

Date: April 15, 2014

To,  
The Listing Compliance Department,  
BSE Limited,  
P. J. Tower, Dalal Street,  
Mumbai – 400 001

To,  
The Listing Compliance Department,  
National Stock Exchange of India Limited,  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East), Mumbai - 400051

**Sub.: Shareholding Pattern for the Quarter ended March 31, 2014  
as per Clause 35 of the Listing Agreement**

**Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)**

Dear Sir/Madam,

Please find enclosed herewith the statement showing shareholding pattern of the Company for the Quarter ended March 31, 2014, as per Clause 35 of the Listing Agreement(s).

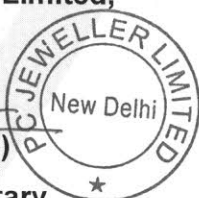
Kindly take the same on record.

Thanking you,

**For PC Jeweller Limited,**

  
(VIJAY PANWAR)

**Company Secretary**



**Encl.: As above**

**PC Jeweller Limited**

**Corporate Office :** C - 54, IIInd Floor, Vikas Marg, Preet Vihar, Delhi - 110 092 Ph. : 011 - 49714971 Fax : 011 49714972

Regd. & Head Off. : 24/2708, Bank Street, Karol Bagh, New Delhi - 110 005, INDIA CIN: L36911DL2005PLC134929

OTHER SHOWROOMS : NEW DELHI: Karol Bagh • Pitampura • Kingsway Camp • Rajouri Garden • South Extn., Part-I • GK-I • UTTAR PRADESH: Ghaziabad • Indirapuram • Noida • Lucknow • Kanpur •  
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RAJASTHAN: Jodhpur • Bhilwara • Pali • Beawar • Ajmer • PUNJAB: Ludhiana • Amritsar  
info@pcjeweller.com • www.pcjeweller.com

## PC Jeweller Limited

Regd. Office: 24/2708, Bank Street, Karol Bagh, New Delhi - 110005

(1)(a) STATEMENT SHOWING SHAREHOLDING PATTERN IN CLAUSE 35			
NAME OF THE COMPANY: PC JEWELLER LIMITED			
Scrip Code:	534809		
Name of the Scrip:	PCJEWELLER		
Class of Security:	Equity Share		
Quarter ended:	31/03/2014		
Partly paid-up shares	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the Company
Held by promoter/promoter group	0	0	0
Held by Public	0	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>
Outstanding convertible securities	No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the Company assuming full conversion of the convertible securities
Held by promoter/promoter group	0	0	0
Held by Public	0	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>
Warrants	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the Company, assuming full conversion of warrants
Held by promoter/promoter group	0	0	0
Held by Public	0	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>
Total paid-up capital of the Company, assuming full conversion of warrants and convertible securities		1791000000 (179100000 shares of Rs.10/- each)	

