## Pidilite I ndustries Limited

## I nvestor Update

Quarter and Half year ended September 2014

## Coverage

- Financial Highlights
- Business segment wise
- Overseas subsidiaries performance
- Financial Results


## I nvestor Communication

This investor update covers the Company's performance for quarter and Half year ended 30th September 2014.

## Contact information

Ms. Savithri Parekh, Company Secretary
E-mail: savithri.parekh@pidilite.com
Telephone: 022-28357949

## Financial Highlights

## Quarter ended 30th September 2014

## Consolidated Performance

- Net sales at Rs 12,486 M grew by $14.1 \%$ over the same quarter last year
- Material cost to sale \% has marginally increased by 40 Bps as compared to same quarter last year.
- Other expenses during the quarter were higher than last year by $13.7 \%$.
- EBIDTA, before non-operating income \& exceptional items at Rs 2,063 M grew by $9.1 \%$.
- As per the requirement of the provisions of Schedule II of the Companies Act, 2013 (the "Act"), the Management has decided to adopt the useful lives as suggested in Part C of Schedule II of the Act with effect from 1st April, 2014 for all its fixed assets. Accordingly, depreciation for the quarter is higher by Rs. 102.9 Million.
- Other income is higher by $83.6 \%$ to Rs 151 M due to higher profit from sale of investments.
- EBIT (before exceptional items) at Rs 1,900 M, grew by 7.7\%.
- Profit before tax in current quarter is Rs $1,873 \mathrm{M}$, a growth of $9.6 \%$.


## Standalone Performance

- Net sales at Rs 11,294 M grew by 14.6\% over same quarter last year. This was driven by a $15.9 \%$ growth in sales of Consumer \& Bazaar products and 7.7\% growth in Industrial Products.
- Material cost to sales \% is higher than same quarter last year by 80 Bps primarily due to increase in VAM prices caused by global demand supply imbalance.
- Other expenses during the quarter were higher than last year by $11.5 \%$.
- EBITDA, before non-operating income \& exceptional items at Rs $2,025 \mathrm{M}$ is higher by $10.2 \%$ over the same quarter last year.
- Other income is higher by $55.4 \%$ to Rs 135 M due to higher profit from sale of investments.
- Foreign Exchange difference impact in the quarter was Rs 0.4 M vs Rs 61.0 M in Q2 Last year.
- Profit Before Tax at Rs 1,857 is higher than last year by $11.5 \%$ and Profit After Tax is higher by $14.2 \%$.
- During the quarter the company acquired the adhesive business of Bluecoat Private Limited on a slump sale basis. The business manufactures and sells adhesive under the brand name "Bluecoat".


## Half year ended 30th September 2014

## Consolidated Performance

- Net sales at Rs $25,867 \mathrm{M}$ grew by $16.9 \%$ over the same period last year.
- Material cost to sales \% is higher than last year by 160 bps due to increase in VAM prices.
- EBIDTA, before non-operating income \& exceptional items at Rs 4,466 M grew by $7.1 \%$.
- EBIT (before exceptional items) at Rs $4,232 \mathrm{M}$ posted a growth of $7.1 \%$.
- Profit before Tax (before exceptional items) grew by $8.6 \%$ over last year.
- Profit before tax at Rs 4,129 M grew by 7.3\%.


## Standalone Performance

- Net sales at Rs 23,366 M grew by $17.1 \%$ over the same period last year.
- Material cost to sales \% is higher than last year by 188 bps. While price increases, of the impacted products, have been in Q1 and Q2, the full effect of the cost increases has not been offset.
- EBIDTA, before non-operating income \& exceptional items at Rs 4,356 M grew by $7.0 \%$.
- EBIT (before exceptional items) at Rs 4,149 M posted a growth of 5.7\%.
- Profit before Tax (before exceptional items) grew by $6.6 \%$ over last year.
- Profit before tax at Rs 4,073 M grew by 5.3\%.


