

February 5, 2014

The General Manager Corporate Relationship Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai 400 001 BSE Scrip Code: 533143

The Secretary National Stock Exchange of India Limited Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai - 400 051 NSE Scrip Symbol: RBN

Dear Sir,

# Sub: Delisting of securities of Reliance Broadcast Network Limited under the SEBI (Delisting of Equity Shares) Regulations, 2009

Further to our letter dated January 22, 2014, on publication of Public Announcement in newspapers regarding the delisting of equity shares of the Company from BSE Limited and the National Stock Exchange of India Limited, we would like to inform you that letters inviting Public Shareholders to tender their Offer Shares to the Acquirers by way of submission of Bids ("the Bid Letter") containing the necessary forms and detailed instructions for submitting Bid have been dispatched to all the Public Shareholders by January 30, 2014.

The Delisting Offer will open on Wednesday, February 12, 2014 and close on Tuesday, February 18, 2014.

We enclose a copy of the Bid Letter for your ready reference and records.

Also, for the convenience of the shareholders the Bid Letter alongwith Bid Application Form has also been uploaded on our website viz. <u>www.reliancebroadcast.com</u>.

We request you to kindly inform your members accordingly.

Thanking you.

Yours faithfully, For **Reliance Broadcast Network Limited** 

Gurufaja Rao Company Secretary & Manager Encl: As above





## THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

This letter of offer (the "**Bid Letter**") is being sent to you as a Public Shareholder of Reliance Broadcast Network Limited (the "**Company**") in respect of the proposed acquisition and delisting of fully paid-up equity shares of the Company from the BSE Limited and National Stock Exchange of India Limited (hereinafter, referred to as "**Offer**"/ "**Delisting Offer**"). In case you have recently sold your equity shares in the Company, please hand over this Bid Letter and the accompanying documents to the member of the stock exchange through whom such sale was effected.

BID LET					
for delisting of Equity Shares of the Company, to the public shareholders of					
RELIANCE BROADCAST	NETWORK LIMITED				
Registered Office: 401, 4th Floor, INFINITI, Link Ro	bad, Oshiwara, Andheri West, Mumbai - 400 053				
from					
Reliance Share & Stock Br	okers Private Limited				
Registered Office: H Block, 1st Floor, Dhirubhai An	nbani Knowledge City, Navi Mumbai - 400 710,				
Reliance Land Pr	ivate Limited				
Registered Office: H Block, 1st Floor, Dhirubhai Ambani Knowledge City, Navi Mumbai - 400 710,					
and					
Reliance Capit	al Limited				
Registered Office: H Block, 1st Floor, Dhirubhai An	nbani Knowledge City, Navi Mumbai - 400 710,				
(collectively referred to a	as the "Acquirers")				
inviting you to tender your fully paid-up equity shares of ₹ 5/- each he process in accordance with the Securities and Exchange Board					
Floor Price: ₹ 46.47/- per e	quity share of ₹ 5/- each				
Bid Opening Date: Wednesday, February 12, 2014	Bid Closing Date: Tuesday, February 18, 2014				

If you wish to tender your equity shares pursuant to this Bid Letter to the Acquirers,

- Read carefully this Bid Letter and the instructions herein.
- Complete and sign the accompanying Bid Form and tender the Offer Shares in accordance with the instructions contained therein and in this Bid Letter.
- Ensure that you have (a) credited or pledged your equity shares to the correct Special Depository Account (details of which are set out in paragraph 13.6 of this Bid Letter) and obtained an acknowledgment of your delivery instruction or pledge instruction, as applicable, from your depository participant in relation thereto, or (b) executed the transfer deed in case of shares held in physical form.
- Submit: (a) your Bid Form, and (b) (i) a photocopy of your duly acknowledged delivery instruction or pledge instruction to your depository participant, as applicable, or (ii) original contract note (required only if you are an unregistered shareholder), original share certificate along with transfer deed duly signed in case of shares held in physical form, by hand delivery to relevant Bid Centres specified in this Bid Letter during 10.00 a.m. to 3.00 p.m. on or before the Bid Closing Date. Shareholders (in particular those shareholders who are resident in areas where no Bid Centres are located) may also submit the above mentioned documents by registered post or courier (at their own risk and cost) clearly marking the envelope 'Reliance Broadcast Network Limited Delisting Offer', so as to ensure that their Bid Forms are delivered to Karvy Stock Broking Limited, 5<sup>th</sup> Floor, Karvy Naina Towers, 8-2-609/NT Road, 10 Banjara Hills, Hyderabad 500 034, Andhra Pradesh, India; Tel: +91 40 4467 7405; Contact Person Name: Mr. G. Suresh Kumar such that they are received on or before 3.00 p.m. on the Bid Closing Date.

If you require any clarification in connection with this bid letter, you should consult either the Manager to the Offer or the Registrar to the Offer at the addresses specified below:

Manager to the Offer	Registrar to the Offer
	Computershare
Axis Capital Limited	Karvy Computershare Private Limited
Axis House, 1 <sup>st</sup> Floor, C-2, Wadia International Center,	Plot No. 17 to 24, Vithal Rao Nagar,
P. B. Marg, Worli, Mumbai 400 025, India	Madhapur, Hyderabad - 500 081- A.P., India
Telephone: +91 22 4325 3150	Telephone: +91 (40) 4465 5000; 1-800-3454001 (Toll Free)
Facsimile: +91 22 4325 3000	Facsimile: +91 40 2343 1551
Email: rbnl.delisting@axiscap.in	Email: murali@karvy.com
Website: www.axiscapital.co.in	Website: www.karisma.karvy.com
Contact Person: Mr. Vivek Toshniwal	Contact Person: Mr. Murali Krishna / Mr. Williams
SEBI Registration Number: INM000012029	SEBI Registration Number: INR000000221

# SCHEDULE OF ACTIVITIES

Activity	Date <sup>1</sup>	Day
Resolution for delisting of Equity Shares passed by the Shareholders of the Company	October 30, 2013	Wednesday
Publication of Public Announcement by the Acquirers	January 22, 2014	Wednesday
Specified Date <sup>2</sup>	January 24, 2014	Friday
Dispatch of Bid Letter/ Bid Forms to Public Shareholders as on the Specified Date	January 30, 2014	Thursday
Bid Opening Date (10.00 a.m.)	February 12, 2014	Wednesday
Last date for upward revision or withdrawal of Bids (3.00 p.m.)	February 17, 2014	Monday
Bid Closing Date (3.00 p.m.)	February 18, 2014	Tuesday
Last date for making Public Announcement of Discovered Price / Exit Price and Acquirers' acceptance / rejection of Discovered Price / Exit Price	March 04, 2014	Tuesday
Last date for payment of consideration for the Offer Shares to be acquired in case of a successful Delisting Offer <sup>3</sup>	March 06, 2014	Thursday
Last date for return to Public shareholders of Offer Shares tendered but not acquired under the Delisting Offer	March 06, 2014	Thursday

1. All dates are subject to change and depend on obtaining the requisite statutory and regulatory approvals, as may be applicable. Changes to the proposed timetable, if any, will be notified to Public Shareholders by way of a public announcement in the same newspapers where the Public Announcement has been issued.

- 2. Specified Date is only for the purpose of determining the names of the Public Shareholders as on such date to whom Bid Letters will be sent. However, all Public Shareholders (registered or unregistered) of the Equity Shares are eligible to participate in the Delisting Offer any time before and on the Bid Closing Date.
- 3. Subject to the acceptance of the Discovered Price (if it is higher than the Floor Price) or offer of an Exit Price higher than the Discovered Price by the Acquirers.

# **RISK FACTORS**

The risk factors set forth below do not relate to the present or future business operations of the Company or any other matters and are neither exhaustive nor intended to constitute a complete or comprehensive analysis of the risks involved in or associated with the participation by any shareholder in the Offer. Each Public Shareholder of the Company is hereby advised to consult with legal, financial, tax, investment or other advisors and consultants of their choice, if any, for further risks with respect to each such shareholder's participation in the Offer and related sale and transfer of Offer Shares of the Company to the Acquirers.

Risk factors relating to the transaction, the proposed Offer and the probable risk involved in associating with the Acquirers:

- The Acquirers make no assurance with respect to the financial performance of the Company.
- In the event that there is any litigation leading to a stay on the Offer then the Offer process may be delayed beyond the schedule of activities indicated in this Bid Letter. Consequently, the payment of consideration to the Public Shareholders whose Offer Shares are accepted under this Offer as well as the return of Offer Shares not accepted under this Offer by the Acquirers may get delayed.
- The Offer Shares tendered in response to the Offer will be held in trust by the Manager to the Offer until the completion of the formalities of this Offer, and the Public Shareholders will not be able to trade, sell, transfer, exchange or otherwise dispose of such Offer Shares until such time.
- The Acquirers and the Manager to the Offer accept no responsibility for statements made otherwise than in this Bid Letter or in the Public Announcement of in advertisements or other materials issued by, or at the instance of the Acquirers or the Manager to the Offer, and anyone placing reliance on any other source of information, would be doing so at his/her/their own risk.
- This Offer is subject to completion risks as would be applicable to similar transactions.

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1. Bid Form

2. Blank Transfer Deed for shareholders holding physical share certificates

# **KEY DEFINITIONS AND ABBREVIATIONS**

TERM	DEFINITION
Acquirers	Reliance Share & Stock Brokers Private Limited, Reliance Land Private Limited and Reliance Capital
•	Limited
Bid	Offer by a Public Shareholder to tender his/her/its Offer Shares by submitting a Bid Form at the relevant
	Bid Centre during the Bid Period in accordance with this Bid Letter
Bid Centres	The centres specified in paragraph 13.3 of this Bid Letter for the submission of Bid Forms
<b>Bid Closing Date</b>	Tuesday, February 18, 2014, being the last date of the Bid Period
Bid Form	Bid form as enclosed with this Bid Letter and specifically marked as 'Bid-Cum-Acceptance Form' and
	'Bid Revision / Withdrawal Form', as may be applicable
<b>Bid Opening Date</b>	Wednesday, February 12, 2014, being the date on which the Bid Period commences
Bid Period	Period commencing at 10.00 a.m. on Wednesday, February 12, 2014 and closing at 3.00 p.m. on
	Tuesday, February 18, 2014
BSE	BSE Limited
Board of Directors	The board of directors of the Company
Company	Reliance Broadcast Network Limited
Delisting Offer /	The proposed acquisition of Equity Shares of the Company held by the Public Shareholders / Offer Shares
Offer	by the Acquirers and delisting of the Equity Shares of the Company from the BSE and NSE in accordance
Dell'atta a Desalatta a	with the Delisting Regulations, the Public Announcement and this Bid Letter
Delisting Regulations Discovered Price /	Securities and Exchange Board of India (Delisting of Equity Shares) Regulations, 2009 The price at which the maximum number of Offer Shares are tendered by the Public Shareholders
Offer Price	pursuant to the reverse book-building process in accordance with the Delisting Regulations, being the
Oller Price	minimum price payable by the Acquirers for the Offer Shares it intends to acquire pursuant to the
	Delisting Offer
Equity Capital	The issued, subscribed ad paid-up equity share capital of the Company being ₹ 397,255,850/- comprising
Equity Cupital	of 79,451,170 fully paid-up equity shares having face value of $₹$ 5/- each
Equity Shares	Fully paid-up equity shares of the Company having face value of ₹ 5/- each
Escrow Amount	The amount required to be maintained in escrow by the Acquirers in accordance with Regulation 11 of the
	Delisting Regulations, details of which are set out in paragraph 15 of this Bid Letter
Exit Price	The price finally accepted and offered by the Acquirers to the Public Shareholders, which may be the
	Discovered Price or a price higher than the Discovered Price
Floor Price	The price of ₹ 46.47/- per Offer Share determined in accordance with the Delisting Regulations
Manager to the Offer	Axis Capital Limited
NSE	National Stock Exchange of India Limited
Offer Shares	19,901,854 Equity Shares representing 25.05% of the Equity Capital, held by the Public Shareholders
Public	Public Announcement of the Delisting Offer made by the Acquirers, which was published on January 22,
Announcement / PA	2014 in Financial Express, Jansatta and Navshakti
Public Shareholders	Shareholders of the Company other than the promoter and promoter group entities
R-Cap	Reliance Capital Limited
R-Land	Reliance Land Private Limited
R-Share	Reliance Share & Stock Brokers Private Limited
RBI	Reserve Bank of India
RBP	Reverse book-building process
Registrar to the Offer	Karvy Computershare Private Limited
Rs. /₹	Indian National Rupees
SEBI	Securities and Exchange Board of India
Special Depository	The demat account opened by the Manager to the Offer into which the Offer Shares must be credited or
Account	pledged prior to submission of Bids by Public Shareholders, details of which are set out in paragraph 13.6 of this Bid Letter
Specified Date	
Specified Date	January 24, 2014 BSE and NSE
Stock Exchanges	
Trading Member	Karvy Stock Broking Limited

Note: All capitalised terms used in this Bid Letter, but not otherwise defined herein, shall have the same meaning as ascribed to them in the Delisting Regulations.

