

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4), 13(4A) and 13(6)]

- 1) The Compliance Officer,
PC Jeweller Limited, New Delhi
- 2) BSE Limited, Mumbai
- 3) National Stock Exchange of India Limited, Mumbai

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group

Name, PAN No. & Address of Promoter /Person who is part of Promoter Group/ Director/Officer.	No. & % of shares/voting rights held by the Promoter / Person who is part of Promoter Group/ Director /Officer	Date of receipt of allotment /advice/ acquisition /sale of shares / voting rights	Date of intimation to company	Mode of acquisition (market purchase /public rights/ preferential offer, etc.)/sale	No. & % of shares/post acquisition/ voting rights sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value* (Rs.)	Sell quantity	Sell value (Rs.)
Balram Garg PAN: AANPG9208P Address: 1 C, Court Road, Civil Lines, Delhi - 110054	66816000 (37.31%)	06.03.2014	07.03.2014	Market Purchase	66820157 (37.31%)	Karvy Stock Broking Ltd. BSE – INB010770130 NSE – INB230770138	BSE NSE	1264 2893	132720 303421	N.A.	N.A.
	66820157 (37.31%)	07.03.2014	07.03.2014	Market Purchase	66951050 (37.38%)	Karvy Stock Broking Ltd. BSE – INB010770130 NSE – INB230770138	BSE NSE	6010 124883	634156 13095230	N.A.	N.A.

* Excluding taxes, duties & brokerage.

Signature: 

Name: **Balram Garg**

Designation: Promoter & Managing Director