## Business segment wise performance

(Values in Rs Millions)

| Segment | Quarter Ended |  |  | Half Year Ended |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sep-14 | Sep-13 | \% <br> Change | Sep-14 | Sep-13 | \% <br> Change |
| 1. Segment Revenue |  |  |  |  |  |  |
| a) Consumer \& Bazaar Products | 9,135 | 7,883 | 15.9\% | 19,304 | 16,299 | 18.4\% |
| b) Industrial Products | 2,327 | 2,162 | 7.7\% | 4,496 | 4,025 | 11.7\% |
| c) Others | 119 | 100 | 19.3\% | 230 | 167 | 37.4\% |
| Total | 11,581 | 10,144 | 14.2\% | 24,030 | 20,491 | 17.3\% |
| Less : Inter Segment Revenue | 287 | 292 | -1.9\% | 663 | 541 | 22.7\% |
| Total Revenue | 11,294 | 9,851 | 14.6\% | 23,366 | 19,951 | 17.1\% |
| Segment results |  |  |  |  |  |  |
| a) Consumer \& Bazaar Products | 1,997 | 1,930 | 3.5\% | 4,410 | 4,346 | 1.5\% |
| b) Industrial Products | 267 | 247 | 8.2\% | 428 | 438 | -2.4\% |
| c) Others | (12) | (6) | 84.3\% | (45) | (4) | 1092.5\% |
| Total | 2,252 | 2,171 | 3.8\% | 4,793 | 4,780 | 0.3\% |
| less: |  |  |  |  |  |  |
| Interest | 14 | 30 | -52.2\% | 27 | 59 | -54.9\% |
| Other unallocable expenditure net of unallocable income | 381 | 475 | -19.8\% | 691 | 838 | -17.6\% |
| Total Profit before tax | 1,857 | 1,666 | 11.5\% | 4,076 | 3,883 | 5.0\% |

## Quarter ended 30th September 2014

## CONSUMER AND BAZAAR PRODUCTS

- Segment revenue grew by $15.9 \%$.
- Segment Profit Before Tax and Interest (PBIT) grew by 3.5\% due to higher inputs costs not fully passed on by price increases.


## I NDUSTRI AL PRODUCTS

- Segment revenue grew by $7.7 \%$.
- $\quad$ Segment PBIT for the quarter grew by 8.2\%.


## Half year Ended 30th September 2014

## CONSUMER AND BAZAAR PRODUCTS

- Segment revenue grew by 18.4\% \& Segment Profit Before Tax and Interest (PBIT) grew by 1.5\%


## I NDUSTRI AL PRODUCTS

- Segment revenue grew by $11.7 \%$ \& Segment PBIT declined by $2.4 \%$ mainly due to higher input costs in Q1 this year.

Unallocated Corporate Expenditure net of unallocable income, has declined by 18\% due higher other income.

## Overseas subsidiaries performance

- The Company has 13 Overseas subsidiaries (4 direct and 9 step-down) including those having manufacturing and selling operations in USA, Brazil, Thailand, Dubai, Egypt and Bangladesh.
- The performance of the following geographies, in constant currency terms, is detailed below.

| Sales - Rs mn | $\begin{gathered} \text { Q2 } \\ \text { 2013-14 } \end{gathered}$ | $\begin{gathered} \hline \text { Q2 } \\ 2014-15 \end{gathered}$ | $\begin{gathered} \text { H1 } \\ 2013-14 \end{gathered}$ | $\begin{gathered} \mathrm{H} 1 \\ 2014-15 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| North America | 479.1 | 513.0 | 1,011.7 | 1,168.7 |
| South America | 364.1 | 349.8 | 707.3 | 688.5 |
| Middle East \& Africa | 72.8 | 114.8 | 153.6 | 246.6 |
| South \& South East Asia | 214.1 | 223.5 | 403.3 | 482.8 |
| Total | 1,130.1 | 1,201.1 | 2,275.9 | 2,586.6 |
| EBITDA- Rs mn | $\begin{gathered} \text { Q2 } \\ 2013-14 \end{gathered}$ | $\begin{gathered} \text { Q2 } \\ 2014-15 \end{gathered}$ | $\begin{gathered} \text { H1 } \\ 2013-14 \end{gathered}$ | $\begin{gathered} \mathrm{H} 1 \\ 2014-15 \end{gathered}$ |
| North America | 39.6 | 40.9 | 77.1 | 91.5 |
| South America | (9.8) | (25.4) | (23.4) | (35.7) |
| Middle East \& Africa | (22.4) | (4.9) | (31.9) | (6.3) |
| South \& South East Asia | 40.0 | 40.0 | 83.6 | 97.5 |
| Total | 47.3 | 50.6 | 105.4 | 147.1 |

