



ROLLATAINERS

EMERGING EVERYDAY

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CIN : L21014HR1968PLC004844

Ref.: RTL/BSE/2014-15

16th July 2014

**Bombay Stock Exchange Limited,
PhirozeeJeejeeBhoy Towers,
Dalal Street,
Mumbai-400001**

**BSE SECURITY CODE: 502448
SUB : Corporate Announcement**

Dear Sir/Madam,

This is to inform you that Rollatainers Limited ("Company") has entered into Food Business through its wholly owned subsidiary Carnation Hospitality Pvt. Ltd. ("Carnation").

Carnation has entered into a Joint Venture Agreement with International Market Management ("IMM") pursuant to which both Carnation and IMM holds 50% each in Dolomite Restaurants Pvt. Ltd ("Dolomite"). This joint venture Company ("Dolomite") has entered into a development agreement with Jamie's Italian International Ltd to operate Jamie's Italian brand restaurants across India. The first Jamie's Italian restaurant was opened in 2008 in Oxford, England. There are now 35 Jamie's Italian outlets in the UK, as well as nine international restaurants from Sydney to Dublin.

Carnation, has also now entered into Business Purchase Agreements with Welgrow Hotel Concepts Pvt. Ltd, that owns and operates Sartoria and Kylin. Kylin operates a range of world class restaurants under Kylin Premier, Kylin Experience, KylinSkybar, Go Kylin and Kylin Express brand names. Sartoria operates high quality Italian restaurants.

In addition, Carnation, has also now entered into Business Purchase Agreements with Mapple Hospitality Pvt Ltd, that owns and operates Mapple Foods. Mapple Foods is an all day dining multi-cuisine restaurant that operates across the Mapple Hotels. In addition to all day dining restaurants, Mapple Foods operates speciality restaurants to cater to regional preferences and food services including banqueting services

Rollatainers has a longstanding presence in the consumer packaging industry and in particular, as a supplier to the fast moving consumer goods (FMCG) sector. The Company has a track record of successfully partnering with its high profile FMCG customers. The Food Business is a natural extension for Rollatainers into the attractive consumer food segment and also leverages its existing experience of working with international brands.

You are requested to kindly take the same on record and oblige.

Thanking you,
Yours faithfully,

For ROLLATAINERS LIMITED

Pooja Mahendra

COMPANY SECRETARY

