<u>Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011</u>

| Name of the Target Company (TC) | Prime Focus Limited | | * |
|--|---|--|--|
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer | Acquirer: Monsoon Studio Private Limited ("Monsoon") | | |
| • | Promoter and Promote 1.Mr. Namit Malhotra (" | | |
| | 2. Mr. Naresh Malhotra ("Naresh") | | |
| | Persons acting in cond 1. Reliance Mediaworks | | |
| Whether the acquirer belongs to Promoter / Promoter group | Yes. Mr. NareshMalhotra and Mr. Namit Malhotra hold 100% shareholding of Monsoon (being the Acquirer) | | |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed | BSE Limited and National Stock Exchange of India Limited | | |
| Details of the acquisition / disposal as follows | Number | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
| Before the acquisition under consideration, holding of: a) Shares carrying voting rights | Monsoon- 44,29,172 | Monsoon-2.39 | Monsoon- 2.39 |
| b) Shares in the nature of encumbrance (pledge/lien/non-disposal | Namit – 1,49,00,000 | Namit - 8.04 | Namit - 8.04 |
| undertaking/ others) e) Voting Rights (VR) otherwise than by equity shares | Naresh - 6,22,01,546 | Naresh - 33.55 | Naresh - 33.55 |
| d) Warrants/convertible securities /any other insterument that entitles the acquirer to receive shares carrying voting rights in the TC (specify | RMW -4,36,95,446 | RMW - 23.57 | RMW - 23.57 |
| holding in each category) e) Total (a+b+c+d) | 12,52,26,164 | 67.55 | 67.55 |

| Details of acquisition / sale | | | 9 |
|---|---|---|--|
| | | | |
| a) Shares carrying voting rights acquired/sold b) VRs acquired otherwise | Monsoon- 23,076,923 | 7.72 | 7.72 * |
| than by equity shares e) Warrants/convertible securities/any other | RMW - 90,384,615 | 30.24 | 30.24 |
| instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each | | | Ø. |
| category) acquired d) Shares in the nature of encumbrance (pledge / | | | |
| lien / non disposal undertaking / others) | | | |
| e) Total (a+b+c+/-d) | 113,461,538 | 37.96 | 37.96 |
| After the acquisition/sale, | | | |
| holding of: a) Shares carrying voting rights b) Shares encumbered with the acquirer | Monsoon – 2,75,06,095 Namit – 1,49,00,000 Naresh – 6,22,01,546 RMW -13,40,80,061 | Monsoon – 9.20 Namit – 4.99 Naresh – 20.81 RMW – 44.86 | Monsoon - 9.20 Namit - 4.99 Naresh -20.81 RMW - 44.86 |
| c) VRs otherwise than by shares | | | |
| d) Warrants/ convertible securities / any other instrument than entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | | | |
| e) Shares in the nature of encumbrance (pledge/lien / non disposal undertaking/ others) | | | |
| f) Total (a+b+c+d) | 23,86,87,702 | 79.86 | 79.86 |
| Mode of acquisition / sale (e.g. open market / off-market | Preferential allotment | • | |
| /public issue / rightsissue / preferential allotment / intersetransfer etc.) | | | |
| Date of acquisition/ sale of shares VR or date of receipt of | April 7, 2015 | | |

| intimation of allotment of shares, whichever is applicable | |
|---|--|
| Equity share capital / total voting capital of the TC beforethe said acquisition / sale | Rs. 18,54,17,436 with each equity share of face value of Re. 1/- each. |
| Equity share capital/ total voting capital of the TC after thesaid acquisition / sale | Rs. 298,878,974 with each equity share of face value of Re. 1/- each. |
| Total diluted share/voting capital of the TC after the said acquisition | Rs. 298,878,974 with each equity share of face value of Re. 1/- each. |

- (*) Total share capital/voting capital to be taken as per the latest filing done by the company to the StockExchange under Clause 35 of the listing Agreement.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion ofthe outstanding convertible securities/warrants into equity shares of the TC.

FOR MONSOON STUDIO PRIVATE LIMITED

DIRECTOR

Date: April 8, 2015