Sales in constant currency grew by 6.3\% during the quarter. However, due to translation impact the reported sales show a growth of 5.0\%.

## North America:

- For the Quarter: Sales of Cyclo (Car care chemicals) grew by $13.1 \%$ and that of Sargent Art (Art Materials) grew by 1.6\%. Margins in Cyclo business improved by 130 bps due to growth in international business and margins in Sargent Art improved by 100 bps. EBITDA improved by $3.3 \%$ to Rs 40.9 M .
- For the Half year ended 30th September 2014: Sales of Sargent Art grew by $26.2 \%$ and that of Cyclo grew by $4.3 \%$. EBIDTA grew by $18.7 \%$ due to higher sales, improvement in margins and lower SGA.


## South America:

- For the Quarter: Sales declined by 3.9\%. Margins improved by 190 Bps over LY due to price increase and improvement in product mix. However loss at EBIDTA level increased from Rs 9.8 M to Rs. 25.4 M mainly due to decline in sales \& higher one-time expenses.
- For the Half year ended 30th September 2014: Sales declined by 2.7\%. Loss at EBIDTA level is higher due to lower sales.


## Middle East \& Africa:

- For the Quarter: Sales grew by $57.6 \%$ and loss at EBIDTA level declined by $78.2 \%$. The sales growth improved both in Dubai \& Egypt.
- For the Half year ended 30th September 2014: Sales grew by 60.6\%, with Egypt growing at $22.0 \%$ and Dubai sales grew by 183\%. Loss at EBITDA level declined by $80.4 \%$ to Rs 6.3 M mainly due to high sales growth.


## South \& South East Asia:

- For the Quarter: Sales grew by $4.4 \%$ \& EBIDTA was same as last year as the increases in input costs could not be passed on fully through price increases.
- For the Half year ended 30th September 2014: Sales grew by 19.7\% and EBIDTA increased by $16.6 \%$.