Dear Shareholder(s),

# INVITATION TO TENDER EQUITY SHARES HELD BY YOU IN THE COMPANY

# This is an invitation to tender your Offer Shares in the Company to the Acquirers on the terms and subject to the conditions set out below, the Public Announcement and in accordance with the Delisting Regulations.

# 1. THE DELISTING OFFER

- 1.1 The Company is a public limited company incorporated and registered in India under the Companies Act, 1956, having its registered office at 401, 4<sup>th</sup> Floor, INFINITI, Link Road, Oshiwara, Andheri West, Mumbai 400 053. The issued, subscribed and paid-up equity share capital of the Company is ₹ 397,255,850/- comprising of 79,451,170 fully paid-up equity shares having face value of ₹ 5/- each. The Equity Shares are listed on the BSE and the NSE.
- 1.2 The Acquirers are part of the promoter group of the Company and collectively along with other promoter group entities hold 5,95,49,316 Equity Shares, representing 74.95% of the Equity Capital.
- 1.3 The Acquirers have made the Public Announcement to the Public Shareholders of the Company to acquire, in accordance with the Delisting Regulations and on the terms and conditions set out below, up to 19,901,854 Equity Shares, representing 25.05% of the Equity Capital. Consequent to the Delisting Offer and upon the combined shareholding of the promoter group of the Company, including that of the Acquirers, reaching a minimum of 90% of the Equity Capital and fulfillment of other conditions stipulated under the Delisting Regulations, the Company will seek to voluntarily delist the Equity Shares from the BSE and NSE in accordance with the Delisting Regulations.
- 1.4 On September 16, 2013, the Acquirers intimated their intention to make the Delisting Offer to the Company and requested the Board of Directors to convene a meeting to consider the proposal of delisting, to place the proposal of delisting before the shareholders of the Company for their consideration and approval by a special resolution passed through postal ballot in accordance with Regulation 8(1)(b) of the Delisting Regulations, and to seek in-principle approval of the BSE and NSE for delisting the Equity Shares in accordance with Regulation 8(1)(c) of the Delisting Regulations.
- 1.5 The Board of Directors vide its resolution dated September 18, 2013, approved the proposal received from the Acquirers to initiate the Delisting Offer in accordance with the provisions of the Delisting Regulations, subject to applicable laws and approval of the shareholders of the Company. A special resolution has been passed by the shareholders of the Company through postal ballot, the result of which was declared on October 30, 2013 and notified to the Stock Exchanges on the same date, approving the proposed delisting of the Equity Shares from the BSE and NSE in accordance with the Delisting Regulations. The votes cast by Public Shareholders in favour of the Delisting Offer were 7,058,183, being more than two times the number of votes cast by the Public Shareholders against it (i.e. 44,597). The BSE and NSE have issued their in-principle approvals for the Delisting Offer, subject to compliance with the Delisting Regulations, vide their letters dated November 22, 2013 and November 21, 2013, respectively.
- 1.6 The Public Announcement was published on January 22, 2014 in the following newspapers as required under Regulation 10(1) of the Delisting Regulations:

Newspaper	Language	Editions
Financial Express	English	All
Jansatta	Hindi	All
Navshakti	Marathi	Mumbai

1.7 Modifications to the Public Announcement, if any, will be notified by issuing a corrigendum in all of the aforementioned newspapers.

1.8 The Acquirers reserve the right to withdraw the Delisting Offer in certain cases as more fully set out in paragraph 11 (Conditions to the Delisting Offer) of this Bid Letter.

## 2. INFORMATION ABOUT THE ACQUIRERS

- 2.1 The Acquirers are part of the promoter group of the Company.
- 2.2 R-Share is a private limited company incorporated and registered in India under the Companies Act, 1956, having its registered office at H Block, 1<sup>st</sup> Floor, Dhirubhai Ambani Knowledge City, Navi Mumbai 400 710. The main object of R-Share is to do the business of stock broking. The board of directors of R-Share comprise of Shri Hitendra S. Dave and Shri Jitendra Sangani.
- 2.3 As on date of the Public Announcement, the paid-up share capital of R-Share is ₹ 14.77 crore comprising of 10,000,000 fully paid-up equity shares having face value of ₹ 10/- each, 400,000 fully paid-up 0% optionally convertible redeemable preference shares having face value of ₹ 100/- each and 765,000 fully paid-up 0% optionally convertible redeemable preference shares having face value of ₹ 10/- each.
- 2.4 A brief summary of the audited financials of R-Share on standalone basis for the years ended March 31, 2011, March 31, 2012 and March 31, 2013 being the last three financial years for which audited financials are available, is provided below:

Particulars	For the financial year ended March 31 (audited) (in ₹ crore)			
	2011	2012	2013	
Revenue from operations	-	-	-	
Other income	0.44	0.33	0.23	
Total revenue	0.44	0.33	0.23	
(Loss)/ Profit before tax	(1.35)	(1.21)	(32.52)	
(Loss)/ Profit after tax (A)	(1.33)	(1.21)	(32.52)	
Earnings per Share (₹)				
- Basic and Diluted	(1.33)	(1.21)	(32.52)	
Paid-up Share Capital	14.77	14.77	14.77	
Reserves excluding revaluation reserves	74.89	73.68	41.16	
Net Worth (B)	89.66	88.45	55.93	
Non-Current Liabilities	-	-	-	
Current Liabilities	0.01	0.01	0.01	
Total Equity and Liabilities	89.67	88.46	55.94	
Non-Current Assets	86.83	86.92	55.14	
Current Assets	2.84	1.53	0.80	
Total Assets	89.67	88.46	55.94	
Return on Net Worth (%) [(A/B)X100]	(1.48)	(1.37)	(58.14)	

- 2.5 R-Land is a private limited company incorporated and registered in India under the Companies Act, 1956, having its registered office at H Block, 1<sup>st</sup> Floor, Dhirubhai Ambani Knowledge City, Navi Mumbai 400 710. The main object of R-Land is to do the business of real estate. The board of directors of R-Land comprise of Shri Lav Chaturvedi and Shri V. K. Tripathi.
- 2.6 As on date of the Public Announcement, the paid-up share capital of R-Land is ₹ 24.13 crore comprising of 10,000,000 fully paid-up equity shares having face value of ₹ 10/- each and 14,125,000 fully paid-up 0% optionally convertible redeemable preference shares having face value of ₹ 10/- each.
- 2.7 A brief summary of the audited financials of R-Land on standalone basis for the years ended March 31, 2011, March 31, 2012 and March 31, 2013 being the last three financial years for which audited financials are available, is provided below:

Particulars	For the financial year ended March 31 (audited (in ₹ crore)				
	2011	2012	2013		
Revenue from operations	-	-	-		
Other income	0.41	0.17	1.61		
Total revenue	0.41	0.17	1.61		
(Loss)/ Profit before tax	(0.24)	(1.60)	(14.85)		
(Loss)/ Profit after tax (A)	1.15	(1.57)	(14.85)		
Earnings per Share (₹)					
- Basic and Diluted	1.15	(1.57)	(14.85)		
Paid-up Share Capital	23.50	24.13	24.13		
Reserves excluding revaluation reserves	355.74	478.54	463.69		
Net Worth (B)	379.24	502.66	487.81		
Non-Current Liabilities	136.32	12.68	33.37		
Current Liabilities	0.70	0.71	1.18		
Total Equity and Liabilities	516.26	516.05	522.36		
Non-Current Assets	515.75	509.96	508.33		
Current Assets	0.51	6.09	14.03		
Total Assets	516.26	516.05	522.36		
Return on Net Worth (%) [(A/B)X100]	0.30	(0.31)	(3.04)		

- 2.8 R-Cap is a public limited company incorporated and registered in India under the Companies Act, 1956, having its registered office at H Block, 1<sup>st</sup> Floor, Dhirubhai Ambani Knowledge City, Navi Mumbai 400 710. R-Cap is registered with the Reserve Bank of India as a Non Banking Financial Company. The board of directors of R-Cap comprise of Shri Anil D. Ambani (Chairman), Shri Amitabh Jhunjhunwala (Vice Chairman), Shri Rajendra P. Chitale (Independent Director), Dr. Bidhubhusan Samal (Independent Director) and Shri V. N. Kaul (Independent Director).
- 2.9 As on date of the Public Announcement, the paid-up equity share capital of R-Cap is ₹ 246 crore comprising of 245,632,800 fully paid-up equity shares having face value of ₹ 10/- each. The equity shares of R-Cap are listed and traded on BSE and NSE.

2.10 A brief summary of the audited financials of R-Cap on consolidated basis for the years ended March 31, 2011, March 31, 2012 and March 31, 2013 being the last three financial years for which audited financials are available, is provided below:

Particulars	For the financial year ended March 31 (audited) (in ₹ crore)			
	2011	2012	2013	
Revenue from operations	5,433	6,577	7,470	
Other income	103	50	49	
Total revenue	5,536	6,627	7,519	
(Loss)/ Profit before tax	290	519	830	
(Loss)/ Profit after tax (A)	291	458	812	
Earnings per Share (₹)				
- Basic and Diluted	11.85	18.64	33.05	
Paid-up Share Capital	246	246	246	
Reserves excluding revaluation reserves	7,544	11,522	11,725	
Net Worth (including minority interest) (B)	7,953	11,899	12,487	
Non-Current Liabilities	12,118	11,968	13,748	
Current Liabilities	12,016	11,476	14,353	
Total Equity and Liabilities	32,087	35,343	40,588	
Non-Current Assets	22,972	25,657	28,307	
Current Assets	9,115	9,686	12,281	
Total Assets	32,087	35,343	40,588	
Return on Net Worth (%) [(A/B)X100]	3.66	3.85	6.50	

#### **3. OBJECTIVE OF DELISTING**

- 3.1 The objective of delisting the Equity Shares is that promoter group of the Company proposes to consolidate their shareholding in the Company which will provide increased operational flexibility to support the Company's business. Further, they believe that the Offer is in the interest of all stakeholders. The Offer also provides the Public Shareholders with an alternate exit opportunity.
- 3.2 Accordingly, the Acquirers have made this Delisting Offer to the Public Shareholders of the Company to acquire the Offer Shares constituting 25.05% of the Equity Capital of the Company and to voluntarily delist the Equity Shares from BSE and NSE in accordance with the Delisting Regulations.

#### 4. INFORMATION ABOUT THE COMPANY

4.1 The Company is a public limited company incorporated under Companies Act, 1956 having its registered office at 401, 4<sup>th</sup> Floor, INFINITI, Link Road, Oshiwara, Andheri West, Mumbai - 400 053. The Equity Shares are listed on the BSE and NSE.

