

SQS India BFSI Limited

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SQS India BFSI Appoints Ms. Jessie Paul as Independent Director

Chennai, 30th **October, 2014:** SQS India BFSI Ltd. formerly known as "Thinksoft Global Services Ltd" (BSE: 533121) (NSE: SQSBFSI), announced the appointment of Ms. Jessie Paul as an Additional (Independent) Director on the Board of Directors of SQS India BFSI Ltd , at the Board Meeting held on 30th October, 2014.

Jessie Paul is the Founder and CEO of Paul Writer, a firm she founded in early 2010. Previously, as Chief Marketing Officer of Wipro's IT business and as Global Brand Manager at Infosys, Jessie has been recognized for her contribution towards putting the Indian IT industry on the global map. With over 18 years in services marketing, including a stint with Ogilvy & Mather Advertising, Jessie is considered an expert in brand globalization and has been named as one of the most influential business women in the Indian IT industry.

Jessie Paul is the author of a popular book on marketing, 'No Money Marketing', which was published by Tata-McGraw Hill.

She is the recipient of many awards and accolades; which includes Chairman's Award, Infosys 1998, Dataquest's list of most powerful women in IT in India, 2005, Business Today's List of Women Achievers in India, 2007.

Jessie Paul holds an MBA from Indian Institute of Management (IIM), Calcutta and earned a bachelor's degree in computer science and engineering from National Institute of Technology (NIT), Trichy.

Speaking on this occasion, Mr. David Bellin, Chairman and Director, SQS India BFSI Limited said "We are pleased to welcome Jessie Paul and look forward to benefitting from her insights and experience as a member of SQS India BFSI's board. I do believe that Jessie's rich experience across the IT and marketing domains will add a new dimension to the board's discussions."

About SQS India BFSI

SQS India BFSI is a specialist in financial software testing with over 14-million person hour track records for Global 500 financial and insurance organisations in USA, UK, Europe, India and Asia-Pacific. Through its domain focus, structured testing methodologies, offshore delivery, and test automation expertise, SQS India BFSI helps clients realise 'business ready software', compress timelines, and reduce software product life cycle costs. In the last 16 years, SQS India BFSI has established a successful track record of handling large independent functional testing assignments. SQS India BFSI has established a global presence/ footprint in



New York, London, Frankfurt, Singapore and Chennai. SQS India BFSI is the Winner of the Deloitte Tech Fast 50 India and Tech Fast 500 Asia Pac – 2006, 2007 and 2008. SQS India BFSI is ISO 9001:2000 certified for 'Providing offshore testing and documentation services for the Banking, Financial Services, and Insurance verticals.

About SQS Software Quality Systems

SQS is the world's leading specialist in software quality. This position stems from over 30 years of successful consultancy operations. SQS consultants provide solutions for all aspects of quality throughout the whole software product lifecycle driven by a standardised methodology, offshore automation processes and deep domain knowledge in various industries. Headquartered in Cologne, Germany, the company now employs approximately 3,800 staff (incl. SQS India BFSI). SQS (incl. SQS India BFSI) has offices in Germany, the UK, Australia, Egypt, Finland, France, India, Ireland, Malaysia, the Netherlands, Norway, Austria, Singapore, Sweden, Switzerland, South Africa, UAE and the US. In addition, SQS maintains a minority stake in a company in Portugal. In 2013, SQS generated revenues of 225.8 million Euros. SQS is the first German company to have a primary listing on the AIM (Alternative Investment Market) in London. In addition, SQS shares are also traded on the German Stock Exchange in Frankfurt am Main. With over 7,000 completed projects under its belt, SQS has a strong client base, including half of the DAX 30, nearly a third of the STOXX 50 and 20 per cent of the FTSE 100 companies. These include, among others, Allianz, Beazley, BP, Centrica, Commerzbank, Daimler, Deutsche Post, Generali, JP Morgan, Meteor, Reuters, UBS and Volkswagen as well as other companies from the six key industries of SQS.

For more information, see <u>www.sqs.com</u>.

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