\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Sr.
No.} \& \multirow{3}{*}{Particulars} \& \multicolumn{6}{|c|}{Standalone} \& \multicolumn{6}{|c|}{Consolidated} \\
\hline \& \& \multicolumn{3}{|c|}{For the Quarter ended} \& \multicolumn{2}{|l|}{For the Half year ended} \& For the year ended \& \multicolumn{3}{|r|}{For the Quarter ended} \& \multicolumn{2}{|l|}{For the Half year ended} \& \multirow[t]{2}{*}{\[
\begin{gathered}
\hline \begin{array}{c}
\text { For the year } \\
\text { ended }
\end{array} \\
\hline 31.03 .2014 \\
\hline
\end{gathered}
\]} \\
\hline \& \& 30.09.2014 \& 30.06.2014 \& 30.09.2013 \& 30.09.2014 \& 30.09.2013 \& 31.03.2014 \& 30.09.2014 \& 30.06.2014 \& 30.09.2013 \& 30.09.2014 \& 30.09.2013 \& \\
\hline \multirow{4}{*}{1} \& \& Unaudited \& Unaudited \& Unaudited \& Unaudited \& Unaudited \& Audited \& Unaudited \& Unaudited \& Unaudited \& Unaudited \& Unaudited \& Audited \\
\hline \& \begin{tabular}{l}
Segment Revenue \\
a) Consumer \& Bazaar Products \\
b) Industrial Products \\
c) Others
\end{tabular} \& \[
\begin{array}{r}
91347 \\
23271 \\
1191 \\
\hline
\end{array}
\] \& \[
\begin{array}{r}
101690 \\
21688 \\
1110 \\
\hline
\end{array}
\] \& \[
\begin{array}{r}
78826 \\
21615 \\
998 \\
\hline
\end{array}
\] \& \[
\begin{array}{r}
193037 \\
44959 \\
2301 \\
\hline
\end{array}
\] \& \[
\begin{array}{r}
162991 \\
40247 \\
1675 \\
\hline
\end{array}
\] \& \[
\begin{array}{r}
311089 \\
81567 \\
3411 \\
\hline
\end{array}
\] \& \[
\begin{array}{r}
103264 \\
23271 \\
1191 \\
\hline
\end{array}
\] \& \[
\begin{array}{r}
114776 \\
21688 \\
1110
\end{array}
\] \& \[
\begin{array}{r}
89718 \\
21615 \\
998 \\
\hline
\end{array}
\] \& \[
\begin{array}{r}
218040 \\
44,959 \\
2,301 \\
\hline
\end{array}
\] \& 184771 40247 1,675 \& \[
\begin{array}{r}
351541 \\
81567 \\
3411 \\
\hline
\end{array}
\] \\
\hline \& Total \& 115809 \& 124488 \& 101439 \& 240297 \& 204913 \& 396067 \& 127726 \& 137574 \& 112331 \& 265300 \& 226693 \& 436519 \\
\hline \& Less: Inter Segment Revenue \& 2870 \& 3764 \& 2924 \& 6634 \& 5405 \& 10460 \& 2870 \& 3764 \& 2924 \& 6634 \& 5405 \& 10460 \\
\hline \& Net Sales / Income From Operations \& 112939 \& 120724 \& 98515 \& 233663 \& 199508 \& 385607 \& 124856 \& 133810 \& 109407 \& 258666 \& 221288 \& 426059 \\
\hline \multirow[t]{3}{*}{2} \& \begin{tabular}{l}
Segment Results \\
a) Consumer \& Bazaar Products \\
b) Industrial Products \\
c) Others
\end{tabular} \& \[
\begin{gathered}
19971 \\
2671 \\
(119) \\
\hline
\end{gathered}
\] \& \[
\begin{array}{r}
24129 \\
1609 \\
(328) \\
\hline
\end{array}
\] \& \[
\begin{array}{r}
19305 \\
2468 \\
(65) \\
\hline
\end{array}
\] \& \[
\begin{array}{r}
44100 \\
4280 \\
(447) \\
\hline
\end{array}
\] \& \[
\begin{array}{r}
43458 \\
4383 \\
(38) \\
\hline
\end{array}
\] \& \[
\begin{array}{r}
71323 \\
8025 \\
(716) \\
\hline
\end{array}
\] \& \[
\begin{array}{r}
20094 \\
2671 \\
(119)
\end{array}
\] \& \[
\begin{array}{r}
24617 \\
1609 \\
(328)
\end{array}
\] \& 19439
2468 (65) \& \[
\begin{gathered}
44711 \\
4280 \\
(447) \\
\hline
\end{gathered}
\] \& \[
\begin{array}{r}
43663 \\
4383 \\
(38) \\
\hline
\end{array}
\] \& \[
\begin{gathered}
69883 \\
8025 \\
(716) \\
\hline
\end{gathered}
\] \\
\hline \& Total \& 22523 \& 25410 \& 21708 \& 47933 \& 47803 \& 78632 \& 22646 \& 25898 \& 21842 \& 48544 \& 48008 \& 77192 \\
\hline \& \begin{tabular}{l}
Less: i) Interest \\
ii) Other Unallocable Expenditure Net Of Unallocable Income
\end{tabular} \& \[
\begin{array}{r}
144 \\
3807
\end{array}
\] \& 125
3100 \& 301
4749 \& 269
6907 \& 595
8378 \& 969

