

June 19, 2014

National Stock Exchange Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051
Fax: 022-26598237/38

BSE Limited

Corporate Relationship Department
1st Floor, New Trading Ring,
PJ Towers, Dalal Street,
Fort, Mumbai - 400 001
Fax: 022-22723121/1278

Company Code: PVR / 532689

Sub: Opening of Multiplex at "Bharti Pavilion Mall, Ludhiana, Punjab

Dear Sir,

We are pleased to inform you the opening of PVR's another Multiplex today at **"Bharti Pavilion Mall, Ludhiana"**, in the State of Punjab.

PVR's Seven Screens Multiplex comprising of 1016 seats and fitted with latest Sound and Projection System has become operational from 19th June, 2014.


With the opening of this Multiplex at "Ludhiana", the total screens count has gone upto 434 Screens at 99 Locations across 42 Cities in 14 States and 1 Union Territory.

The opening of this prestigious Cinema is a part of PVR's organic growth strategy of PAN India expansion and increasing its presence in major cities.

This is for your information and to all concerned.

Thanking you,

For PVR Limited


Pankaj Dhawan
Sr. VP - Secretarial



Membership No.- F-3170
Address - 23C, Pocket - J & K,
Dilshad Garden, Delhi - 110095