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### SANRAA MEDIA LIMITED

(Formerly Known as Sanra Software Limited)

**B R COMPLEX II FLOOR, FLAT NO.33/6, C P RAMASWAMY ROAD, ALWARPET, CHENNAI-600 08**  
**STANDALONE AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED MARCH 31, 2011**

(Rs. in Lakhs)

PARTICULARS	Audited	Audited	Unaudited	Unaudited
	31.03.2011	31.03.2010	3 months 31.03.2011	3 months 31.03.2010
1 (a) Income from Operations	7,011.79	6,665.80	1,624.22	1,742.22
(b) Other Operating income				
2. Expenditure				
a) Employee Cost	1,081.26	1,044.28	196.24	463.86
b) Depreciation	1,305.46	395.89	611.47	220.77
c) General Administrative Expenses	593.50	679.86	24.93	287.93
d) Product Development Expenses	3,435.39	3,449.66	1,040.08	716.72
e) Other Expenditure	72.56	145.57	(44.00)	126.52
<b>Total Expenditure</b>	<b>6,488.17</b>	<b>5,715.26</b>	<b>1,828.72</b>	<b>1,815.80</b>
3. Profit from Operations before other Income, Interest and Exceptional Items (1-2)	523.62	950.54	(204.50)	(73.58)
4. Other Income	4.36	106.58	2.28	13.18
5. Profit before Interest and Exceptional Items (3+4)	527.98	1,057.12	(202.22)	(60.40)
6. Interest	370.34	139.45	69.96	20.18
7. Profit(+)/Loss(-) after interest but before Exceptional Items (5-6)	157.64	917.67	(272.18)	(80.58)
8. Exceptional Items				
9. Profit (+)/Loss (-) from ordinary activities before tax (7+8)	157.64	917.67	(272.18)	(80.58)
10. Tax Expense	80.89	113.11	(24.08)	8.14
11. Net Profit (+)/Loss (-) from ordinary activities after tax (9-10)	76.75	804.56	(248.10)	(88.72)
12. Extraordinary Items (Net of Tax Expense)				
13. Net Profit(+)/Loss (-) for the period (11-12)	76.75	804.56	(248.10)	(88.72)
14. Paid Up Equity Share Capital	11,961.00	11,961.00	11,961.00	11,961.00
15. Face Value of equity shares (Rs.)	1.00	1.00	1.00	1.00
16. Reserves excluding Revaluation Reserves (As per Balance Sheet of previous accounting year)	1,635.68	1,635.68	NA	NA
17. Earnings Per Share (EPS). (Rs.)				
a. Basic Diluted EPS before Extraordinary Items for the period, for the year to date and for the Previous year (Not to be annulized)	0.01	0.07	NA	NA
b. Basic Diluted EPS after Extraordinary Items for the period, for the year to date and for the Previous year (Not to be annulized)				
18. Public Shareholdings				
-Number of shares	1165224600	1165224600	1165224600	1165224600
-Percentage of shareholding	97.42%	97.42%	97.42%	97.42%
19. Promoter and Promoter Group Shareholding				
a) Pledged/Encumbered				
-Number of shares	0	13061200	0	13061200
Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	0.00%	42.30%	0.00%	42.30%
Percentage of Shares (as a % of the total share capital of the company)	1.09%	1.09%	0.00%	1.09%
b) Non Encumbered				
-Number of shares	30875400	17814200	30875400	17814200
Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	100.00%	57.70%	100.00%	57.70%
Percentage of Shares (as a % of the total share capital of the company)	2.58%	1.49%	2.58%	1.49%



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STANDALONE SEGMENT REPORTING FOR THE QUARTER & YEAR ENDED MARCH 31, 2011

(Rs. in Lakhs)