- 4.2 The Company is a multi-media entertainment conglomerate with play across radio, television and television production. It specializes in creating and executing integrated media solutions for brands. Its business verticals include 92.7 BIG FM, BIG MAGIC, BIG RTL Thrill, BIG Production.
- 4.3 The Company was originally incorporated on December 27, 2005 as Reliance Unicom Limited, under the Companies Act, 1956, as a company limited by shares and obtained the certificate of Commencement of Business on February 13, 2006. The name of the Company was changed from Reliance Unicom Limited to Big Radio Limited vide a fresh Certificate of Incorporation consequent upon change of name dated October 6, 2006 issued by the Registrar of Companies, Maharashtra, Mumbai. The name of the Company was then changed to Reliance Unicom Limited vide a fresh Certificate of Incorporation consequent upon change of name dated September 18, 2007 issued by the Registrar of Companies, Maharashtra, Mumbai. The name of the Company was again changed to Reliance Media World Limited vide the fresh Certificate of Incorporation consequent upon change of name dated July 22, 2009 issued by the Registrar of Companies, Maharashtra, Mumbai. The Company was wholly owned subsidiary of Reliance MediaWorks Limited (formerly Adlabs Films Limited) and was reorganized by way of a de-merger pursuant to a Scheme of Arrangement under Sections 391 to 394 of the Companies Act, 1956 sanctioned by the Hon'ble High Court of Judicature at Bombay on April 4, 2009 and consequently, its Equity Shares were listed on BSE and NSE on December 4, 2009. Further, the name of the Company was again changed to Reliance Broadcast Network Limited vide the fresh Certificate of Incorporation consequent upon change of of December 4, 2009. Further, the name of the Company was again changed to Reliance Broadcast Network Limited vide the fresh Certificate of Incorporation consequent upon change of December 4, 2009. Further, the name of the Company was again changed to Reliance Broadcast Network Limited vide the fresh Certificate of Incorporation consequent upon change of name dated July 20.
- 4.4 A brief summary of the audited financial statements of the Company on consolidated basis for the financial years ended March 31, 2011 (being a six month period which commenced on October 1, 2010), March 31, 2012 and March 31, 2013 is provided below:

Particulars	For the financial year ended March 31 (audited) (in ₹ crore)				
	2011*	2012	2013		
Revenue from operations	137.05	284.35	232.93		
Other income	3.69	2.57	2.35		
Total Revenue	140.74	286.92	235.28		
(Loss)/ Profit before tax	(24.53)	(113.02)	(91.64)		
(Loss)/ Profit after tax (A)	(24.24)	(113.02)	(91.65)		
Earnings per Share (₹)					
- Basic and Diluted	(3.05)	(14.22)	(11.54)		
Paid-up Equity Share Capital	39.73	39.73	39.73		
Reserves excluding revaluation reserves	182.35	69.33	(42.96)		
Net Worth (B)	222.08	109.06	(3.23)		
Non-Current Liabilities	5.98	51.88	324.02		
Current Liabilities	212.77	287.32	153.06		
Total Equity and Liabilities	440.83	448.26	473.85		
Non-Current Assets	303.05	280.93	256.99		
Current Assets	137.78	167.34	216.86		
Total Assets	440.83	448.26	473.85		
Return on Net Worth (%)[(A/B)X100]	(10.92)	(103.63)	NA**		

\* The board of directors of the Company on May 5, 2011 had decided to close books of accounts of the Company as on March 31, 2011 and accordingly had restricted the financial year which commenced on October 1, 2010 to a period of six months ending on March 31, 2011.

\*\* Not being computed since the Net Worth as on that date is negative.

Source: Annual Reports of the Company for the financial years ended on March 31, 2013, March 31, 2012 and March 31, 2011.

# 5. STOCK EXCHANGES FROM WHICH THE EQUITY SHARES ARE SOUGHT TO BE DELISTED

5.1 The Equity Shares are presently listed and traded on the BSE and NSE and are sought to be delisted from both the stock exchanges.

#### 6. INFORMATION REGARDING STOCK MARKET DATA

6.1 The high, low and average prices of the Equity Shares (in ₹ per share) on BSE and NSE during the preceding three calendar years on the stock exchanges were as follows:

Calendar BSE				NSE		
Year	High (₹)	Low (₹)	Average* (₹)	High (₹)	Low (₹)	Average* (₹)
2013	70.40	23.30	41.48	70.50	24.00	41.49
2012	66.50	35.50	48.32	66.50	35.75	48.34
2011	99.25	40.20	72.55	99.40	40.10	72.55

\* Average of the closing prices over the period

6.2 The monthly high and low prices of the Equity Shares (in ₹ per share) and the trading volume (number of Equity Shares) on BSE and NSE for the six calendar months immediately preceding the date of the Public Announcement were as follows:

Calendar BSE			NSI	E		
month	High (₹)	Low (₹)	Total Volume**	High (₹)	Low (₹)	Total Volume**
Dec-13	70.00	61.10	231,946	70.00	61.15	543,571
Nov-13	70.40	57.00	300,361	70.50	57.65	635,388
Oct-13	63.05	51.60	281,855	62.85	50.20	1,081,617
Sep-13	54.50	43.30	317,730	54.40	43.05	831,097
Aug-13	51.20	30.10	413,915	51.15	29.60	741,165
Jul-13	44.65	31.95	1,143,393	46.00	32.10	1,415,550

\*\*Monthly trading volume

#### 7. PRESENT CAPITAL STRUCTURE AND SHAREHOLDING PATTERN

7.1 The authorized share capital of the Company is ₹ 15,00,000,000 comprising of 200,000,000 Equity Shares having face value of ₹ 5/- each and 100,000,000 preference shares having face value of ₹ 5/- each. The issued, subscribed and paid-up

share capital of the Company is ₹ 397,255,850/- comprising of 79,451,170 fully paid-up equity shares having face value of ₹ 5/- each.

- 7.2 As on the date of the Public Announcement, the Company has no outstanding preference shares, partly paid-up shares, convertible instruments, or stock options that will result in issuance of any fresh equity shares. None of the Equity Shares are subject to any lock-in requirements.
- 7.3 The shareholding pattern of the Company as on January 17, 2014 is as under:

Category	Number of Equity Shares	% of Equity Capital
a) Promoter & Promoter Group		
Indian	59,549,316	74.95
Foreign	Nil	Nil
SUB-TOTAL (a)	59,549,316	74.95
b) Public		
Institutional Investors		
Mutual Funds/UTI	1,008,600	1.27
Financial Institutions / Banks / Insurance	33,000	0.04
companies		
Foreign Institutional Investors	678,350	0.85
Non Institutional Investors		
Bodies Corporate	9,422,271	11.87
Individuals (including NRIs / OCB)	8,704,093	10.95
Clearing Member	55,540	0.07
Trust	Nil	Nil
SUB-TOTAL (b)	19,901,854	25.05
TOTAL (a) $+$ (b)	79,451,170	100.00

7.4 As on the date of the Public Announcement, the aggregate shareholding of the promoters together with persons acting in concert and of the directors of the promoters and of persons who are in control of the Company is 74.95 % of the Equity Capital.

### 8. LIKELY POST DELISTING CAPITAL STRUCTURE

8.1 The likely post-delisting capital structure of the Company, assuming that all Equity Shares outstanding with the Public Shareholders are acquired pursuant to the Delisting Offer, will be as follows:

Shareholder(s)	No. of Equity Shares	% of Equity Capital
Promoters & Promoter Group	79,451,170	100.00
Non Promoter Group Shareholding	Nil	Nil
TOTAL	79,451,170	100.00

# 9. DETERMINATION OF THE FLOOR PRICE

- 9.1 The Acquirers propose to acquire the Offer Shares of the Company pursuant to a reverse book-building process conducted in accordance with the terms of the Delisting Regulations.
- 9.2 As per the trading data, the Equity Shares of the Company are frequently traded on both BSE and NSE, and hence, the floor price has been determined in terms of Regulation 15 (2) (a) of the Delisting Regulations.
- 9.3 The average of the weekly high and low of the closing prices of the Equity Shares during the twenty six weeks and two weeks preceding the date on which the Stock Exchanges were notified of the board meeting in which the delisting proposal was considered (i.e., September 16, 2013) (the "**Relevant Date**"), as quoted on NSE, being the stock exchange where the Equity Shares are most frequently traded, is as follows:

Particulars	Price per Equity Share
(A) Average of the weekly high and low of the closing prices of the	₹ 33.44
Equity Shares during the twenty six weeks preceding the Relevant	
Date	
(B) Average of the weekly high and low of the closing prices of the	₹ 46.47
Equity Shares during the two weeks preceding the Relevant Date	

9.4 Based on the above and in accordance with the applicable provisions of Regulation 15 (2) of the Delisting Regulations, the Floor Price for the Offer per Equity Share determined by the Acquirers is ₹ 46.47/- (Rupees Forty Six and Paise Forty Seven only).

# 10. DETERMINATION OF DISCOVERED PRICE AND EXIT PRICE

- 10.1 All Public Shareholders can tender Offer Shares of the Company during the Bid Period as set out in paragraph 12 of this Bid Letter.
- 10.2 The minimum price per Equity Share payable by the Acquirers for the Offer Shares it / they acquire / acquires pursuant to the Delisting Offer, as determined in accordance with the Delisting Regulations, will be the price at which the maximum number of Offer Shares are tendered pursuant to a reverse book-building process in the manner as specified in Schedule II of the Delisting Regulations.
- 10.3 The Acquirers may, at their sole discretion, accept the Discovered Price for the Offer Shares or offer to pay a price higher than the Discovered Price for the Offer Shares. The price so accepted or offered by the Acquirers is referred to in this Bid Letter as the Exit Price. The Acquirers are under no obligation to accept the Discovered Price or to offer a price higher than the Discovered Price.
- 10.4 If the Acquirers accept or offer an Exit Price, the Acquirers will acquire all Offer Shares which have been tendered at prices up to and equal to the Exit Price, for a cash consideration equal to the Exit Price for each such Offer Share. The Acquirers will not accept Offer Shares offered at a price that exceeds the Exit Price.
- 10.5 If the Acquirers do not accept the Discovered Price, the Acquirers will have no right or obligation to acquire the Offer Shares tendered in the Delisting Offer, the Delisting Offer will be withdrawn and the dematerialized Offer Shares deposited in the 'Special Depository Account' or pledged in favour of the Manager to the Offer as per paragraph 13.6 and 13.7 of this Bid Letter and physical Offer Shares tendered as per paragraph 13.10 of this Bid Letter, will be returned to the relevant Public Shareholders within ten working days from the Bid Closing Date, as stipulated under the Delisting Regulations. The Acquirers shall announce their decision to reject the Discovered Price or offer the Exit Price (if any) in the same

newspapers in which the Public Announcement has appeared, in accordance with the timetable set out in the Public Announcement and this Bid Letter.

#### 11. CONDITIONS TO THE DELISTING OFFER

- 11.1 The acquisition of Offer Shares by the Acquirers and the Delisting Offer are conditional upon:
  - (a) the Acquirers deciding in their sole and absolute discretion to accept the Discovered Price or offer the Exit Price;
  - (b) a minimum number of 11,956,737 Offer Shares being tendered at or below the Exit Price so as to cause the combined shareholding of the promoters and promoter group in the Company to reach a minimum of 90% of the Equity Capital;
  - (c) the Acquirers obtaining all statutory and regulatory approvals, as stated in paragraph 16 of this Bid Letter; and
  - (d) there being no amendments to the Delisting Regulations or other applicable laws or regulations or conditions imposed by any regulatory/ statutory authority/ body or order from a court or competent authority which would in the sole opinion of the Acquirers, prejudice the Acquirers from proceeding with the Delisting Offer, provided that withdrawal on this count shall be subject to the receipt of regulatory approvals, if any, required for the same.

#### 12. DATES OF OPENING AND CLOSING OF THE BID PERIOD

- 12.1 Public Shareholders may tender their Offer Shares by submitting a Bid Form (as hereinafter defined) to the relevant Bid Centre during the Bid Period. The period during which Public Shareholders may tender their Offer Shares to the Acquirers pursuant to the reverse book-building process shall commence at 10.00 a.m. on Wednesday, February 12, 2014 and close at 3.00 p.m. on Tuesday, February 18, 2014.
- 12.2 Bid Forms received after 3.00 p.m. on the Bid Closing Date will not be considered as valid Bids and shall not be accepted for the purpose of determining the Discovered Price payable for the Offer Shares by the Acquirers pursuant to the reverse book-building process.
- 12.3 The Bid Letters are being dispatched to only those Public Shareholders whose names appear on the register of members of the Company or the depository on the Specified Date.
- 12.4 In the event some Public Shareholders do not receive, or misplace their Bid Letters, they may obtain a copy by writing to the Registrar to the Offer, Karvy Computershare Private Limited at Plot No. 17 to 24, Vithal Rao Nagar, Madhapur, Hyderabad 500 081, Andhra Pradesh, India, Tel: +91 40 4465 5000; 1-800-3454001 (Toll Free); Fax: +91 40 2343 1551; Email: murali@karvy.com, Contact Person Name: Mr. Murali Krishna / Mr. Williams. R., clearly marking the envelope 'Reliance Broadcast Network Limited Delisting Offer'. Alternatively, Public Shareholders may obtain copies of Bid Forms (as hereinafter defined) at the Bid Centres (as hereinafter defined) or may obtain a soft copy of the Bid Letter from website of BSE Limited, www.bseindia.com, and also on the website of the Registrar to the Offer, www.karisma.karvy.com.

