

PYRAMID SAIMIRA THEATRE LIMITED

Regd Office: C-1, II Floor, "Temple Tower" # 672, Anna Salai, Nandanam, Chennai 600035

UNAUDITED FINANCIAL RESULTS FOR THE SECOND QUARTER AND HALF YEAR ENDED 31ST DECEMBER 2009

(Rs. in lakhs)

S.No	Particulars	QUARTER ENDED		HALF YEAR ENDED		15 Months Period
		31 12 2009	31 12 2008	31 12 2009	31 12 2008	30 06 2009
		(unaudited)	(unaudited)	(unaudited)	(unaudited)	(Audited)
1	Income	326.82	13,794.81	6,038.98	39,020.53	77,837.25
	(a) Income from Exhibition	326.15	9,867.31	4,629.26	28,278.32	56,601.29
	(b) Income from Food & Beverages	0.67	3,927.50	1,409.73	10,742.21	21,235.96
2	Expenditure		6,168.02	3,265.01	16,369.56	33,918.76
	(a) Cost of Content		3,107.98	536.56	9,581.29	17,755.57
	(b) Cost of Exhibition	143.93	2,778.71	1,056.79	7,400.76	14,175.35
	(c) Cost of P & B		245.43	119.73	767.85	1,566.64
	(d) Employees cost	46.64	121.45	406.33	804.27	1,436.30
	(e) Depreciation including amortizations	204.60	575.00	124.41	1,552.34	2,917.12
	(f) Other expenditure	92.37				
	(g) Total	487.54	12,997.59	5,508.83	36,476.07	71,769.75
3	Profit from operations before Other Income, Interest & Exceptional Items (1-2)	(160.72)	797.23	530.15	2,544.47	6,067.51
4	Other Income	1.73	2.08	3.47	15.57	728.97
5	Profit before Interest & Exceptional Items (3+4)	(158.99)	799.31	533.62	2,560.04	6,796.48
6	Interest	207.46	587.88	889.77	1,240.64	3,218.41
7	Profit after Interest but before Exceptional Items (5-6)	(366.45)	211.43	(356.15)	1,319.40	3,578.07
8	Exceptional items					7,110.26
9	Profit / (Loss) from Ordinary Activities before Tax (7+8)	(366.45)	211.43	(356.15)	1,319.40	(3,532.19)
10	Tax expense		53.79		291.34	
11	Net profit / (Loss) from Ordinary Activities after tax (9-10)	(366.45)	157.65	(356.15)	1,028.07	(3,532.19)
12	Extraordinary Items (net of tax expenses)		(7,632.00)		(7,632.00)	9,909.92
13	Net Profit / (loss) for the period (11-12)	(366.45)	(7,474.35)	(356.15)	(6,603.93)	(13,442.11)
14	Paid-up Share Capital (face value Rs. 10/- per share)	2,976.15	2,827.65	2,827.65	2,976.15	2,976.15
15	Reserves excluding Revaluation Reserves as per Balance of previous accounting year	5,271.10	15,921.08	5,271.10	15,921.08	5,271.10
16	Earnings Per Share in (EPS) (in Rupees)					
	(a) Basic EPS before Extraordinary Items for the period, for the year to date and for the previous year (not to be annualised)	(1.23)	0.56	(1.20)	0.56	(12.37)
	(b) Basic EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be annualised)	(1.23)		(1.20)		(47.09)
	(c) Diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualised)	(0.41)	0.74	0.04	0.74	(6.00)
	(d) Diluted EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be annualised)	(0.41)		0.04		(28.78)
17	Public shareholding					
	Number of Shares	22,223,394	17,985,052	22,223,394	17,985,052	22,223,394
	Percentage of shareholding	74.67%	63.60%	74.67%	63.60%	74.67%
18	Promoters and promoter group Shareholding **					
	a) Pledged/Encumbered					
	- Number of shares	5,383,235		5,383,235		5,383,235
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	71.41%		71.41%		71.41%
	- Percentage of shares (as a % of the total share capital of the company)	18.09%		18.09%		18.09%
	b) Non-encumbered					
	- Number of Shares	2,154,835		2,154,835		2,154,835
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	28.59%		28.59%		28.59%
	- Percentage of shares (as a % of the total share capital of the company)	7.24%		7.24%		7.24%

Notes:

- The above results were reviewed by the Audit Committee on 31st January 2010 and approved by the Board of Directors at their meeting held on 31st January 2010.
- The above results are subject to Limited Review by the Auditors of the Company.
- Previous period figures have been regrouped to conform to the current period classifications.
- The Company is continuing under Income Tax attachment which includes theatres. Therefore the Company allowed theatrical contracts to be under suspended animation and will reconcile accounts after the relief from Income Tax department.
- The Company had transferred content management function to its 100% subsidiary earlier. Therefore, those results is not part of this quarter and the same will be consolidated at the end of the year.
- Only stand alone un audited quarterly Financial Results have been published as decided by the Board of Directors. No Subsidiary/ Associate companies results are considered. This result is a non consolidated and stand alone for Exhibition business only.
- Exchange fluctuation gain/loss if any, will be considered at the end of the year
- Provision for tax will be made at the end of the year
- As has been our practice, the F & B margin under segment reporting is without considering the fixed cost and other over heads as it forms part of the cost structure of the Exhibition business and not apportioned segment wise.
- In terms of Listing Agreement, the details of complaints for the quarter ended 31st December, 2009 are given below:
Beginning: Nil Received: Nil Pending: Nil



By order of the Board
for Pyramid Saimira Theatre Limited

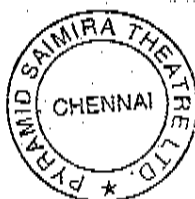
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SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED FOR THE FINANCIALS, UNDER CLAUSE 41 OF THE LISTING AGREEMENT FOR THE SECOND QUARTER AND HALF YEAR ENDED 31ST DEC 2009 (STANDALONE)

(Rs. in Lakhs)

S.No	PARTICULARS	Quarter Ended 31 12 2009 (Unaudited)	Quarter Ended 31 12 2008 (Unaudited)	Half Year Ended 31 12 2009 (Unaudited)	Half Year Ended 31 12 2008 (Unaudited)
1	Segment Revenue				
	A. Exhibition	326.15	9,867.31	4,629.26	28,278.32
	B. Food & Beverages	0.67	3,927.50	1,409.73	10,742.21
	C. Unallocated	1.73	2.08	3.47	15.57
	Total Segment Revenue	328.55	13,796.90	6,042.46	39,036.11
	Less: Inter segment revenue				
	Income from Operations	328.55	13,796.90	6,042.46	39,036.11
2	Segment Results				
	Profit / loss before tax and interest from each segment				
	A. Exhibition	182.22	591.31	827.68	2,327.47
	B. Food & Beverages	0.67	1,148.79	352.93	3,341.45
	C. Unallocated	1.73	2.08	3.47	15.57
	Total	184.62	1,742.19	1,184.08	5,684.50
	Less: (i) Interest	207.46	587.88	889.77	1,240.64
	(ii) Other un-allocable expenditure net off Un-allocable income	343.61	942.88	650.47	3,124.46
	Total Profit Before Tax	(366.45)	211.43	(356.15)	1,319.40
3	Capital Employed (Segment Assets - Segment Liabilities)				
	A. Exhibition	25,348.32	17,535.49	25,348.32	17,535.49
	B. Food & Beverages	12,674.16	8,767.74	12,674.16	8,767.74
	C. Unallocated	35,078.75	43,605.00	35,078.75	43,605.00
	Total	73,101.23	69,908.23	73,101.23	69,908.23



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