



OBEROI
R E A L T Y

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January 12, 2015

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BSE Limited,
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The Listing Department
National Stock Exchange of India Limited
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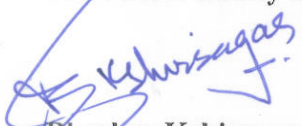
Sub: Press Release

Dear Sir,

Please find attached herewith the press release relating to launch of residential projects Eternia and Enigma at Mulund, Mumbai. The said projects are been developed by Oberoi Constructions Limited, a wholly owned subsidiary of the Company.

Thanking you.

For **Oberoi Realty Limited**


Bhaskar Kshirsagar
Company Secretary

Encl: As above

Oberoi Realty forays into the central suburbs of Mumbai with two new launches

Launches Eternia and Enigma, the twin developments at Mulund

Mumbai, January 12, 2015: Oberoi Realty today announced its foray into the central suburbs of Mumbai with the launch of its twin developments, Eternia and Enigma, at Mulund. The projects are located on the arterial LBS Road in one of Mumbai's fastest growing suburb. Singapore-based architects, HB Design will design the developments.

Eternia will comprise of two premium high-rises on a plot of approximately 9 acres. It will have apartments of 3BHK configurations in two spacious sizes. Enigma will be developed on another similar-sized plot of 9 acres in the same vicinity. It will comprise of two luxury high-rises which will have expansive 3bedroom and 4bedroom configurations. Eternia comprises of approximately 1100 plus units and Enigma comprises approximately 600 plus units.

Speaking on the occasion, Mr. Vikas Oberoi, Chairman & Managing Director, Oberoi Realty Limited said, "We are extremely happy to announce the launch of our high rise developments; Eternia and Enigma at Mulund. This launch is exciting for us since it marks our foray into the central suburbs of Mumbai. I am confident that given our track record, we will successfully deliver a landmark for Mulund that will reiterate the faith that our customers have always placed in us. Oberoi Realty will continue to enhance the quality of life of its customers' through sustainable developments which are a blend of superlative design, functional aesthetics and quality construction."

Elaborating on the association with Oberoi Realty, Mr. Hans Brouwer, Founder, HB Design said, "We are privileged to partner with a renowned name like Oberoi Realty, which gives us the creative impetus to deliver our best to the Indian market. Our delivery of projects across continents has been consistent and exudes sophistication yet is flamboyant in architectural style. This project is very international in style and scale and we are proud to be associated with a forward-thinking developer who brings such world-class lifestyles to the aspirational Indian home seeker."

Eternia and Enigma are luxurious sustainable developments overlooking the Western Ghats on one side and the waterways on the other. The developments are well connected to surrounding areas like Navi Mumbai, Thane, South Mumbai and Western Suburbs of Mumbai. The location also provides effortless access to educational institutions, hospitals, amusement hubs, restaurants, shopping malls, hotels and more. These developments will house well-designed club-houses and leisure zones like play areas for kids, long jogging tracks leading to verdant gardens and expansive walkways. The amenities include landscaped podiums and gardens, swimming pools, squash courts, launderette, day care centre, salon, gymnasium, steam rooms, yoga / meditation room, Café and a multi - purpose hall.

Earlier this financial year, the company had announced The Ritz-Carlton as the hospitality partner for its iconic mixed use development in Worli.

The company has successfully developed many landmark projects in the Residential, Commercial, Retail Hospitality and Social Infrastructure space. A landmark project in Goregaon, Oberoi Garden City, which is a mixed use development consisting of a 5-star hotel Westin Mumbai Garden City, Oberoi Mall,

Commerz, Oberoi International School, Oberoi Exquisite, Oberoi Seven, and Oberoi Woods. The company has also developed many luxurious residential projects across Mumbai.

About Oberoi Realty Limited

Oberoi Realty Ltd; one of India's leading real estate development company, headquartered in Mumbai, is focused on very high quality, premium developments across the residential, office space, retail, hospitality and social infrastructure verticals. In its quest to set benchmarks, Oberoi Realty partners with several leading international consultants in developing innovative projects with emphasis on aspirational living through contemporary architecture, distinctive designs, strong project execution, functionality and finish. More information about the company is available on www.oberoirealty.com

About HB Design

HB Design is a renowned and internationally acclaimed architecture & design company founded by Hans Brouwer in Hong Kong in the year 1995. HB Design has a rigorous, process-driven approach to solution finding. The company's driving philosophy is '*not just to give the client what he wants, but also to show him what he could never have imagined he could have*'. HB Design's work has been critically acclaimed by its peers and, perhaps more importantly, has been consistently lauded by its clientele and users. The hallmark of the effort is a clean contemporary expression that responds creatively to the unique requirements of each project. HB Design's influence has spread throughout Asia with projects in China, Hong Kong, India, Malaysia, Singapore, Thailand and Vietnam as well as the Middle East, Mongolia, Spain and the United States.

Forward Looking Statement

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward looking statements. Oberoi Realty Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For further information please contact:-

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