

Provogue (India) Ltd.

Regd. Office : 105/106, Provogue House, Off New Link Road, Andheri (w), Mumbai - 400053. India
Tel.: +91 22 30653111/222 | Fax : +91 22 30680570

Date: 18th February 2014

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex, Bandra (E)
Mumbai 400 051
Scrip Code: PROVOGE

Bombay Stock Exchange Limited
Listing Department
P.J. Towers, Dalal Street, Fort
Mumbai 400 001
Scrip Code: 532647

Dear Sir,

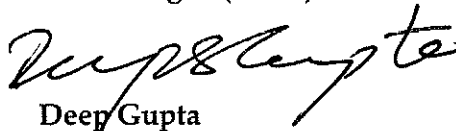
Sub: Intimation pursuant to clause 36 – Fire at manufacturing unit at Daman

This is to inform you that one of the factories of the company located at 98/8, Daman Industrial Estate, Kadaiya Village, Nani Daman, Daman was gutted down in fire in the night of February 16, 2014, the cause of fire, which broke out is still not known. The plant is covered under insurance and the Company is assessing the extent of damage caused.

This is for your information and record.

Thanking you,

Yours faithfully,
For Provogue (India) Limited


Deep Gupta
Whole time Director