14563 \& 271
3650 \& 269
3038 \& 542
4797 \& 540
6688 \& 1022
8357 \& 1633
14327 <br>
\hline \& Total Profit Before Tax \& 18572 \& 22185 \& 16658 \& 40757 \& 38830 \& 63100 \& 18725 \& 22591 \& 16503 \& 41316 \& 38629 \& 61232 <br>
\hline 3 \& Capital Employed \& \& \& \& \& \& \& \& \& \& \& \& <br>
\hline \multirow[t]{3}{*}{} \& a) Consumer \& Bazaar Products \& 93686 \& 61895 \& 51909 \& 93686 \& 51909 \& 61328 \& 116242 \& 89169 \& 72860 \& 116242 \& 72860 \& 85013 <br>
\hline \& b) Industrial Products \& 25124 \& 23645 \& 28066 \& 25124 \& 28066 \& 24911 \& 25124 \& 23645 \& 28066 \& 25124 \& 28066 \& 24911 <br>
\hline \& c) Others \& 3686 \& 3080 \& 3286 \& 3686 \& 3286 \& 4082 \& 3686 \& 3080 \& 3286 \& 3686 \& 3286 \& 4082 <br>
\hline \& d) Unallocated \& 110243 \& 132170 \& 118169 \& 110243 \& 118169 \& 113631 \& 80286 \& 97288 \& 90690 \& 80286 \& 90690 \& 81256 <br>
\hline \& Total Capital Employed \& 232739 \& 220790 \& 201430 \& 232739 \& 201430 \& 203952 \& 225338 \& 213182 \& 194902 \& 225338 \& 194902 \& 195262 <br>
\hline
\end{tabular}

UNAUDITED STATEMENT OF ASSETS AND LIABILITIES AS AT 30.09.2014


Notes:

1. The above results have been reviewed by the Audit Committee on 3rd November, 2014 and approved by the Board of Directors at their meeting held on 4th November, 2014.
2. The Statutory Auditors have carried out a "Limited Review" of the standalone financial results for the quarter and half year ended $30^{\text {th }}$ September, 2014.
3. The Company has opted to publish Standalone as well as Consolidated financial statements. The Consolidated financial results prepared as per Accounting Standard (AS-21) and Accounting Standard (AS-23) comprise the results of Pidilite Industries Ltd. (Holding Company), 19 subsidiary companies, two partnership firms and one associate Company.
4. Unallocated Capital Employed as at $30^{\text {th }}$ September, 2014 includes, a) Capital Work in Progress of Rs. 37042 lakhs ( $30^{\text {th }}$ September, 2013 Rs. 36595 lakhs) of Synthetic Elastomer Project, b) Investments in units of mutual funds/ term deposit with banks Rs. 27374 lakhs ( $30^{\text {th }}$ September, 2013 Rs. 32396 lakhs).
5. As per the requirement of the provisions of Schedule II of the Companies Act, 2013 (the "Act"), the Management has decided to adopt the useful lives as suggested in Part C of Schedule II of the Act with effect from 1st April, 2014 for all its fixed assets. Accordingly, depreciation for the quarter is higher by Rs. 1029 lakhs and for the period ended $30^{\text {th }}$ September, 2014 is higher by Rs. 1492 lakhs.
6. During the quarter, management reassessed that the economic benefits derived from goodwill will be for atleast 10 years and accordingly has revised the amortisation of goodwill from 5 years to 10 years. Due to the revision, depreciation for the quarter is lower by Rs. 25 lakhs and profit before tax is higher by Rs. 25 lakhs; and depreciation for six months is lower by Rs. 33 lakhs and profit before tax is higher by Rs. 33 lakhs.
7. Exceptional item in standalone and consolidated results for the period ended $30^{\text {th }}$ September, 2014 relates to payment made to employees towards Voluntary Retirement Scheme.
8. On 22nd September, 2014, the Company acquired, on a slump sale basis, the adhesive business of Bluecoat Private Limited. The above results include the financial information of the acquired business
9. Previous period figures are regrouped wherever necessary.
