



## Picturehouse Media Limited

To  
The BSE Ltd  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai - 400 001,  
Fax No. 022 - 2272 3121

Hyderabad,  
Thursday, November 13, 2014

Dear Sir/Madam,

**Sub:** Information about acquisition of remake rights of 'Bangalore Days' Film - Reg  
**Ref:** Security Code: BSE-532355

This is to inform you that Picturehouse Media Limited has acquired remake rights of 'Bangalore Days', a Malayalam Movie in all Indian languages. The company is pursuing developing a slate of films in all key 3 marquee markets, Hindi, Telugu and Tamil. In line with the strategic objective, the company anticipates significant value accruing from a block buster film like 'Bangalore days'.

The Company is at an advanced stage of finalizing the casting for both Tamil, Telugu languages and will mount the same in Hindi as well.

The Company is currently focusing on developing a rich library of content and is optimistic that this family entertainer, when released, will yield a reasonable return on its investment. However, any commercial updates of the project, will be intimated to the stock exchange, as the production of the Movie progresses.

This is for your kind information.

Thanking you,

Yours sincerely,  
For Picturehouse Media Limited

**Burra Bhargava**  
Company Secretary & Compliance Officer

### Picturehouse Media Limited

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**CIN:L92191TN2000PLC044077**