#### **13. PROCEDURE FOR BIDDING**

- 13.1 The reverse book-building process shall be made available through the electronic system provided by BSE. In this regard the Acquirers have appointed a Trading Member to facilitate the lodging of Bids by and on behalf of the Public Shareholders. The name and address of the Trading Member is Karvy Stock Broking Limited, 5<sup>th</sup> Floor, Karvy Naina Towers, 8-2-609/NT Road, 10 Banjara Hills, Hyderabad 500 034, Andhra Pradesh, India; Tel: +91 40 4467 7405; Contact Person Name: Mr. G. Suresh Kumar.
- 13.2 Public Shareholders must submit their Bids only through the Trading Member.

13.3 The details of Bid Centres of the Trading Member, Karvy Stock Broking Limited, where the Bids shall be submitted by hand delivery are as follows:

Sl.	Bid Centre /	Authorised	Address	Tel. No.
	City	Person		·
1	Ahmedabad	Mr. Anand Modi	403, Samedh Complex, B/S Associate Petrol Pump, C G Road, Ahmedabad - 380006 (Gujarat)	079-66627919
2	Bangalore	Ms. Gayatri Alva	51/2, Tkn Complex, Vanivilas Road, Opp. National College, Basavangudi Bangalore - 560004 (Karnataka)	080-26606125
3	Baroda	Ms. Krishna Joshi	T-2 61-62 Savoy Complex Haribhakti Extension, Opp. Abs Towers, Old Padra Road, Baroda - 390007 (Gujarat)	0265-3051501
4	Chennai	Mr. C M Prem Kumar	A8 3rd Floor Mehabubani Towers No.48, Dr. B.N. Road, T Nagar, Chennai - 600017 (Tamil Nadu)	044-42023762
5	Coimbatore	Ms. Uma Maheshwari	Snv Chambers, 482/483 Crosscut Road, Opp.Power House, Coimbatore - 641012 (Tamil Nadu)	0422-4343211
6	Cochin (Kochi)	Mr. Joby Jose	Building No 28/3223-B 53/595b, 1st Floor, Cheruparambath Road, Ist Cross, Kadavanthra, Kochi - 682020 (Kerala)	0484-2322724
7	Delhi	Mr. Praveen Jain	Flat No 7 B 7th Floor, Vandhana Building, Tolstoy Marg, New Delhi – 110001	011-42536702
8	Ghaziabad	Mr. Manish Agarwal	1st Floor C-7, Lohia Nagar, Ghaziabad - 201001 (Uttar Pradesh)	0120-2706586
9	Gurgaon	Mr. Sachin Chopra	FFG 302, Shushant Shopping Arcade, Sushant Lok DLF, Gurgaon - 122002 (Haryana)	0124-4233950
10	Hyderabad	Mr. G.Suresh Kumar	5th Floor, Karvy Naina Towers, 8-2-609/NT Road, 10 Banjara Hills, Hyderabad - 500034 (Andhra Pradesh)	040-44677405
11	Indore	Ms. Rachana Sharma	203-204-205 Balaji Corporate Above ICICI Bank Ltd Near Cure-Well Hospital, 19/1 New Palasia Indore – 452001 (Madhya Pradesh)	0731-4081510
12	Jaipur	Mr. Pawan Sharma	107/108 1st Floor, Luhadia Towers, Ashok Marg, C-Scheme, Jaipur - 302001 (Rajasthan)	0141-6637700
13	Kanpur	Mr. Saurabh Murarka	15/46 Civil Lines, Opp Muir Mill, Kanpur - 208001 (Uttar Pradesh)	0512-3930292
14	Kolkata	Mr. Aranb Kumar Datta	19, R.N. Mukherjee Road, II floor Dalhousie, Kolkata - 700001 (West Bengal)	033 - 66192709
15	Lucknow	Mr. Amarjeet Singh	94 Mahatma Gandhi Marg, Opp Governor House, Hazratganj,Lucknow - 226001 (Uttar Pradesh)	0522-4092000
16	Mumbai	Mr. Kiran V Gurav	142-C, 1st Floor, Victor House, N M Joshi Marg, Lower Parel West, Mumbai - 400013 (Maharashtra)	022-61127430
17	Pune	Mr. Ramesh Babu Rao	1st Floor, Dealing Chambers, 573/1, J M Road,020-60Shivajinagar, Near Sai Service Station,020-60Pune - 411004 (Maharashtra)020-60	
18	Rajkot	Mr. Milan Undhad	201, Dhan Rajni Complex, Nr. Hotel Imperial Palace, Rajkot - 360001 (Gujarat)	0281-6640727
19	Surat	Mr. Pranav Patel		
20	Vijayawada	Mr. V S Mohan	39-10-7, Opp. Municipal Water Tank, Labbipet, Vijayawada – 520010 (Andhra Pradesh)	0866-2496500

- 13.4 Public Shareholders may submit their Bids by completing the accompanying Bid Forms and submitting these Bid Forms to the Trading Member at any of the Bid Centres set out above by hand delivery on or before 3.00 p.m. on the Bid Closing Date. Bid Forms submitted by hand delivery must be delivered to the Bid Centres on working days during the following hours: 10.00 a.m. to 3.00 p.m. on or before the Bid Closing Date. Public Shareholders must enclose the documents mentioned in paragraphs 13.7 and 13.9 of this Bid Letter with the Bid Form and the envelope should be marked 'Reliance Broadcast Network Limited Delisting Offer'.
- 13.5 Public Shareholders (in particular those Public Shareholders who are resident in areas where no Bid Centres are located) may also submit their Bid Forms by registered post, speed post or courier (at their own risk and cost), clearly marking the envelope '**Reliance Broadcast Network Limited Delisting Offer**', so as to ensure that their Bid Forms are delivered to Karvy Stock Broking Limited, 5<sup>th</sup> Floor, Karvy Naina Towers, 8-2-609/NT Road, 10 Banjara Hills, Hyderabad 500 034, Andhra Pradesh, India; Tel: +91 40 4467 7405; Contact Person Name: Mr. G. Suresh Kumar, on or before 3.00 p.m. on the Bid Closing Date. If duly filled Bid Forms arrive before the Bid Period opens on Wednesday, February 12, 2014, the Bid will still be valid; however, the Trading Member will not submit the Bid until the commencement of the Bid Period. The **Bid Forms should not be dispatched to the Acquirers, the Company, the Manager to the Offer or the Registrar to the Offer under any circumstances.**
- 13.6 The Manager to the Offer has opened a Special Depository Account with Karvy Stock Broking Limited, details of which are as follows:

Special Depository Account Name	RBNL Delisting Escrow Account - ACL
Depository	NSDL
Depository Participant	Karvy Stock Broking Limited
DP Identification Number	IN300394
Client Identification Number	18682858

- 13.7 In order for Bid Forms to be valid, Public Shareholders, who wish to participate in the reverse book building process, should transfer their Offer Shares from their respective depository accounts to the Special Depository Account prior to the submission of their Bid, and enclose a photocopy of the delivery instruction to their depository participant, duly acknowledged by such depository participant, along with the Bid Form. Alternatively, Public Shareholders who hold Equity Shares in dematerialised form, may mark a pledge for their Offer Shares to the Manager to the Offer in favour of the Special Depository Account prior to the submission of their Bids, enclosing a photocopy of the pledge instructions to their depository participants with the due acknowledgment of such depository participant. All transfers should be in offmarket mode.
- 13.8 Public Shareholders who hold their Equity Shares through Central Depository Services Limited (CDSL) will have to execute inter-depository delivery instructions for the purpose of crediting their Offer Shares in favour of the Special Depository Account.
- 13.9 It is the sole responsibility of the Public Shareholders to ensure that their Offer Shares are credited or pledged to the Special Depository Account in the manner as mentioned above and their Bids are hand delivered at one of the Bid Centres or reach to the address as mentioned in paragraph 13.4 on or before 3.00 p.m. on the Bid Closing Date.
- 13.10 In order for Bid Forms to be valid, (i) unregistered Public Shareholders who hold Offer Shares in physical form, must have submitted the Bid Form along with the original contract note issued by a registered share broker of a recognized stock exchange through whom such Equity Shares were acquired, share certificate(s) and transfer deed(s) duly signed, and (ii) registered Public Shareholders who hold Offer Shares in physical form, must have submitted the Bid Form along with the original share certificate(s) and transfer deed(s) duly signed. In each case, the Public Shareholders must submit the relevant

documents either by hand delivery or by registered post, speed post or by courier such that these are received by the Trading Member at Karvy Stock Broking Limited, 5<sup>th</sup> Floor, Karvy Naina Towers, 8-2-609/NT Road, 10 Banjara Hills, Hyderabad - 500 034, Andhra Pradesh, India, Tel: +91 40 4467 7405; Contact Person Name: Mr. G. Suresh Kumar, before 3.00 p.m. on the Bid Closing Date. The Trading Member will, after entering the Bids on the system, send them to the Company or the share transfer agent for confirming their genuineness. Those share certificates that are found to be genuine by the Company or the share transfer agent, as the case may be, will be delivered to the Manager to the Offer. The Bids in respect of the share transfer agent, shall be deleted from the system. The share transfer deed should be in favour of '**Reliance Share & Stock Brokers Private Limited**'. Public Shareholders who hold Shares in physical form should refer to the Bid Letter for further details in relation to submission of Bids.

- 13.11 The Manager to the Offer will hold in trust the dematerialized Offer Shares deposited in the Special Depository Account or pledged in favour of the Manager to the Offer in accordance with paragraph 13.6 and 13.7 above, as well as the share certificate(s) and transfer deed(s) delivered to the Manager to the Offer by the Company or the share transfer agent, as the case may be, in accordance with paragraph 13.10 above, until the Acquirers complete their obligations under the Delisting Offer in accordance with the Delisting Regulations.
- 13.12 Public Shareholders holding Shares under multiple folios are eligible to participate in the Delisting Offer.
- 13.13 Multiple Bids from the same depository account will be considered in Delisting Offer.
- 13.14 The ISIN for the Equity Shares is INE445K01018.
- 13.15 It shall be the responsibility of the Public Shareholders tendering in the Delisting Offer to obtain all requisite approvals (including corporate, statutory or regulatory) if any, prior to tendering in the Delisting Offer and the Acquirers shall take no responsibility for the same. The Public Shareholders should attach a copy of any such approval to the Bid Form, wherever applicable. Once the dematerialized Offer Shares are credited or pledged to the Special Depository Account, the Acquirers shall assume that the Public Shareholders have submitted their Bids only after obtaining all applicable approvals, if any. In any case, the Acquirers reserve the right to reject those Bids which are submitted without attaching a copy of such required approvals, including approvals, if any, from the RBI. For further details on the documents / information required from participating Public Shareholders, please refer to the Bid Letter.
- 13.16 The Offer Shares to be acquired under this Delisting Offer are to be acquired free from all liens, charges and encumbrances and together with all rights attached thereto. Offer Shares that are subject to any liens, charges or encumbrances are liable to be rejected.
- 13.17 Clause 5 of Schedule II of the Delisting Regulations provides that Public Shareholders, who have tendered their Offer Shares by submitting Bids pursuant to the terms of the Public Announcement and this Bid Letter, may withdraw or revise their Bids upwards not later than one day before the Bid Closing Date. Downward revision of the Bids is not permitted. Any such request for revision or withdrawal of the Bids can only be exercised by submitting the Bid Revision / Withdrawal Form respectively so as to reach the Trading Member at Karvy Stock Broking Limited, 5<sup>th</sup> Floor, Karvy Naina Towers, 8-2-609/NT Road, 10 Banjara Hills, Hyderabad 500 034, Andhra Pradesh, India, Tel: +91 40 4467 7405; Contact Person Name: Mr. G. Suresh Kumar, on or before 3.00 p.m. on one day before the Bid Closing Date. Any such request for revision or withdrawal of the Bids received after 3.00 p.m. on one day before the Bid Closing Date shall not be accepted. Please note that the Form of Withdrawal and/or Form of Revision will not be accepted at other Bid Centres.
- 13.18 Shareholders who obtain shares after the Specified Date may request for Bid Forms as per paragraph 12.4 above.

