Provogue (India) Limited CIN: L18101MH1997PLC111924

Regd. Off: 105/106, Provogue House, 1st Floor, Off New Link Road, Andheri (W), Mumbai-400 053

Statement of Standalone Unaudited Results for the Quarter and Nine Months Ended December 31, 2014

PART I (Rs. in Lacs) Quarter Ended Nine Months Ended Year Ended Particulars 31.12.2014 30.09.2014 31.12.2013 31.12.2014 31.12.2013 31.03.2014 (Unaudited) (Unaudited) (Unaudited) (Unaudited) (Unaudited) (Audited) Income from operations (a) Net sales/income from operations 13,847.60 14,651.14 15,804.72 39,948.74 41.782.27 59.021.83 (b) Other operating income 379.58 368.21 358.66 1,056.91 2 017 84 2,414.19 Total income from operations (net) 14.215.81 15,030.72 16,163.38 41,005.65 43,800.11 61,436.02 Expenses (a) Cost of materials consumed 12 700 31 14,140.32 9,738.00 36,812.15 26 028 10 38,493.94 (b) Purchases of stock-in-trade 1.308.31 372.09 2,697.41 2,613.69 7,469.86 10,764.69 (c) Changes in inventories of finished goods, (410.38)(164.05)(225.12)(846.58) (1,598.30)(2,176.65)work-in-progress and stock-in-trade (d) Employee benefits expense 198.66 202 59 328.50 598.84 1.037 61 1,333,47 (e) Depreciation and amortisation expense (Refer Note 2) 212.10 208.48 214.67 637.63 641.22 829.27 (f) Other expenses 1,551.91 1,790.77 1,897.94 5,066.64 5 611 18 7,281.48 Total expenses 15,560,91 16,550.20 14,651.40 44,882.37 39,189.67 56,526.20 Profit / (Loss) from operations before other (1,345.10)(1,519.48)1,511.98 (3,876,72)4,610,44 4,909.82 income, finance costs and exceptional items (1-2) Other income 62.13 151.87 170.72 287.81 730 86 742.71 Profit / (Loss) from ordinary activities before (1,282.97)(1,367.61)1,682.70 (3,588.91)5,341.30 5,652.53 finance costs and exceptional items (3 +/- 4) 6 Finance costs 917.41 993.08 906.73 2.939.28 2,732.15 3,701.06 Profit / (Loss) from ordinary activities after (2,200.38)(2,360.69)775.97 (6,528.19) 2,609.15 1,951.47 finance costs but before exceptional items Exceptional items (Refer Note 3) (172.05) 292.85 1,842.93 Profit / (Loss) from ordinary activities (2,200.38)(2,360.69)948.02 (6,528.19)2,316.30 108.54 before tax (7 +/- 8) Tax expense (Refer Note 4) (15.72)(9.44)284.77 (40.64)594.19 14.23 Net Profit / (Loss) from ordinary activities (2,184.66)(2,351.25)663.25 (6,487.55)1,722.11 94.31 after tax (9 +/- 10) 12 Extraordinary items (net of tax expense) Net Profit / (Loss) for the period (11 +/- 12) (2,184.66)(2,351.25)663.25 (6,487.55)1,722.11 94.31 Paid-up equity share capital 1,143.57 1 143 57 1,143.57 1,143.57 1,143.57 1,143.57 (Face Value per share) Re. 1/-Re. 1/-Re. 1/-Re. 1/-Re. 1/-Re. 1/-Reserve excluding Revaluation Reserves as NA NA NA NA NA 55,058.95 per balance sheet of previous accounting year 16.i Earnings per share (Rs.) (before extraordinary items)(not annualised) (a) Basic (1.91)(2.06)0.58 (5.67) 1 51 0.08 (b) Diluted (1.91)(2.06)0.58 (5.67) 1.51 0.08 16.ii Earnings per share (Rs.) (after extraordinary items)(not annualised) (a) Basic (1.91)(2.06)0.58 (5.67) 1.51 0.08 (b) Diluted (1.91) (2.06)0.58 (5.67) 1.51 0.08 PART II PARTICULARS OF SHAREHOLDING Public shareholding - Number of shares 6.47.50.105 6,11,14,506 6,10,08,955 6,47,50,105 6,10,08,955 6,10,08,955 - Percentage of shareholding 56.62% 53.44% 53.35% 56.62% 53.35% 53.35% 2 Promoters and Promoter Group Shareholding a) Pledged / Encumbered -Number of shares 2.18.97.358 2,55,22,000 2,55,22,000 2.18.97.358 2.55.22.000 2,55,22,000 -Percentage of shares (as a % of the total 44.14% 47.94% 47.84% 44.14% 47.84% 47.84% shareholding of promoter and promoter group) -Percentage of shares (as a % of the total 19.15% 22.32% 22.32% 19.15% 22.32% 22.32% share capital of the company) b) Non - encumbered - Number of shares 2,77,09,632 2,77,20,589 2,78,26,140 2,77,09,632 2,78,26,140 2,78,26,140 -Percentage of shares (as a % of the total 55.86% 52.06% 52.16% 55.86% 52.16% 52.16% shareholding of Promoter and Promoter group) - Percentage of shares (as a % of the total 24.23% 24.24% 24.33% 24.23% 24.33%

24.33%

INVESTOR COMPLAINTS FOR THE QUARTER ENDED DECEMBER 31, 2014 Opening Balance: Nil, Received and Resolved: 02, Closing Balance: Nil.

share capital of the company)

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Statement of Standalone Unaudited Results for the Quarter and Nine Months Ended December 31, 2014

