

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 34(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company(TC)		Prime Focus Limited											
Name of the Stock Exchanges where the shares of the target company are listed		Bombay Stock Exchange Limited National Stock Exchange of India Limited											
Date of reporting		02-03-2015											
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		Namit Malhotra											
Details of the creation of encumbrance:													
Name of the Promoter(s) or PACs with him(**)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrances (3)					Post event holding of encumbered shares { creation [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)] }			
	No. of shares	% of total share capital	% w.r.t diluted share capital(*)	No. of shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation / release of encumbrances	Type of encumbrances (pledge/ lien/ non disposal undertaking/ others)	No. of shares		% of total share capital	Name of the entity in whose favor shares encumbered	
Namit Malhotra	1,49,00,000	8.04%	8.04%	Nil	Nil	Creation	February 23 , 2015	Pledge	49,00,000	2.64%	Axis Truseeship Services Limited	49,00,000	2.64%
Naresh Malhotra	6,22,01,546	33.55%	33.55%	5,29,20,000	28.54%	Creation	February 23 , 2015	Pledge	41,00,000	2.21%	Axis Truseeship Services Limited	5,70,20,000	30.75%
Monsoon Studio Private Limited	4,36,95,446	23.56%	23.56%	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil



Signature of the Authorized Signatory
Place: Mumbai
Date: 02-03-2015

Note:- Total Paid up share capital of Prime Focus Limited (TC) is 185417436 equity shares of Rs. 1/- each.

(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement. Diluted shares/ voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/ warrants into equity shares of the TC.