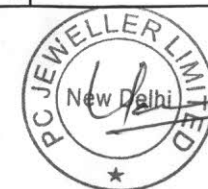


CATEGORY CODE	CATEGORY OF SHAREHOLDER	NO. OF SHAREHOLDERS	TOTAL NUMBER OF SHARES	NO. OF SHARES HELD IN DEMATERIALIZED FORM	TOTAL SHAREHOLDING AS A % OF TOTAL NO OF SHARES		SHARES PLEDGED OR OTHERWISE ENCUMBERED	
					AS a PERCENTAGE of (A+B)	As a PERCENTAGE of (A+B+C)	NO. OF SHARES	AS a PERCENTAGE
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VIII)/(IV)*100
<b>(A)</b>	<b>PROMOTER AND PROMOTER GROUP</b>							
<b>(1)</b>	<b>INDIAN</b>							
(a)	Individuals/HUF	8	126352850	126352850	70.55	70.55	0	0.00
(b)	Central Government/State Government(s)	0	0	0	0.00	0.00	0	0.00
(c)	Bodies Corporate	0	0	0	0.00	0.00	0	0.00
(d)	Financial Institutions / Banks	0	0	0	0.00	0.00	0	0.00
(e)	Others	0	0	0	0.00	0.00	0	0.00
	<b>Sub-Total A(1)</b>	<b>8</b>	<b>126352850</b>	<b>126352850</b>	<b>70.55</b>	<b>70.55</b>	<b>0</b>	<b>0.00</b>
<b>(2)</b>	<b>FOREIGN</b>							
(a)	Individuals (NRIs/Foreign Individuals)	0	0	0	0.00	0.00	0	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00	0	0.00
(c)	Institutions	0	0	0	0.00	0.00	0	0.00
(d)	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00
(e)	Others	0	0	0	0.00	0.00	0	0.00
	<b>Sub-Total A(2)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>
	<b>Total shareholding of Promoter &amp; Promoter Group A=A(1)+A(2)</b>	<b>8</b>	<b>126352850</b>	<b>126352850</b>	<b>70.55</b>	<b>70.55</b>	<b>0</b>	<b>0.00</b>
<b>(B)</b>	<b>PUBLIC SHAREHOLDING</b>						<b>NA</b>	<b>NA</b>
<b>(1)</b>	<b>INSTITUTIONS</b>						<b>NA</b>	<b>NA</b>
(a)	Mutual Funds /UTI	4	5343797	5343797	2.98	2.98		
(b)	Financial Institutions /Banks	2	13279	13279	0.01	0.01		
(c)	Central Government/State Government(s)	0	0	0	0.00	0.00		
(d)	Venture Capital Funds	0	0	0	0.00	0.00		
(e)	Insurance Companies	0	0	0	0.00	0.00		
(f)	Foreign Institutional Investors	34	23316806	23316806	13.02	13.02		
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00		
(h)	Qualified Foreign Investor	0	0	0	0.00	0.00		
(i)	Others	0	0	0	0.00	0.00		
	<b>Sub-Total B(1)</b>	<b>40</b>	<b>28673882</b>	<b>28673882</b>	<b>16.01</b>	<b>16.01</b>		



CATEGORY CODE	CATEGORY OF SHAREHOLDER	NO. OF SHAREHOLDERS	TOTAL NUMBER OF SHARES	NO. OF SHARES HELD IN DEMATERIALIZED FORM	TOTAL SHAREHOLDING AS A % OF TOTAL NO OF SHARES		SHARES PLEDGED OR OTHERWISE ENCUMBERED	
					AS a PERCENTAGE of (A+B)	As a PERCENTAGE of (A+B+C)	NO. OF SHARES	AS a PERCENTAGE
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VIII)/(IV)*100
(2)	<b>NON-INSTITUTIONS</b>						NA	NA
(a)	Bodies Corporate	451	12836818	12836818	7.17	7.17		
(b)	Individuals							
	(i) Individuals holding nominal share capital upto Rs.1 lakh	29117	3895261	3894518	2.17	2.17		
	(ii) Individuals holding nominal share capital in excess of Rs.1 lakh	43	6712932	6712932	3.75	3.75		
(c)	Qualified Foreign Investor	1	188443	188443	0.11	0.11		
(d)	Others							
	NON RESIDENT INDIANS	151	86910	86910	0.05	0.05		
	CLEARING MEMBERS	110	164204	164204	0.09	0.09		
	TRUSTS	1	188700	188700	0.11	0.11		
	<b>Sub-Total B(2)</b>	<b>29874</b>	<b>24073268</b>	<b>24072525</b>	<b>13.44</b>	<b>13.44</b>		
	<b>Total Public Shareholding B=B(1)+B(2)</b>	<b>29914</b>	<b>52747150</b>	<b>52746407</b>	<b>29.45</b>	<b>29.45</b>		
	<b>Total (A+B)</b>	<b>29922</b>	<b>179100000</b>	<b>179099257</b>	<b>100.00</b>	<b>100.00</b>		
(C)	<b>Shares held by custodians, against which Depository Receipts have been issued</b>						NA	NA
(1)	Promoter and Promoter Group	0	0	0	NA	0.00		
(2)	Public	0	0	0	NA	0.00		
	<b>Sub-Total C</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>0.00</b>		
	<b>GRAND TOTAL (A+B+C)</b>	<b>29922</b>	<b>179100000</b>	<b>179099257</b>	<b>NA</b>	<b>100.00</b>	<b>0</b>	<b>0.00</b>