PARTICULARS	Audited	Audited	Unaudited	Unaudited
	31.03.2011	31.03.2010	3 months 31.03.2011	3 months 31.03.2010
<b>1. Segment Revenue</b>				
(A) Entertainment & Electronic media	5,103.63	5,695.23	1,434.40	1,289.57
(B) E - Learning	1,908.16	970.57	189.82	452.57
<b>Total</b>	<b>7,011.79</b>	<b>6,665.80</b>	<b>1,624.22</b>	<b>1,742.14</b>
<b>Less : Inter segment Revenue</b>	0.00	-		
<b>Net Sale / Income from Operations</b>	<b>7,011.79</b>	<b>6,665.80</b>	<b>1,624.22</b>	<b>1,742.14</b>
<b>2. Segment Results - (profit /Loss Before Tax and interest from each segment)</b>				
(A) Entertainment & Electronic media	448.78	903.20	(6.50)	(51.61)
(B) E - Learning	79.20	153.92	(195.68)	(8.79)
<b>Total</b>	<b>527.98</b>	<b>1,057.12</b>	<b>-202.18</b>	<b>(60.40)</b>
<b>Less :</b>				
(i) Interest	370.34	139.45	69.96	20.18
(ii) Other Un - Allocated Expenditure Net Off		-		-
(iii) Un - Allocable Income		-		-
<b>Total Profit Before Tax</b>	<b>157.64</b>	<b>917.67</b>	<b>-272.14</b>	<b>(80.58)</b>
<b>3. Capital Employed</b>				
(A) Entertainment & Electronic media	9,236.43	9,936.78	916.33	8,820.10
(B) E - Learning	5,122.00	5,122.00	(288.80)	5,122.00
<b>TOTAL</b>	<b>14,358.43</b>	<b>15,058.78</b>	<b>627.53</b>	<b>13,942.10</b>

### NOTES TO SEGMENTAL INFORMATION :

A. Un allocable expenditures include expenses incurred on common services at the corporate level

Place: Chennai  
Date 30.05.2011

By order of the Board  
for SANRAA MEDIA LIMITED.

sd/-

G.Sundaresan  
Whole-Time Director



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STANDALONE STATEMENT OF ASSET AND LIABILITIES FOR THE YEAR ENDED MARCH 31, 2011		
Particulars	(Rs. in lakhs)	
	Standalone Year Ended 31/03/2011 Audited	Standalone Year Ended 31/03/2010 Audited
<b>SHAREHOLDERS' FUNDS:</b>		
(a)Capital	11,961.00	11,961.00
(b)Reserves and Surplus	1,712.43	1,635.68
(c) Share Application Money		
Loan Funds	2,466.50	1,300.60
Deferred Tax Liability	63.95	18.31
<b>TOTAL</b>	<b>16,203.88</b>	<b>14,915.59</b>
Fixed Assets	4,308.48	4,607.66
Investments	6,597.00	6,592.00
<b>Current Assets, Loans and Advances</b>		
(a)Inventories		
(b) Sundry Debtors	5,770.05	3,814.07
(c) Cash and Bank balances	6.68	9.33
(d) Other current assets		
(e) Loans and Advances	1,094.44	1,137.50
<b>Less: Current Liabilities and Provisions</b>		
(a) Liabilities	1,013.46	887.80
(b) Provisions	584.31	401.69
Miscellaneous Expenditure	25.00	44.52
Profit and Loss Account		
<b>TOTAL</b>	<b>16,203.88</b>	<b>14,915.59</b>

## Notes:

- The above audited financial results were reviewed by Audit Committee on 30th May 2011 and taken on record and approved by the Board of Directors in their meeting held on 30th May 2011
- The Company operates in two Business Segments : (a) Entertainment, Electronic Media & (b) E - Learning
- The number of pending complaints received from Shareholders/Investors is Nil as on 30.05.2011 and the Company during the last quarter received 5 complaints from the shareholders which have been resolved and there is no outstanding complaint of the Shareholders as on 31st March 2011.
- The previous year figures have been re-grouped wherever necessary

Place: Chennai  
Date 30.05.2011

By order of the Board  
for SANRAA MEDIA LIMITED.

sd/-

G.Sundaresan  
Whole-Time Director