#### **14. PROCEDURE FOR SETTLEMENT**

- 14.1 If the Acquirers accept or offer the Exit Price and all other conditions attaching to the Delisting Offer are satisfied, the Acquirers shall acquire all Offer Shares that have been tendered at prices at or below the Exit Price, for a cash consideration equal to the Exit Price for all such Offer Shares, subject to applicable taxes as described in paragraph 17 of this Bid Letter. For this purpose, the Acquirers will, immediately on ascertaining success of the Delisting Offer, open a special account and transfer thereto, the entire amount due and payable as consideration in respect of the Offer Shares tendered in the Delisting Offer at or below the Exit Price, from the Escrow Amount (as defined hereinafter).
- 14.2 All the Public Shareholders whose bids are verified to be genuine in accordance with the Delisting Regulations shall be paid the Exit Price stated in the public announcement within ten working days from Bid Closing Date (i.e., by Thursday March 06, 2014) by way of crossed account payee cheque/demand draft/pay order/electronic credit. All cheques/demand drafts/pay orders/electronic credit will be drawn in the name of the first holder in case of joint holders of Equity Shares. Dispatches involving payment of monies by way of crossed account payee cheque / demand draft / pay order will be made by the registered post / courier / speed post.
- 14.3 Additionally, if and once the Equity Shares have been delisted, all Public Shareholders whose Offer Shares have not been acquired by the Acquirers may validly tender their Offer Shares to the Acquirers at the Exit Price up to a period of one year following the date of delisting of the Equity Shares from the Stock Exchanges, the Exit Window. Such Public Shareholders may tender their Offer Shares by submitting the required documents to the Registrar to the Offer within the Exit Window pursuant to the exit offer letter issued by the Acquirers to such Public Shareholders. A separate exit offer letter in this regard will be sent to the Public Shareholders who continue to hold Equity Shares after the Offer. Such Public Shareholders will be required to submit the required documents to the Registrar to the Stock Exchanges.
- 14.4 If the Acquirers do not accept or offer an Exit Price, all dematerialized Offer Shares deposited in the Special Depository Account, in accordance with paragraphs 13.6 and 13.7 of the Bid Letter and physical Offer Shares tendered in accordance with paragraph 13.10 of the Bid Letter, shall be (i) in the case of dematerialized Offer Shares deposited in the Special Depository Account, be credited back to the respective depository account with the respective depository participants as per the details furnished by the relevant Public Shareholder in the Bid Form; (ii) in the case of dematerialized Offer Shares pledged to the Manager to the Offer in favour of the Special Depository Account, have the pledge revoked; and (iii) in the case of physical Offer Shares, be dispatched together with the share transfer deed to the relevant Public Shareholders by registered post / speed post / courier, at the Public Shareholder's sole risk. The actions in respect of (i), (ii) and (iii) above being completed within ten (10) working days from the Bid Closing Date, as stipulated under the Delisting Regulations.
- 14.5 Offer Shares from any invalid Bid will: (i) in the case of dematerialized Offer Shares deposited in the Special Depository Account, be credited back to the respective depository account with the respective depository participants as per the details furnished by the relevant Public Shareholder in the Bid Form; (ii) in the case of dematerialized Offer Shares pledged to the Manager to the Offer in favour of the Special Depository Account, have the pledge revoked; and (iii) in the case of physical Offer Shares, be dispatched together with the share transfer deed to the relevant Public Shareholders by registered post / speed post / courier, at the Public Shareholder's sole risk. The actions in respect of (i), (ii) and (iii) above being completed within ten (10) working days from the Bid Closing Date, as stipulated under the Delisting Regulations.

#### **15. DETAILS OF THE ESCROW AMOUNT**

15.1 The estimated consideration payable under the Delisting Regulations, being the Floor Price of ₹ 46.47/- per Equity Share multiplied by the number of Equity Shares outstanding with the Public Shareholders, i.e., 19,901,854 Equity Shares, is

₹ 924,839,155.38/- (Rupees Ninety Two Crore Forty Eight Lakh Thirty Nine Thousand One Hundred Fifty Five and Paise Thirty Eight Only) (as may be increased from time to time, the "Escrow Amount").

- 15.2 In accordance with Regulations 11(1) and 11(3) of the Delisting Regulations, the Acquirers have provided a bank guarantee dated January 21, 2014 and valid till March 31, 2015, issued by Axis Bank Limited in favour of the Manager to the Offer for an amount of ₹ 925,000,000/- (Rupees Ninety Two Crore Fifty Lakh Only), which is more than the estimated consideration payable as calculated in paragraph 15.1 above.
- 15.3 In accordance with Regulations 11(1) and 11(3) of the Delisting Regulations, upon determination of Exit Price and making of public announcement under Regulation 18 of the Delisting Regulations accepting the Exit Price, the Acquirers will forthwith increase the Escrow Amount by such additional sum (in the form of cash or additional bank guarantee) as may be sufficient to make up the entire sum due and payable as consideration in respect of the Offer Shares, as may be required under the Delisting Regulations. In the event of default by the Acquirers in fulfilling their obligations under the Delisting Regulations, the Manager to the Offer has been authorised to realise the value of the Escrow Amount, as per the provisions of the Delisting Regulations.

#### **16.** STATUTORY AND REGULATORY APPROVALS

- 16.1 The Public Shareholders of the Company have accorded their consent by way of special resolution passed through postal ballot, results of which were declared on October 30, 2013, in respect of delisting of Equity Shares from the Stock Exchanges, in accordance with the Delisting Regulations.
- 16.2 BSE and NSE have given their in-principle approvals for delisting of the Equity Shares vide their letters dated November 22, 2013 and November 21, 2013, respectively.
- 16.3 To the best of the Acquirers' knowledge, as of the date of this Bid Letter, there are no other statutory or regulatory approvals required to acquire the Offer Shares and implement the Delisting Offer, other than as indicated above. If any statutory or regulatory approvals become applicable, the acquisition of Offer Shares by the Acquirers and the Delisting Offer will be subject to receipt of such statutory or regulatory approvals.
- 16.4 It shall be the responsibility of the Public Shareholders tendering in the Delisting Offer to obtain all requisite approvals (including corporate, statutory or regulatory approvals), if any, prior to tendering the Equity Shares held by them in the Delisting Offer, and the Acquirers shall take no responsibility for the same. The Public Shareholders should attach a copy of any such approval to the Bid Form, wherever applicable.
- 16.5 Non-resident shareholders who wish to tender their Equity Shares must obtain the prior approval of the RBI, if they are required to obtain so, before tendering their Equity Shares and submit a copy along with the Bid Form. Any Bids submitted by such shareholders that are not supported by the requisite RBI approval, may be rejected by the Acquirers.
- 16.6 In the event that receipt of the requisite statutory and regulatory approvals are delayed, the Acquirers may, with such permission as may be required, make changes to the proposed timetable or may delay the Delisting Offer and any such change shall be intimated by the Acquirers by issuing an appropriate corrigendum in all the newspapers where the Public Announcement was published.

#### **17. TAX DEDUCTED AT SOURCE**

Summary of key provisions related to Tax Deduction at Source (the "**TDS**" or the "**Withholding Tax**") under the Incometax Act, 1961 (the "**IT Act**"):

- 17.1 All Public Shareholders would be either classified as resident or non-resident. The status as resident or non-resident is to be determined on the basis of criteria laid down in Section 6 of IT Act. In case a shareholder happens to be a resident of India as well as another country, his residential status will have to be determined having regard to provisions of the tax treaty with the relevant country read with the provisions of Section 6 of the IT Act aforesaid.
- 17.2 No tax is required to be deducted on payment of consideration to resident Public Shareholders. The consideration payable to non-resident Public Shareholders would be subject to deduction of tax at source at applicable rate of tax.
- 17.3 As per the provisions of Section 195(1) of the IT Act, any person responsible for paying to a non-resident any sum chargeable to tax is required to deduct tax at source (including applicable surcharge and cess). Where, the Delisting Offer consideration is chargeable to tax as capital gains under the IT Act, the Acquirers will need to deduct tax at source (including applicable surcharge and cess) at the capital gains tax rate on the amount of capital gains payable to the Public Shareholders. Income by way of capital gains is to be computed as provided in Section 48 of the IT Act, by deducting cost of acquisition from the value of consideration. The rate at which tax is to be deducted at source varies depending upon the period for which the shares tendered under the Delisting Offer are held by the non-resident Public Shareholders. Capital gains arising on shares held for more than 12 months from the date of acquisition would be regarded as 'long term capital gains', else the gains would be treated as 'short term capital gains'.
- 17.4 As per the provisions of Section 195 of the IT Act, any income by way of capital gains payable to non resident Indians or foreign companies, shall be liable to the provisions of withholding tax (at applicable tax rates plus surcharge and education cess on the amount of capital gains), subject to the provisions of the relevant tax treaty. Accordingly, income tax may have to be deducted at source in the case of a non-resident Indian/ foreign company at the rate under the IT Act or under the tax treaty, whichever is beneficial to the selling shareholder unless a lower withholding tax certificate obtained from the tax authorities is furnished to the Acquirers.
- 17.5 The rate of deduction of tax in case of non-resident Public Shareholders is dependent on various factors. All Public Shareholders are required to declare information with respect to inter-alia the following factors while submitting the Bid Form:
  - (a) Residential status of the Public Shareholder, i.e., resident or non-resident
  - (b) Category to which the non-resident shareholder belongs i.e.
    - (i) Non Resident Indian (Individual), or
    - (ii) Overseas Corporate Body, or
    - (iii) Non-domestic company, or
    - (iv) Foreign Institutional Investor (the "FII") registered as a company, or
    - (v) FII other than a company, or
    - (vi) any other non-resident.
- 17.6 As per the provisions of Section 2(37A)(iii) of the IT Act for the purposes of deduction of tax under Section 195, the rate or rates of income-tax specified in this behalf in the applicable Finance Act or the rate or rates of income tax specified in an agreement entered into by the Central Government under Section 90 of the IT Act or an agreement notified by the Central Government under Section 90A of the IT Act, whichever is applicable by virtue of the provisions of Section 90, or Section 90A, as the case may be, i.e. whichever is beneficial, would be the applicable rate of tax.
- 17.7 In case the aforementioned categories of Public Shareholders require the Acquirers not to deduct tax or to deduct tax at a lower rate or on a lower amount, they would need to obtain a certificate from the income tax authorities either under Section 195(3) or under Section 197 of the IT Act, and submit the same to the Acquirers while submitting the Bid Form. In the absence of any such certificate from the income tax authorities, the Acquirers will deduct tax as aforesaid, and a certificate in the prescribed form would be issued to that effect.

- 17.8 In case the withholding tax provisions as mentioned above are applicable, the shareholder should furnish its/their Permanent Account Number ('**PAN**') obtained from Income tax Authorities and also provide a self-attested copy of the PAN card. In case PAN is not mentioned, tax should be deducted at source at the rates provided in Section 206AA of the Income tax Act, 1961.
- 17.9 All the Public Shareholders are advised to consult their tax advisors for the treatment that may be given by their respective assessing officers in their case, and the appropriate course of action that they should take. The Acquirers and the Manager to the Offer do not accept any responsibility for the accuracy or otherwise of such advice. The tax rates and other provisions may undergo changes.

## **18.** MANAGER TO THE OFFER

18.1 The Acquirers have appointed Axis Capital Limited, a SEBI registered merchant banker, having its registered office at 8th floor, Axis House, C-2 Wadia International Centre P.B. Marg, Worli, Mumbai - 400 025, Maharashtra, India, as the Manager to the Offer.

#### **19. REGISTRAR TO THE OFFER**

19.1 The Acquirers have appointed Karvy Computershare Private Limited, a SEBI registered registrar and transfer agent, having its registered office at 46 Avenue, 4th Street, No.1 Banjara Hills, Hyderabad - 500034, Andhra Pradesh, India, as the Registrar to the Offer.

#### 20. CERTIFICATION BY THE BOARD OF DIRECTORS OF THE COMPANY

- 20.1 The Board of Directors of the Company have confirmed that:
  - (a) there been no material deviation in the utilisation of proceeds of issues of securities made during the five years immediately preceding the date of the Public Announcement, from the stated object of the issue; and
  - (b) all material information which is required to be disclosed under the provisions of the listing agreements executed by the Company with the Stock Exchanges pertaining to continuous listing have been disclosed to Stock Exchanges.

