

June 30, 2014

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BSE Limited
Corporate Relationship Department
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Company Code: PVR / 532689

**Sub: Multiplexes at "4D Square Mall, Motera, Ahmadabad, Gujrat" and
"Laxmi Pride Cinema, Hubli, Karnataka"**

Dear Sir,

We are pleased to inform you the addition of PVR's two Multiplexes at "**4 D Square Mall, Motera, Ahmadabad**" and "**Laxmi Pride Cinema, Hubli, Karnataka**" today.

PVR's Four Screens Multiplex at 4D Square Mall, Motera, Ahmadabad comprising of 1102 seats and fitted with latest Sound and Projection System has become operational from today.

PVR has also added from today Four Screens Multiplex, Laxmi Pride Cinema, Hubli, Karnataka comprising of 890 seats and fitted with latest Sound and Projection System.

With the addition of two new Multiplexes as aforesaid, the total screens count has gone upto 444 Screens at 101 Locations across 43 Cities in 14 States and 1 Union Territory.

These additions are part of PVR's organic growth strategy of PAN India expansion and increasing its presence in major cities.

This is for your information and to all concerned.

Thanking you,

For PVR Limited


Pankaj Dhawan
Sr. VP - Secretarial

