



# PRISM CEMENT LIMITED

"Rahejas", Main Avenue, V.P. Road;  
Santacruz (W), Mumbai - 400 054.

Tel.: +91-22-6675 4142 / 43 Fax : 2600 1304 **CIN : L26942AP1992PLC014033**



Ref : ASK/UD/848/2014/505

April 21, 2014

Corporate Relationship Department,  
Bombay Stock Exchange Limited,  
P. J. Towers,  
Dalal Street, Fort  
Mumbai - 400 023

Fax No. 227 22 037 / 39 / 41

CODE: 500338

Ref: 11.20% Secured Redeemable Non Convertible Debenture (NCDs)- Series -II  
INE010A07059

Dear Sir,

Pursuant to the terms and conditions of Information Memorandum dated June 14, 2011 and Debenture Trustee Agreement dated June 23, 2011, we write to inform you that out of the privately placed issue of 750, 11.20% Secured Redeemable Non Convertible Debenture (NCDs) – Series – II of Rs.10,00,000/- each aggregating to Rs. 75 Crores, the Company has repurchased 450 NCDs aggregating to Rs. 45 Crores offered by the following debentureholders:

Sr. No.	Registered Seller	No. of NCDs
1	Reliance Capital Trustee Co. Ltd., A/c Reliance Regular Saving Fund-Debt Option	200
2	ICICI Prudential Monthly Income Plan	100
3	The Federal Bank Limited	150

The said NCDs will be cancelled by the Company. The balance NCDs amounting to Rs.30 crores will be redeemed on the due date i.e. June 23, 2014.

This is for your information and record.

Thanking you,

Yours faithfully,  
for **PRISM CEMENT LIMITED**

*A S Kulkarni*

**ANEETA S. KULKARNI**  
**COMPANY SECRETARY**