#### **21. COMPLIANCE OFFICER**

- 21.1 The Compliance Officer of the Company is: Mr. Gururaja Rao (Company Secretary and Compliance Officer) Tel: +91 22 3068 9444; Fax: +91 22 3988 8927
- 20.2 In case the Public Shareholders have any queries concerning the non-receipt of credit or payment for Offer Shares, they may address the same to the Registrar to the Offer or the Manager to the Offer.

#### **22. BSE DISCLAIMERS**

22.1 It is to be distinctly understood that the permission given by BSE to use their electronic automated facilities and infrastructure for "Online reverse book building facility for delisting of securities" should not in any way be deemed or construed to mean that the compliance with various statutory and other requirements by the Company, Acquirers or the

Manager to the Offer, are cleared or approved by BSE; nor does BSE in any manner warrant, certify or endorse the correctness or completeness of any of the compliance with the statutory and other requirements; nor does BSE have any financial responsibility or liability in this regard; nor does BSE take responsibility in any way for the financial or other soundness of the Company, its promoters or its management.

- 22.2 It is also to be distinctly understood that the approval given by BSE should not in any way be deemed or construed to mean that the Public Announcement has been cleared or approved by BSE, nor does BSE in any manner warrant, certify or endorse the correctness or completeness of any of the contents of the announcements, nor does BSE warrant that the securities will be delisted.
- 22.3 Every person who desires to avail of the exit opportunity may do so pursuant to independent inquiry, investigation and analysis and shall not have any claim against BSE or against the Investor Protection Fund set up by BSE whatsoever by reason of any loss which may be suffered by such person consequent to or in connection with such offer and tender of securities through the reverse book building process whether by reason of anything stated or omitted to be stated herein or any other reason whatsoever.

#### 23. GENERAL DISCLAIMER

23.1 Every person who desires to avail of the Offer may do so pursuant to independent inquiry, investigation and analysis and shall not have any claim against the Acquirers, the Manager to the Offer or the Company whatsoever by reason of any loss which may be suffered by such person consequent to or in connection with such Offer and tender of Offer Shares through RBP.

For and on behalf of the board of For and on behalf of the board of For and on behalf of the board of directors of Reliance Share & Stock directors of Reliance Land Private directors of Reliance Capital Limited Limited

**Jitendra Sangani** Whole Time Director

**Hitendra S. Dave** Whole Time Director

Manali Sardesai Company Secretary V. K. Tripathi Whole Time Director

Lav Chaturvedi Director

Parul Jain Company Secretary Anil D. Ambani Chairman

Amitabh Jhunjhunwala Vice Chairman

V. R. Mohan President & Company Secretary

Date: January 22, 2014 Place: Mumbai

#### **Enclosures:**

1. Bid Form

2. Blank Transfer Deed for shareholders holding physical share certificates

THE PACE HAS BEEN MENTON MANUTURE

#### THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

Please read this document along with the Public Announcement dated January 21, 2014 and published on January 22, 2014 ("PA") and Bid Letter dated January 22, 2014 ("Bid Letter") issued by Reliance Share & Stock Brokers Private Limited, Reliance Land Private Limited and Reliance Capital Limited since the terms and conditions of the PA and the Bid Letter are deemed to have been incorporated in and form part of this document ("Bid Form"). If there is any conflict between the provisions of this Bid Form and the PA or the Bid Letter, the provisions of the PA or the Bid Letter shall prevail. Unless the context otherwise requires, capitalized expressions in this Bid Form which have not been defined herein, shall have the same meanings as in the PA and Bid Letter

OFFER SUMMARY	
Bid Opening DateWednesday, February 12, 2014 (10:00 a.m.)	
Last date for upward revision or withdrawal of Bids	Monday, February 17, 2014 (3:00 p.m.)
Bid Closing Date	Tuesday February 18, 2014 (3:00 p.m.)
Floor Price	₹ 46.47 per Equity Share

# **BID-CUM-ACCEPTANCE FORM**

for tender of Equity Shares of ₹ 5/- each of

# **RELIANCE BROADCAST NETWORK LIMITED ("Company")**

pursuant to the Delisting Offer by the Acquirers.

# (To be filled in by the Trading Member)

Bid Centre	Application Number	Date

#### Dear Sir(s),

**Re:** Delisting Offer for fully paid up Equity Shares of Reliance Broadcast Network Limited ("**Company**") by the Acquirers through reverse book building process ("**Delisting Offer**"). The Floor Price for the Delisting Offer has been determined as  $\overline{\mathbf{x}}$  46.47/- per Equity Share.

#### 1. Acknowledgements and Authorisations:

By signing Box 8 below, you will be deemed to have made each of the following acknowledgements and authorisations:

- a) That you, having read and understood the terms and conditions set out below, in the PA and in the Bid Letter, hereby tender your Equity Shares in response to the Delisting Offer;
- b) that (i) you have full power and authority to tender, sell and transfer the Offer Shares you are tendering (together with all rights attaching thereto) and there are no restraints/injunctions, or other orders of any nature which limit/restrict your rights to tender the Offer Shares; (ii) you have never sold or parted/dealt with in any manner with the Offer Shares tendered under the Delisting Offer; and (iii) the Offer Shares acquired by the Acquirers from you will be free from all liens, charges, encumbrances, equitable interests, rights of pre-emption or other third party rights of any nature, and will be acquired together with all rights attaching thereto, on or after the date of acquisition;
- c) that the Trading Member to whom you have submitted/sent your Bid Form is authorised to tender your Offer Shares to the Acquirers on your behalfaccordingly;
- d) that the Acquirers, the Trading Member, the Registrar to the Delisting Offer or the Manager to the Delisting Offer may send by registered post, at your risk, the crossed account payee cheque/demand draft/pay order, towards full and final settlement of the amount due to you, and/or other documents or papers or correspondence to the sole/first holder at the relevant address mentioned in Box 1;
- e) that the PA and the Bid Letter is subject to, and the reverse book building process will be conducted in accordance with, the Delisting Regulations and all applicable regulatory and government approvals, as detailed in the Bid Letter and the PA and you understand and agree that the Acquirers is entitled but not bound to accept the Discovered Price;
- that the consideration payable to you will be paid by the Acquirers only if your Bid is validly tendered in accordance with the PA, the Bid Letter, the Bid Form and the Delisting Regulations, your Bid Price is at or below the Exit Price offered or accepted by the Acquirers and the required regulatory and statutory approvals are received;
- g) that you undertake to return the amount/shares immediately, if received inadvertently;
- h) (i) For Offer Shares held in dematerialised form: that by completing Box 3, you acknowledge and accept that your Offer Shares will remain credited to, or pledged in favour of, the Special Depository Account until the acquisition of your Offer Shares by the Acquirers in accordance with the terms of the PA/ Bid Letter and, if your Bid is not accepted for whatever reason, until the return/release from pledge of your Offer Shares in accordance with the terms of the PA/ Bid Letter;
  - (ii) For Offer Shares held in physical form: that by completing Box 5, you acknowledge and accept that the original share certificate(s) and the transfer deed(s) submitted by you will be held in trust by the Manager to the Offer until your Offer Shares are acquired by the Acquirers in accordance with the terms of the PA/ Bid Letter, and that if your Bid Form is not accepted for whatever reason, until return of such share certificate(s) and the transfer deed(s) in accordance with the terms of the PA/ Bid Letter;
- i) that if your Bid is not accepted for whatever reason,
  - (i) in case where Offer Shares are held in dematerialised form, your Offer Shares will be credited back/released from pledge to your depository account as set out in Box 3, and that necessary standing instructions have been or will be issued for this purpose;

- (ii) in case where Offer Shares are held in physical form, your share certificate(s) and the transfer deed(s) will be dispatched to you by registered post, at your own risk;
- j) that your signature on your depository participant instruction has been duly verified and attested by your depository participant as evidenced by your depository participant's stamp of acknowledgement;
- k) that if you are a non-resident shareholder, you have enclosed a copy of all applicable regulatory approvals (if any), as obtained by you for acquisition of the Offer Shares, or as may be required by you to tender your Offer Shares in the Delisting Offer. In case no such regulatory approval was required for the acquisition of the Offer Shares, or is required for the tender of your Offer Shares, you should give a declaration by way of a letter to that effect along with the Bid Form with reasons for no requirement of such regulatory approval, and that if neither of such documents is enclosed with this Bid Form, your Bid may be treated as invalid;
- 1) that if you are a non-resident shareholder, tax will be deducted at source in accordance with paragraph 17 of the Bid Letter on the basis of the certification in Box 6 of the Bid Form;
- m) that if you are a shareholder who is a resident in, or a citizen of, a jurisdiction outside India, you have fully observed all applicable legal requirements and that an invitation to tender your Offer Shares may be made to and accepted by you under the laws of the relevant jurisdiction;
- n) that the Acquirers, the Trading Member, the Manager to the Offer and the Registrar to the Offer shall not be liable for any delay/loss in transit resulting in delayed receipt/non-receipt by the Trading Member of your Bid Form or for the delay/failure to transfer/pledge your Offer Shares to the Special Depository Account within the stipulated time, due to inaccurate/incomplete particulars/instructions on your part, or for any other reason;
- o) that you agree that upon acceptance of the Offer Shares tendered by you pursuant to the Delisting Offer by the Acquirers, you would cease to enjoy all right, title, claim and interest whatsoever, in respect of such Offer Shares;
- p) that you agree that if for any reason, the income tax authorities raise a tax claim on the Acquirers and seek to recover tax on the Delisting Offer from the Acquirers (where such tax claim actually pertains to, or is relatable to, your tax liability), you agree to indemnify the Acquirers for the same;
- q) that you hereby undertake to execute any further documents, give assurance and provide assistance, which may be required in connection with the Delisting Offer and agree to abide by the decisions taken in accordance with the applicable rules and regulations;
- r) that you have participated in this Delisting Offer pursuant to independent enquiry, investigation and analysis; and
- s) that you have read carefully the PA and the Bid Letter and that you agree with the terms and conditions stated therein, and that the statements/particulars given below are true and correct.

#### 2. How to complete this Bid Form

#### Box 1: : Shareholder's details (Please use BLOCK LETTERS) (Applicable to all Public Shareholders)

Complete this box with the full name, signature and address of the holder of the Offer Shares. In the case of joint holdings, all joint holders must sign this box in the same order and in accordance with the specimen signatures registered with the Company. By your signature in Box 8, you will also be deemed to be making the acknowledgements and authorizations set out in paragraph 1 above.

I/We offer to tender the number of Offer Shares set out or deemed to be set out in Box 2 in accordance with and subject to the terms and conditions herein.

1. Name (in BLOCK LETTERS) (please write the names of the		Holder	Nam	e	PAN No.
	joint holders in the same order	Sole/First			
	Second				
		Third			
2.	Tel/Mobile No.		E-mail :		
3.	Full Address of the First Holder (with pin code)				
	()				

You must have instructed the depository participant of the depository account in which your Offer Shares are presently held to transfer your Offer Shares to, or pledge your Offer Shares in favour of, the Special Depository Account as mentioned below. Failure to transfer your Offer Shares to, or pledge your Offer Shares in favour of, the correct Special Depository Account shall result in rejection of your Bid. Please ensure that your Offer Shares are credited in the below mentioned account in the Off-Market Mode.

