

PYRAMID SAIMIRA THEATRE LIMITED

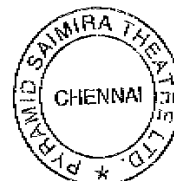
Regd Office: C-1, II Floor, "Temple Tower" # 672, Anna Salai, Nandanam, Chennai 600035

UNAUDITED FINANCIAL RESULTS FOR THE FIRST QUARTER ENDED 30TH SEPTEMBER 2009

(Rs. in lakhs)

S.No	Particulars	3 Months Ended		Year to date	15 Months Period Ended
		30 09 2009	30 09 2008	30 09 2009	30 06 2009
		[unaudited]	[unaudited]	[unaudited]	[Audited]
1	Income	5,712.16	25,225.72	5,712.16	77,837.25
	(a) Income from Exhibition	4,303.11	18,411.01	4,303.11	56,601.29
	(b) Income from Food & Beverages	1,409.05	6,814.71	1,409.05	21,235.96
2	Expenditure				
	(a) Cost of Content	3,265.01	10,201.54	3,265.01	33,918.76
	(b) Cost of Exhibition	392.63	6,473.31	392.63	17,755.57
	(c) Cost of F & B	1,056.79	4,622.05	1,056.79	14,175.35
	(d) Employees cost	73.09	521.42	73.09	1,566.64
	(e) Depreciation including amortizations	201.73	682.82	201.73	1,436.30
	(f) Other expenditure	32.04	977.34	32.04	2,917.12
	(g) Total	5,021.29	23,478.48	5,021.29	71,769.75
3	Profit from operations before Other Income, Interest & Exceptional Items (1-2)	690.87	1,747.24	690.87	6,067.51
4	Other Income	1.73	13.49	1.73	728.97
5	Profit before Interest & Exceptional Items (3+4)	692.61	1,760.73	692.61	6,796.48
6	Interest	682.30	652.76	682.30	3,218.41
7	Profit after Interest but before Exceptional Items (5-6)	10.30	1,107.97	10.30	3,578.07
8	Exceptional items				7,110.26
9	Profit / (Loss) from Ordinary Activities before Tax (7+8)	10.30	1,107.97	10.30	(3,532.19)
10	Tax expense		237.55		
11	Net profit / (Loss) from Ordinary Activities after tax (9-10)	10.30	870.42	10.30	(3,532.19)
12	Extraordinary Items (net of tax expenses)				9,909.92
13	Net Profit / (loss) for the period (11-12)	10.30	870.42	10.30	(13,442.11)
14	Paid-up Share Capital (face value Rs.10/- per share)	2,976.15	2,827.65	2,976.15	2,976.15
15	Reserves excluding Revaluation Reserves as per Balance of previous accounting year	5,271.10	15,921.08	5,271.10	5,271.10
16	Earnings Per Share In (EPS) (In Rupees)				
	(a) Basic EPS before Extraordinary Items for the period, for the year to date and for the previous year (not to be annualised)	0.03	3.08	0.03	(12.37)
	(b) Basic EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be annualised)	0.45	3.08	0.45	(47.09)
	(c) Diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualised)	0.03	2.33	0.03	(6.00)
	(d) Diluted EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be annualised)	0.45	2.33	0.45	(28.78)
17	Public shareholding				
	Number of Shares	22,223,394	13,120,139	22,223,394	22,223,394
	Percentage of shareholding	74.67%	46.40%	74.67%	74.67%
18	Promoters and promoter group Shareholding **				
	a) Pledged/Encumbered				
	- Number of shares	5,383,235		5,383,235	5,383,235
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	71.41%		71.41%	71.41%
	- Percentage of shares (as a % of the total share capital of the company)	18.09%		18.09%	18.09%
	b) Non-encumbered				
	- Number of Shares	2,154,835		2,154,835	2,154,835
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	28.59%		28.59%	28.59%
	- Percentage of shares (as a % of the total share capital of the company)	7.24%		7.24%	7.24%

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SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED FOR THE FINANCIALS, UNDER CLAUSE 41 OF THE LISTING AGREEMENT FOR THE FIRST QUARTER ENDED 30TH SEP 2009 (STANDALONE)

(Rs. in Lakhs)

S.No	PARTICULARS	Quarter Ended 30 09 2009 (Unaudited)	Quarter Ended 30 09 2008 (Unaudited)
1	Segment Revenue		
	A. Exhibition	4,303.11	18,411.01
	B. Food & Beverages	1,409.05	6,814.71
	C. Unallocated	1.73	13.49
	Total Segment Revenue	5,713.89	25,239.21
	Less: Inter segment revenue	-	-
	Income from Operations	5,713.89	25,239.21
2	Segment Results		
	Profit / loss before tax and interest from each segment		
	A. Exhibition	645.47	645.81
	B. Food & Beverages	352.26	1,784.25
	C. Unallocated	1.73	13.49
	Total	999.46	2,443.55
	Less: (i) Interest	682.30	652.76
	(ii) Other un-allocable expenditure net off Un-allocable income	306.86	682.82
	Total Profit Before Tax	10.30	1,107.97
3	Capital Employed (Segment Assets - Segment Liabilities)		
	A. Exhibition	3,575.03	22,112.59
	B. Food & Beverages	1,787.52	11,056.29
	C. Unallocated	43,083.00	35,973.00
	Total	48,445.55	69,141.88



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Notes:

- 1 The above results were reviewed by the Audit Committee on 31st October 2009 and approved by the Board of Directors at their meeting held on 31st October 2009.
- 2 The above results are subject to limited Review by the Auditors of the Company.
- 3 Previous period figures have been regrouped to conform to the current period classifications
- 4 The average revenue per user in this quarter was Rs.43.46 including F&B revenue
- 5 The Company had 131.44 Lakhs footfalls in this quarter with an average occupancy rate of 34.85 %
- 6 Total seating capacity per show stood at Rs.1.13 Lakhs.
- 7 Only stand alone un audited quarterly Financial Results have been published as decided by the Board of Directors. No Subsidiary/ Associate companies results are considered. This result is a non-consolidated and stand alone for Exhibition business only.
- 8 Exchange fluctuation gain/loss if any, will be considered at the end of the year
- 9 Provision for tax will be made at the end of the year
- 10 As has been our practice, the F & B margin under segment reporting is without considering the fixed cost and other over heads as it forms part of the cost structure of the Exhibition business and not apportioned segment wise.
- 11 In terms of Listing Agreement, the details of complaints for the quarter ended 30th September, 2009 are given below:
Beginning: Nil Received: Nil Pending: Nil

Place : Chennai
Date: October 31, 2009



By order of the Board
for Pyramid Saimira Theatre Limited
P.S. Saiminathan
P.S. Saiminathan
Managing Director