NA - Not applicable



(I)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"											
Sr. No.	Name of the Shareholder	Details of Shares held		Encumbered shares (*)			Details of Warrants		Details of convertible securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		No. of Shares held	As a % of grand total (A)+(B)+(C)	No.	AS a percentage	AS a % of grand total (A) + (B) + (C) of sub-clause (I)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(III)*100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	BALRAM GARG	66951050	37.38	0	0.00	0.00	0	0.00	0	0.00	37.38
2	PADAM CHAND GUPTA	50371800	28.12	0	0.00	0.00	0	0.00	0	0.00	28.12
3	KRISHNA DEVI	5340000	2.98	0	0.00	0.00	0	0.00	0	0.00	2.98
4	AMAR CHAND GARG (HUF)	1260600	0.70	0	0.00	0.00	0	0.00	0	0.00	0.70
5	PADAM CHAND GUPTA (HUF)	1085100	0.61	0	0.00	0.00	0	0.00	0	0.00	0.61
6	SACHIN GUPTA	992100	0.55	0	0.00	0.00	0	0.00	0	0.00	0.55
7	POOJA GARG	310200	0.17	0	0.00	0.00	0	0.00	0	0.00	0.17
8	BALRAM GARG (HUF)	42000	0.02	0	0.00	0.00	0	0.00	0	0.00	0.02
	<b>TOTAL</b>	<b>126352850</b>	<b>70.55</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>70.55</b>



(I)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares								
Sr. No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares {i.e., Grant total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital)
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	DVI FUND MAURITIUS LTD	13446680	7.51	0	0.00	0	0.00	7.51
2	QUICK DEVELOPERS PRIVATE LIMITED	4995000	2.79	0	0.00	0	0.00	2.79
3	RELIANCE CAPITAL TRUSTEE CO. LTD A/C RELIANCE EQUITY OPPORTUNITIES FUND	3288194	1.84	0	0.00	0	0.00	1.84
4	STICHTING PENSIOENFONDS ABP	3197423	1.79	0	0.00	0	0.00	1.79
5	SHIVANI GUPTA	2940000	1.64	0	0.00	0	0.00	1.64
	<b>TOTAL</b>	<b>27867297</b>	<b>15.56</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>15.56</b>



(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company								
Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares held	Shares as a percentage of total number of shares {i.e., Grant total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital)
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	DVI FUND MAURITIUS LTD	13446680	7.51	0	0.00	0	0.00	7.51
	<b>TOTAL</b>	<b>13446680</b>	<b>7.51</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>7.51</b>



(I)(d) STATEMENT SHOWING DETAILS OF LOCKED-IN-SHARES"				
Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a (%) percentage of total number of shares {i.e, Grand Total (A)+(B)+(C) Indicated in Statement at para (I)(a) above}	Promoter/Promoter Group/Public
1	BALRAM GARG	17910000	10.00	PROMOTER
2	PADAM CHAND GUPTA	17910000	10.00	PROMOTER
	TOTAL	35820000	20.00	





(II)(a) Statement showing details of Depository Receipts (DRS)				
Sr.No.	Type of outstanding DR (ADRs,GDRs,SDRs,etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at Para(I)(a) above}
	TOTAL	0	0	0

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares held by "Promoter/Promoter group" are in excess of 1% of the total number of shares.				
Sr.No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para(I)(a) above}
	TOTAL		0	0