I/We confirm that I/we have enclosed a photocopy of my/our duly acknowledged delivery instructions to my/our depository participant, transferring my/our Offer Shares to, or pledging my/our Offer Shares in favour of, the Special Depository Account as follows:

Special Depository Account Name	RBNL Delisting Escrow Account - ACL				
Name of the Depository Participant	Karvy Stock Broking Limited				
Depository	NSDL				
DP Identification	IN300394				
Client Identification Number	18682858				
ISIN Number of Reliance Broadcast Network Limited	INE445K01018				
Transfer of Offer Shares in Special Depository Account	Pledge of Offer Shares in Special Depository Account.				
Please indicate the shareholder category to which you belong:					
□ Individual       □ Hindu Undivided Family       □ Domestic         □ FII (company)       □ NRI (non-repatriable)       □ NRI (repa         □ FII (other than a company)       □ Other (Ple	triable) $\Box$ Non domestic Company $\Box$ OCB				
Box 2: Details of Bid (Applicable to all Public Shareholders)					
	ish to tender and the price per Offer Share at which you are tendering $\sum_{i=1}^{n} \frac{1}{2} \int_{-\infty}^{\infty} \frac{1}$				
your Offer Shares ("Bid Price"). If your Bid Price is less than the tendered your Offer Shares at ₹ 46.47/- per Offer Share.	e Floor Price of ₹ 46.47/- per Offer Share you will be deemed to have				
I/We hereby tender to the Acquirers the number of Offer Shares spo	ecified below at the Bid Price specified below				
Number of     In figures       Offer Shares	Offer Share				
in Words	(in ₹) in Words				
Shares transferred to, or pledged in favour of, the Special Deposit referred to in Box 3 below, the number of Offer Shares transferred to to be the number of Offer Shares tendered by you, and your Bid For <b>For Offer Shares held in physical form:</b> If the number of Offer Sha implied from your original share certificate(s) enclosed with this B	Offer Shares inserted in this Box 2 is different from the number of Offer ory Account pursuant to your instructions to your depository participant o, or pledged in favour of, the Special Depository Account will be deemed rm will be deemed to be automatically amended. hares inserted in this Box 2 is different from the number of Offer Shares as id Form and as referred to in Box 5 below, the number of Offer Shares as e the number of Offer Shares tendered by you, and your Bid Form will be				
deemed to be automatically amended.	, the number of other shares tendered by you, and your bld form will be				
Box 3: Your depository participant's details (Applicable if Offe					
Please complete Box 3 with the details of the depository account in of, the Special Depository Account, as well as details of your depos	which your Offer Shares are held prior to transfer to , or pledge in favour itory participant.				
I/We confirm that I/we hold my/our Offer Shares in dematerialised participant are as follows:	I form. The details of my/our depository account and my/our depository				
Depository participant's Name :					
Depository participant's Identification Number (DPID) :					
Client ID Number :					
,,					
Account with:					
Box 4: Bank Account Details					
In order to avoid fraudulent encashment of consideration instrument in transit, please fill in the following details of the sole shareholder's bank account (or in the case of joint holders, the first/sole holder's bank account) and any consideration payable will be paid by crossed account payee					
cheque or demand draft or pay order or electronic credit accordingly. If you do not fill in Box 4 or the details in Box 4 are different from those					
received electronically from the shareholder's depository participant, any consideration payable will be sent to the first/sole shareholder at the					
address based on details obtained from the first/sole shareholde Manager to the Offer or Registrar to the Offer to do the same)	r's depository participant (without any obligation on the Acquirers or				
Name of the first/sole holder's Bank :					
Bank Branch Address :					
FSC Code/MICR (for electronic payment)       :         Please note that for fund transfer in electronic mode, the transfer would be done solely at your risk based on the data provided above by you					

#### Box 5: Details of Offer Shares held in physical form (Applicable if Offer Shares are held in PHYSICAL FORM)

Please provide in space below the details of the Offer Shares you wish to tender in the Delisting Offer. Registered Folio No ·

Sr.	Certificate Number	<b>Distinctive Number</b>		No. of Offer Shares
No.		From	То	1
2.				
otal n	o. of Offer Shares			1

(If the space provided is inadequate please attach a separate continuation sheet)

Box 6: Tax Certification (Non Resident Indians / Overseas Corporate Bodies / Foreign Institutional Investors / Foreign Nationals / Foreign Companies etc. only).

If you are a Non Resident Indians / Overseas Corporate Bodies / Foreign Institutional Investors / Foreign Nationals / Foreign Companies etc. Shareholder you should certify in Box 6 whether the Offer Shares held by you are held on investment/capital account or on trade account

Please refer to paragraph 17 of the Bid Letter regarding tax to be deducted at source. Shareholders are also advised to consult their tax advisors for the treatment that may be given by their respective assessing officers in their case, and the appropriate course of action that they should take.

Business Profits

I/We certify that the Offer Shares referred to in Box 2 of this Bid Form are held:

On investment/capital account □ On trade account/to be taxed as Business Profits

I/We certify that the tax deduction on the Offer Shares referred to in Box 2 of this Bid Form is to be deducted on account of:

□ Short term gains

□ Long term gains Order from Income-tax authorities enclosed specifying (if applicable):

□ Non deduction of tax at source

Deduction at lower rate

# Box 7: Other enclosures as applicable (please tick)

Power of Attorney  $\square$ Death Certificate Corporate Authorization Others (Please specify) 

Box 8 : Signature	
Sole/First Holder	
Second Holder	
Third Holder	
Note: In case of ioint holdin	gs, all holders much sign in the same order and as per the specimen signature registered as per the details

available with the Company. In case of Bodies Corporate a stamp of the Company should be affixed and necessary board resolutions authorizing the submission of this Bid Form should be attached.

#### 3. NOTES AND INSTRUCTIONS

3.1. To submit Bids pursuant to the Bid Letter, complete this Bid Form by following the instructions herein. Please also read the acknowledgements and authorisations in paragraph 1 above carefully as you will be deemed to have made such acknowledgments and authorisations by signing this Bid Form.

#### 3.2. FOR SHARES HELD IN DEMATERIALISED FORM

3.2.1. In order for your Bid Forms to be valid, you should instruct your depository participant to transfer your Offer Shares to the correct Special Depository Account in accordance with Box 3 prior to the submission of your Bid. Alternatively, you may instruct your depository participant to mark a pledge for your Offer Shares to the Manager to the Offer in favour of the Special Depository Account prior to submission of your Bid. Please note that all such transfers should be in off-market mode. Multiple Bids from the same depository account are liable to be rejected. A photocopy of the delivery instructions to your depository participant (duly acknowledged by such depository participant) transferring your Offer Shares to, or pledging your Offer Shares in favour of, the Special Depository Account should be attached to your Bid Form.

#### **3.3.** FOR EQUITY SHARES HELD IN PHYSICAL FORM

In order for your Bid Forms to be valid, (i) if you are an unregistered shareholder who holds Offer Shares in physical form, you must have submitted the Bid Form along with the original contract note issued by a registered share broker of a recognized stock exchange through whom such Offer Shares were acquired, share certificate(s) and transfer deed(s) duly signed, and (ii) if you are a registered shareholder who holds Offer Shares in physical form, you must have submitted the Bid Form along with the original share certificate(s) and transfer deed(s) duly signed, and (ii) if you are a registered shareholder who holds Offer Shares in physical form, you must have submitted the Bid Form along with the original share certificate(s) and transfer deed(s) duly signed. In each case, the transfer deed(s) shall be signed by the shareholder (or in case of joint holdings by all the joint holders in the same order) in accordance with the specimen signature(s) registered with the Company and shall also be duly witnessed. Only such duly signed transfer deed(s) will be considered as valid transfer deed(s) and the others are liable to be rejected.

- 3.4 If you are a non-resident shareholder, you should also enclose with your Bid Form a copy of all applicable regulatory approvals (if any), as obtained by you for acquisition of the Offer Shares, or as may be required by you to tender your Offer Shares in the Delisting Offer. In case no such regulatory approval was required for the acquisition of the Offer Shares, or is required for the tender of your Offer Shares, you should give a declaration by way of a letter to that effect along with the Bid Form with reasons for no requirement of such regulatory approval, and that if neither of such documents is enclosed with this Bid Form, your Bid may be treated as invalid. Please provide NRO bank account details if the Offer Shares are held on non repatriation basis.
- 3.5 Deliver this Bid Form by hand with the necessary enclosures to the Trading Member at any one of the Bid Centers of your choice set out in paragraph 13.3 of the Bid Letter during the Bid Period. Alternatively, in particular if you reside in an area where no Bid Centre is located, you may also submit your Bid Form by registered post or courier (at your own risk and cost) so as to ensure that your Bid Form is delivered to: Karvy Stock Broking Limited, 5<sup>th</sup> Floor, Karvy Naina Towers, 8-2-609/NT Road, 10 Banjara Hills, Hyderabad 500 034, Andhra Pradesh, India; Tel: +91 40 4467 7405; Contact Person Name: Mr. G. Suresh Kumar, on or before 3.00 p.m. on the Bid Closing Date. If duly filled Bid Forms arrive before the Bid Period opening on February 12, 2014, the Bid will still be valid; however, the Trading Member will not submit the Bid until the commencement of the Bid Period.
- 3.6 If you are not an individual, please provide a copy of power of attorney, board resolution, authorization etc. as applicable and required in respect of support/verification of this Bid Form, otherwise this Bid Form shall be liable for rejection.
- 3.7 Please read the Bid Letter accompanying this Bid Form, the terms of which are incorporated in and form part of this Bid Form.
- 3.8 All documents/remittances sent by/to the shareholders will be at their sole risk and shareholders are advised to adequately safeguard their interests in this regard.
- 3.9 In case the Bids are not complete in all respects, the same may be liable for rejection.
- 3.10 Under no circumstances should this Bid Form be dispatched to the Acquirers or the Company or the Registrar to the Offer or to the Manager to the Offer.

THIS SPACE IS INTENTIONALLY LEFT BLANK

#### 4. CHECKLIST

Have you;

- Selected a Bid Centre through which you wish to submit the Bid Form?
- Completed Boxes 1 to 8, as applicable?
- If you hold your shares in dematerialized form, ensured (a) that your Offer Shares have been transferred to, or pledged in favour of, the Special Depository Account and (b) that you have attached a copy of your duly acknowledged delivery instructions to your depository participant along with this Bid Form?
- If you are a registered shareholder who holds Offer Shares in physical form, ensured that you have attached your original share certificate(s) and transfer deed(s) along with this Bid Form?
- If you are an unregistered shareholder who holds Offer Shares in physical form, ensured that you have attached the original contract note issued by a registered share broker of a recognized stock exchange through whom such Offer Shares were acquired, original share certificate(s) and transfer deed(s) along with this Bid Form?
- If you are not an individual, ensured that you have enclosed a copy of a valid power of attorney, board resolution, authorization etc. in support of this Bid Form?
- Ensured that, if you are a non-resident shareholder, you have enclosed a copy of all applicable regulatory approvals (if any), as obtained by you for acquisition of the Offer Shares, or as may be required by you to tender your Offer Shares in the Delisting Offer? In case no such regulatory approval was required for the acquisition of the Offer Shares, or is required for the tender of your Offer Shares, enclosed a declaration by way of a letter to that effect along with the Bid Form with reasons for no requirement of such regulatory approval?
- Ensured that if you are an non-resident shareholder, you have enclosed the original certificate, authorising the Acquirers not to deduct tax or as the case may be, to deduct the tax at lower than normal applicable tax rate, obtained from income-tax authorities under Section 195(3) or Section 197 as the case may be, of the Income-tax Act, 1961, and provided the other declarations as required?
- Ensured that you have enclosed all other documents as may be applicable and mentioned in this Bid Form?
   If so, you may submit your Bid Form to the Bid Centre of your choice by hand delivery or by registered post or courier in accordance with the instructions in paragraph 3.5 above.

# FOR ANY QUERIES, PLEASE CONTACT

Manager to the Offer	Registrar to the Offer
AXIS CAPITAL	Computershare
Axis Capital Limited	Karvy Computershare Private Limited
Axis House, 1 <sup>st</sup> Floor, C-2, Wadia International Center,	Plot No. 17 to 24, Vithal Rao Nagar,
P. B. Marg, Worli, Mumbai 400 025, India	Madhapur, Hyderabad - 500 081- A.P., India
Telephone: +91 22 4325 3150	Telephone: +91 (40) 4465 5000; 1-800-3454001 (Toll Free)
Facsimile: +91 22 4325 3000	Facsimile: +91 40 2343 1551
Email: rbnl.delisting@axiscap.in	Email: murali@karvy.com
Website: www.axiscapital.co.in	Website: www.karisma.karvy.com
Contact Person: Mr. Vivek Toshniwal	Contact Person: Mr. Murali Krishna / Mr. Williams
SEBI Registration Number: INM000012029	SEBI Registration Number: INR000000221

All future correspondence should be addressed to the same Bid Center where you have submitted your original Bid or at the following address: KARVY STOCK BROKING LIMITED

5<sup>th</sup> Floor, Karvy Naina Towers, 8-2-609/NT Road, 10 Banjara Hills, Hyderabad - 500 034 Tel: +91 40 4467 7405; Contact Person Name: Mr. G. Suresh Kumar.

