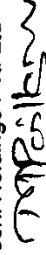


Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)		PREMIER LTD.												
Names of the Stock Exchanges where the shares of the target company are listed		Bombay Stock Exchange Ltd. & National Stock Exchange of India Ltd.												
Date of reporting		22 <sup>nd</sup> July, 2014												
Name of the Promoter or PAC on whose shares encumbrance has been created ✓ / release/ invoked		Doshi Holdings Pvt. Ltd.												
Details of the creation of encumbrance														
Name of the promoter (s) or PACs with whom <sup>(***)</sup>	Promoter holding in the target company (1)		Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares { creation [(2)+(3)]/ release[(2)-(3)]/ invocation [(2)-(3)]}	
	No of shares	% of total share capital	No of shares	% of total share capital	Type of event (creation/ release/ invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (Pledge/ lien/ non dispos al underta king/ others)	No of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital		
Doshi Holdings Pvt. Ltd.	1,36,12,702	44.82 %	60,88,000	20.04%	release	21/07/2014	Pledge	2,00,000	0.65%	Blaau Merchandising Pvt. Ltd.	58,88,000	19.39%		

Doshi Holdings Pvt. Ltd



Authorised Signatory