

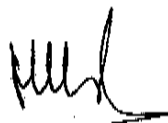
## Form D

**Securities and Exchange Board of India (Prohibition of Insider Trading)  
Regulations, 1992**

**[Regulations 13(4) and (6)]**  
**REGULATION 13(4A) - Details of change in shareholding of promoter of a Listed  
Company**

**Name of the Company: Pidilite Industries Limited**

<i>Name, PAN No. &amp; Address of Officer</i>	MANISH H. MODI B / 601 Gazdar Apartments Juhu Tara Road, Juhu Mumbai 400049  PAN # : AABPM1992L Client ID : 10148347 (Shares held jointly in the names of Bhavna Modi & Manish Modi)
<i>Number &amp; % of shares / voting rights held by the Promoter</i>	35500
<i>Date of receipt of allotment advice / acquisition / sale of shares / voting rights</i>	13/08/2014
<i>Date on which intimation to Company</i>	16/08/2014
<i>Mode of acquisition (market purchase/public/rights/preferential offer, etc.)</i>	Market Sale
<i>Number &amp; % of shares / post acquisition/voting rights sale</i>	33000
<i>Trading Member through whom the trade was executed with SEBI Registration No. of the TM</i>	HDFC Securities Ltd BSE : CM : INB011109437 FO : INF011109437 NSE: CM : INB231109431 FO : INF231109431
<i>Exchange on which the trade was executed</i>	NSE
<i>Buy quantity</i>	-
<i>Buy value</i>	-
<i>Sell quantity</i>	2500
<i>Sell value</i>	Rs. 9,15,142

  
**(Manish Modi)**