	ACKNOWLEDGEMENT	
Application Number:		
Bid Form offering	Offer Share(s) of the Company at a Bid Price of ₹_	per Offer Share to the Acquirers
Offer Shares held in (tick the	e box as applicable).	
	□ DEMATERIALISED FORM	□ PHYSICAL FORM
Applicable if Offer Shares a	re held in DEMATERIALISED FORM	
Received a photocopy of the	depository participant instruction for the transfer/pledge o	f such Offer Shares from
the account bearing:		
<ul> <li>Depository participant Na</li> </ul>	me :	
<ul> <li>Depository participant ID</li> </ul>	:	
<ul> <li>Beneficiary ID</li> </ul>	:	
Applicable if Offer Shares a	re held in PHYSICAL FORM	
• Folio No. :	No. of Certificates:	
Signature of official	Received but not verified share certificate(s) and share transfer deed	Date of receipt   Stamp of collection centre

#### THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

Please read this document along with the Public Announcement dated January 21, 2014 and published on January 22, 2014 ("PA") and Bid Letter dated January 22, 2014 ("Bid Letter") issued by Reliance Share & Stock Brokers Private Limited, Reliance Land Private Limited and Reliance Capital Limited since the terms and conditions of the PA and the Bid Letter are deemed to have been incorporated in and form part of this document ("Bid Form"). If there is any conflict between the provisions of this Bid Form and the PA or the Bid Letter, the provisions of the PA or the Bid Letter shall prevail. Unless the context otherwise requires, capitalized expressions in this Bid Form which have not been defined herein, shall have the same meanings as in the PA and Bid Letter

OFFER SUMMARY				
Bid Opening DateWednesday, February 12, 2014 (10:00 a.m.)				
Last date for upward revision or withdrawal of Bids	Monday, February 17, 2014 (3:00 p.m.)			
Bid Closing Date	Tuesday February 18, 2014 (3:00 p.m.)			
Floor Price ₹46.47 per Equity Share				

# **BID REVISION / WITHDRAWAL FORM**

for tender of equity shares of ₹ 5/- each of

# **RELIANCE BROADCAST NETWORK LIMITED ("Company")**

pursuant to the Delisting Offer by the Acquirers.

(To be filled in by the Trading Member)

Bid Centre	Application Number	Date	

You hereby revoke any offer made in any Bid Form submitted prior to the date of this Bid Revision / Withdrawal Form in respect of the Equity Shares of Reliance Broadcast Network Limited ("**Company**"). You hereby make a new offer to tender the number of Equity Shares set out or deemed to be set out herein and on and subject to the terms and conditions, as applicable.

#### 1. Holder's details (Please use BLOCK LETTERS) (Applicable to all Public Shareholders)

Complete this box with the full name, signature and address of the holder of the Offer Shares. In the case of joint holdings, all joint holders must sign this box in the same order and in accordance with the specimen signatures registered with the Company.

You offer to tender the number of Offer Shares set out or deemed to be set out in Box 2 in accordance with and on and subject to the terms and conditions herein.

1. Name (in BLOCK LETTERS) (please write the names of the		Holder	Name			PAN No.
joint holders in the same order	Sole/First					
	as appearing in the share certificate/demat account)	Second				
		Third				
2.	Tel/Mobile No.			E-mail :		
3.	Full Address of the First Holder (with pin code)					
	()					

Please indicate the shareholder category to which you belong:

🗆 Individual

□ Hindu Undivided Family □ Domestic

 $\hfill\square$  Domestic Company  $\hfill\square$  Bank/Financial Institution

□ Non domestic Company

 $\square$  Mutual Fund  $\square$  OCB

 $\Box$  FII (company)  $\Box$  NRI (non-repatriable)

 $\Box$  FII (other than a company)

)  $\square$  NRI (repatriable)

 $\Box \text{ Other (Please Specify)}$ 

# 2. TO BE FILLED IN ONLY IF THE NUMBER OF EQUITY SHARES HAVE BEEN INCREASED AS COMPARED TO NUMBER OF EQUITY SHARES TENDERED IN THE PREVIOUS BID FOR SHAREHOLDERS HOLDING EQUITY SHARES IN PHYSICAL FORM

Details of original share certificate(s) along with duly filled, signed transfer deed(s), as enclosed

(If the space provided is inadequate please attach a separate continuation Sheet)

Sr. No.	Folio No.	Share Certificate(s) No.	Distinctive No.		Number of Shares
			From	То	
				TOTAL	

3. For shareholders holding shares in De	materialised Form			
Details of the depository account in which yo Account, as well as details of your depository p		d prior to transfe	r to, or pledge in favour of, the Special Depository	
I/We confirm that I/we hold my/our Offer Sha participant are as follows:	res in dematerialised fo	rm. The details o	of my/our depository account and my/our depository	
Depository participant's Name	:			
Depository participant's Identification Number :				
Client ID Number	:			
Date of execution/acknowledgment of delivery	instruction :			
Number of Offer Shares	:			
Account with:	CDSL			
4. Other enclosures as applicable (Please	Tick)			
Power of Attorney			Corporate Authorisation	
Death Certificate			□ Others (Please specify)	
5. Details of Previous Bid and Equity Sha	ares tendered pursuan	t to the Delisting	g Offer	
	Figure	e in Numbers	Figure in Words	
Number of Equity Shares				
Bid Price per Equity Share (in ₹)				
6. Details of Revised Bid and Equity Sha	res tendered pursuant	to the Delisting	Offer	
	Figur	e in Numbers	Figure in Words	
Number of Equity Shares				
Bid Price per Equity Share (in ₹)				
Signature				
Sole / First Holder	Sec	cond Holder	Third Holder	
7. Withdrawal of bid				
I/We hereby confirm that I/We would like to wit 5 above and would like to treat that Bid as null		ice as evidenced b	y submission of my/ our Bid Form as detailed in point	
YES NO Please tick in appropriate box				
	SIGNA	ATURE		
Sole/First Holder				
Second Holder				
Third Holder				

Note: In case of joint Holdings, all holders much sign in the same order and as per the specimen signature registed as per the details available with the Company. In case of Bodies Corporate a stamp of the Company should be affixed and necessary board resolutions authorizing the submission of this Bid Form should be attached.

## 8. CHECKLIST

Have you;

- Selected a Bid Centre through which you wish to submit the bid Form?
- If you hold your shares in dematerialized form, ensured (a) that your Offer Shares have been transferred to, or pledged in favour of, the Special Depository Account and (b) that you have attached a copy of your duly acknowledged delivery instructions to your depository participant along with this Bid Form?
- If you are a registered shareholder who holds Offer Shares in physical form, ensured that you have attached your original share certificate(s) and transfer deed(s) along with this Bid Form?
- If you are an unregistered shareholder who holds Offer Shares in physical form, ensured that you have attached the original contract note issued by a registered share broker of a recognized stock exchange through whom such Offer Shares were acquired, original share certificate(s) and transfer deed(s) along with this Bid Form?
- ☐ If you are not an individual, ensured that you have enclosed a copy of a valid power of attorney, board resolution, authorization etc. in support of this Bid Form?
- Ensured that, if you are a non-resident shareholder, you have enclosed a copy of all applicable regulatory approvals (if any), as obtained by you for acquisition of the Offer Shares, or as may be required by you to tender your Offer Shares in the Delisting Offer? In case no such regulatory approval was required for the acquisition of the Offer Shares, or is required for the tender of your Offer Shares, enclosed a declaration by way of a letter to that effect along with the Bid Form with reasons for no requirement of such regulatory approval?
- Ensured that if you are an non-resident shareholder, you have enclosed the original certificate, authorising the Acquirers not to deduct tax or as the case may be, to deduct the tax at lower than normal applicable tax rate, obtained from income-tax authorities under Section 195(3) or Section 197 as the case may be, of the Income-tax Act, 1961, and provided the other declarations as required?
- Ensured that you have enclosed all other documents as may be applicable and mentioned in this Bid Form?

#### NOTES:

- 1. All documents/remittances sent by / to the shareholders will be at their risk and shareholders are advised to adequately safeguard their interests in this regard.
- 2. The shareholders may withdraw or revise their Bids upwards not later than one day before the closure of the Bidding Period. Downward revision of Bids shall not be permitted.
- 3. You must submit this Bid Revision/Withdrawal Form to the same Trading Member and the same Bid Centre through whom your original Bid Form was submitted. Please ensure that you enclose a copy of the acknowledgement slip relating to your previous Bid.
- 4. Please note that all the information, terms and conditions contained in the original Bid Form shall remain valid, except which has been revised under Bid Revision / Withdrawal Form.
- 5. In case you wish to tender additional dematerialized shares, please ensure that you have instructed your depository participant (of the depository account in which your Equity Shares are presently held) to deposit your additional Equity Shares into the Special Depository Account of the Manager to the Offer. Alternatively, you may instruct the depository participant for marking a pledge in favour of the Manager to the Offer in respect of the additional Equity Shares tendered. In case you wish to tender additional physical Equity Shares, please ensure that you attach the additional share certificates and the transfer deed along with the Bid Revision / Withdrawal Form. Please ensure that the number of Equity Shares tendered under the Bid Revision / Withdrawal Form is equal to the total number of Equity Shares pledged/deposited into the Special Depository Account of the Manager to the Offer or the number indicated in the share certificate(s) attached and the transfer deed executed.

THIS SPACE IS INTENTIONALLY LEFT BLANK

6. The shareholders holding Equity Shares in dematerialized form are requested to tender the Equity Shares under the Delisting Offer by crediting the Equity Shares to the following Special Depository Account in **OFF-MARKET MODE**.

Special Depository Account Name	RBNL Delisting Escrow Account - ACL	
Name of the Depository Participant	Karvy Stock Broking Limited	
Depository	NSDL	
DP Identification	IN300394	
Client Identification Number	18682858	
ISIN Number of Reliance Broadcast Network Limited	INE445K01018	

- 7. In case of shareholder(s) other than individuals, copy of power of attorney, board resolution, authorization, etc. as applicable and required in respect of support/verification of this Bid Revision / Withdrawal Form, shall also be provided, otherwise, the same shall be liable for rejection.
- 8. The number of Equity Shares tendered under the Delisting Offer should match with the number of Equity Shares specified in the share certificate(s) enclosed or Equity Shares credited in the Special Depository Account under the respective client ID number.
- 9. The consideration shall be paid in the name of sole/first holder.
- 10. In case the Bids are not complete in all respects, the same may be liable for rejection.
- 11. FOR SUBMITTING THE BID REVISION / WITHDRAWAL FORM BY HAND DELIVERY: Please submit this Bid Revision / Withdrawal Form together with other necessary documents referred to above by hand delivery to the same Trading Member and at the same Bid Center where the original Bid Form was submitted. Please refer to the Offer Letter for the list of Bid Centers.
- 12. FOR SUBMITTING THE BID FORM BY REGISTERED POST: In case you reside in an area where no Bid Centres are located and/or you had originally tendered your Equity Shares under the Delisting Offer by post/ courier, you may submit your Bid Revision / Withdrawal Form by registered post (at your own risk and cost) so as to ensure that the Bid Revision / Withdrawal Form is delivered to the Trading Member on or before 3.00 pm on one day before Bid Closing Date. Any such request for revision or withdrawal of Bids received after 3.00 pm one day before the Bid Closing Date may not be accepted. Under no circumstances should the Bid Revision / Withdrawal Form be dispatched to the Promoter or the Company, or to the Registrar to the Offer or to the Manager to the Offer

All future correspondence should be addressed to the same Bid Center where you have submitted your original Bid or at the following address
KARVY STOCK BROKING LIMITED

5<sup>th</sup> Floor, Karvy Naina Towers, 8-2-609/NT Road, 10 Banjara Hills, Hyderabad - 500 034 Tel: +91 40 4467 7405; Contact Person Name: Mr. G. Suresh Kumar.

	ACKNOWLEDGEMENT SL		Tear along this lin			
Delisting Offer for the Company						
Received from :		Application Number:				
Bid Form offering	Offer Share(s) of the Company at a Bid Price of ₹	per Offer Share to the	Acquirers			
Offer Shares held in (tick the bo	ox as applicable).					
	DEMATERIALISED FORM	PHYSICAL FORM				
Applicable if Offer Shares are l	held in DEMATERIALISED FORM					
Received a photocopy of the de	pository participant instruction for the transfer/pledge of su	ich Offer Shares from				
the account bearing:						
Depository participant Name	:					
<ul> <li>Depository participant ID</li> </ul>	:					
<ul> <li>Beneficiary ID</li> </ul>	:					
Applicable if Offer Shares are h	neld in PHYSICAL FORM					
Folio No. :						
No. of Certificates:						
Signature of official	Received but not verified share certificate(s) and share transfer deed	Date of receipt Stamp of	of collection centre			