

Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Next Mediaworks Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Rukya Ansari		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes. The acquirer belongs to promoter group		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited National Stock Exchange of India Limited		
5. Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition under consideration, holding of:</u>			
a) Shares carrying voting rights	4337298	6.6385%	6.6385%
b) Voting rights (VR) otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL	NIL
Total (a+b+c)	4337298	6.6385%	6.6385%

<u>Details of acquisition</u>			
a) Shares carrying voting rights acquired	2,77,777	0.4251%	0.4251%
b) VRs acquired otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	NIL	NIL	NIL
Total (a+b+c)	2,77,777	0.4251%	0.4251%
<u>After the acquisition, holding of:</u>			
a) Shares carrying voting rights	4615075	7.0636%	7.0636%
b) VRs otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
Total (a+b+c)	4615075	7.0636%	7.0636%
6. Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Inter-se Transfer between promoters		
7. Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	11 th February, 2015		

8. Equity share capital / total voting capital of the TC before the said acquisition	Rs. 65,33,52,760 (Total paid-up capital) 65,335,276 Equity Shares (Total Voting Rights)
9. Equity share capital/ total voting capital of the TC after the said acquisition	Rs. 65,33,52,760 (Total paid-up capital) 65,335,276 Equity Shares (Total Voting Rights)
10. Total diluted share/voting capital of the TC after the said acquisition	Rs. 65,33,52,760 (Total paid-up capital) 65,335,276 Equity Shares (Total Voting Rights)

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Rukya Ansari

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Place: Mumbai

Date:13/02/2015