12. Extraordinary Items (Net of Tax Expense)	0.00	0.00	0.00
13. Net Profit(+)/Loss (-) for the period (11-12)	67.45	201.25	76.76
14. Paid Up Equity Share Capital	11,961.00	11,961.00	11,961.00
15. Face Value of equity shares (Rs.)	1.00	1.00	1.00
16. Reserves excluding Revaluation Reserves (As per Balance Sheet of previous accounting year)			1,635.68
17. Earnings Per Share (EPS). (Rs.)			
a. Basic Diluted EPS before Extraordinary Items for the period, for the year to date and for the Previous year (Not to be annualized)	0.02	0.02	0.07
b. Basic Diluted EPS after Extraordinary Items for the period, for the year to date and for the Previous year (Not to be annualized)			
18. Public Shareholdings			
-Number of shares	1,165,224,600	1,165,224,600	1,165,224,600
-Percentage of shareholding	97.42%	97.42%	97.42%
19. Promoter and Promoter Group Shareholding			
a) Pledged/Encumbered			
-Number of shares	13,061,200	13,061,200	13,061,200
Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	42.30%	42.30%	42.30%
Percentage of Shares (as a % of the total share capital of the company)	1.09%	1.09%	1.09%
b) Non Encumbered			
-Number of shares	17,814,200	17,814,200	17,814,200
Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	57.70%	57.70%	57.70%
Percentage of Shares (as a % of the total share capital of the company)	1.49%	1.49%	1.49%

Notes:

- 1) The above unaudited financial results were reviewed by Audit Committee on 13th Aug 2011 and taken on record and approved by the Board of Directors in their meeting held on 13th Aug 2011.
- 2) The Company is in Business Segment: Entertainment, Electronic Media & E-Learning
- 3) The number of pending compliants received from Shareholders/Investors is nil as on 01.07.2011, and the Company received 1 complaint from the Shareholder which has been resolved by the company and there are no any outstanding complaint of the Shareholder/Investor as on 30.06.2011.
- 4) The previous year figures have been re-grouped wherever necessary

Place: Chennai
Date: 13.08.2011

By order of the Board
for SANRAA MEDIA LIMITED.

S. Krishna Kumar

S. Krishna Kumar
Director



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B R COMPLEX II FLOOR, FLAT NO.33/6, C P RAMASWAMY ROAD, ALWARPET, CHENNAI-600 018

SEGMENT REPORTING FOR THE QUARTER & YEAR ENDED June 30, 2011

PARTICULARS	Un Audited	Un Audited	Audited
	3Months ended	3Months ended	year ended
	30.06.2011	30.06.2010	31.03.2011
1. Segment Revenue			
(A) Entertainment & Electronic media	1,786.72	1,415.48	5,103.63
(B) E - Learning	0.00	818.34	1,908.16
Total	1,786.72	2,233.82	7,011.79
Less : Inter segment Revenue	0.00	0.00	0.00
Net Sale / Income from Operations	1,786.72	2,233.82	7,011.79
2. Segment Results - (profit /Loss Before Tax and interest from each segment)			
(A) Entertainment & Electronic media	174.78	186.77	448.78
(B) E - Learning	0.00	107.96	79.20
Total	174.78	294.73	527.98
Less :			
(i) Interest	92.33	88.39	370.34
(ii) Other Un - Allocated Expenditure Net Off	0.00	0.00	0.00
(iii) Un - Allocable Income	0.00	0.00	0.00
Total Profit Before Tax	82.45	206.34	157.64
3. Capital Employed			
(A) Entertainment & Electronic media	9,236.43	12,918.10	9,236.43
(B) E - Learning	5,122.00	5,122.00	5,122.00
TOTAL	14,358.43	18,040.10	14,358.43

Place: Chennai
Date 13.08.2011

By order of the Board
for SANRAA MEDIA LIMITED

S. Krishna Kumar

S. Krishna Kumar
Director