Notes:

- The above results were reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on February 12, 2015. The Auditors of the Company have carried out Limited Review of the above financial results.
- The Company has revised depreciation rates on tangible fixed assets w.e.f. April 01, 2014 as per the useful life specified in the Schedule II of the Companies Act, 2013 or as re-assessed by the Company. As prescribed in Schedule II, an amount of Rs. 352.74 lacs (net of deferred tax) has been charged to the opening balance of retained earnings for the assets in respect of which the remaining useful life is NIL as on April 01, 2014 and in respect of other assets on that date, depreciation has been calculated based on the remaining useful life of those assets. Had the Company continued with the previously applicable Schedule XIV rates, charge for depreciation for the quarter and nine months ended December 31, 2014 would have been lower with resultant effect on the net loss by Rs. 33.48 lacs and Rs. 99.11 lacs respectively.

3 Exceptional items for the corresponding previous quarter / nine months ended December 31, 2013 and for the year ended March 31, 2014 represents :

	Quarter Ended 31.12.2013 (Unaudited)	Nine Months Ended 31.12.2013 (Unaudited)	Year Ended 31.03.2014 (Audited)
Particulars			
Income from a while and a Company of the company of			
Income from a subsidiary on transfer of an established business on slump sale basis Advances written off	(636.95)	(636.95)	(650,41)
	464.90	929.80	929.80
Loss caused due to a major fire in February 2014 at one of the Company's plant located at Daman	-	-	1,563.54
Total	(172.05)	292.85	1,842,93

- 4 Tax expense includes Current Tax and Deferred Tax.
- 5 Figures of the previous period / year have been reclassified/ regrouped wherever necessary.
- 6 Segment Reporting in accordance with Accounting Standard 17:

		Quarter Ended			Nine Months Ended		(Rs. in Lacs) Year Ended
Particulars		31.12.2014	30.09.2014	31.12.2013	31.12.2014	31.12.2013	31.03.2014
	In a	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	Segment Revenue			,		()	(Fraunca)
	a. Domestic	10,744.20	11,361.75	10,376.15	29,976.32	27,024.30	40,374.94
	b. Exports	3,471.61	3,668.97	5,787.23	11,029.33	16,775.81	21,061.08
	Total	14,215.81	15,030.72	16,163.38	41,005.65	43,800.11	61,436.02
2	Segment Results						
	Profit / (Loss) before tax and interest for each segment						
	a. Domestic	(1,323.57)	(1.241.20)	1 507 40			
	b. Exports	429.30	(1,341.20)	1,507.40	(3,595.44)	4,404.25	4,826.43
	Total		458.37	795.20	1,402.30	2,867.89	3,469.34
	Less: i) Interest	(894.27)	(882.83)	2,302.60	(2,193.14)	7,272.14	8,295.77
	ii) Un-allocable expenses net off income	917.41	993.08	906.73	2,939.28	2,732.15	3,701.06
	iii) Exceptional items (Refer Note 3)	388.70	484.78	619.90	1,395.77	1,930.84	2,643.24
	Total Profit / (Loss) before tax	-	-	(172.05)	-	292.85	1,842.93
	Less: Tax Expenses	(2,200.38)	(2,360.69)	948.02	(6,528.19)	2,316.30	108.54
		(15.72)	(9.44)	284.77	(40.64)	594.19	14.23
	Net Profit / (Loss)	(2,184.66)	(2,351.25)	663.25	(6,487.55)	1,722.11	94.31
3	Capital Employed		1				
	(Segment Assets - Segment Liabilities)						
	a. Domestic	28,755.08	29,943.95	27,749.95	20 755 00	27 740 05	21 415 24
	b. Exports	5,419.01	6,174.28	9,316.81	28,755.08 5,419.01	27,749.95	31,415.24
	Unallocated Capital Employed	15,188.13	15,428.64	20,763.56		9,316.81	7,577.84
	Total	49,362.22	51,546.87	57,830.32	15,188.13 49,362.22	20,763.56 57,830.32	17,209.44 56,202.52

For and on behalf of the Board

Date: February 12, 2015

Place : Mumbai

Nikhil Chaturvedi-Managing Director



A-701, La Chapelle, Evershine Nagar, Malad (West), Mumbai - 400064. Ph : (022) 28808702

Email: ajayshobha.co@gmai.com

The Board of Directors Provogue (India) Limited

- 1. We have reviewed the results of Provogue (India) Limited (The "Company"), for the quarter / nine months ended December 31, 2014 which are included in the accompanying 'Unaudited Standalone Financial Results for the quarter / nine months ended December 31, 2014' and the Standalone Statement of Assets and Liabilities as on that date (the "Statement"), except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the Management but have neither been reviewed nor been audited by us. The Statement has been prepared by the Company pursuant to Clause 41 of the Listing Agreement with the Stock Exchanges in India. This Statement is the responsibility of the Company's management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
- We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410.
 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity' issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement.
- A review is limited primarily to inquiries of company personnel and analytical procedure applied to financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.
- 4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the Statement has not been prepared in all material respects in accordance with the Accounting Standards specified under the Companies Act, 1956 (which are deemed to be applicable as per section 133 of the Companies Act, 2013, read with Rule 7 of the Companies (Accounts) Rules, 2014) and other recognized accounting practices and policies, and has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Ajay Shobha & Co.

Chartered Accountants

Firm Registration No: 317031E

(Ajay kumar Gupta)

Partner

Mem No.:053071

Place: Mumbai

Date: February 12, 2015