

## NIIT Technologies and Morris Communications win "Best Managed Services" Outsourcing Excellence Award

April 23, 2014 – <u>NIIT Technologies Ltd.</u>, a leading global IT solutions organization and <u>Morris Communications</u> have won the <u>Outsourcing Excellence Award</u> in the **Best Managed Services** category by <u>Outsourcing Center</u>, the leading resource of outsourcing best practices. The award recognizes <u>NIIT Technologies</u>' strategic partnership with <u>Morris Communications</u> to provide integrated IT and BPO services.

The awards, presented in 12 categories were judged by an independent panel of industry experts who evaluated numerous worldwide entries through a rigorous selection process. The award was presented to <a href="MIIT Technologies">MIIT Technologies</a> and <a href="Morris Communications">Morris</a> Communications at the 18th Annual Outsourcing Excellence Awards event.

"We're pleased to receive this recognition from Outsourcing Center. This award is a testament to our synergy with Morris Communications and our consistent track record of delivering outstanding value to our clients," said Lalit Dhingra, President of NIIT Technologies in the Americas. "Our success is a result of our deep domain expertise in technology and industry knowledge. We have ambitious plans to take this strategic partnership and learnings to other media companies that need technological transformation."

Steve Stone, Senior Vice President/CFO of Newspapers and Shared Services at Morris Communications says that "When Morris first decided to outsource we wanted to find a partner who could help us commercialize our organization and reduce our costs. In just over three years, our joint venture with NIIT Technologies has optimized our processes and cut our costs by over 15 percent, achieving exactly what we set out to do."

NIIT Technologies entered into a strategic partnership with Morris Communications in 2011and has the controlling interest in the joint venture. Under the terms of the agreement of joint venture Morris transferred its key assets including IT infrastructure, people and application landscape to NIIT Technologies. Recently the partnership was extended to provide Morris end to end digital transformation of ads from print media to digital media for web and mobile platform.



## **About NIIT Technologies**

NIIT Technologies is a global IT services and solutions enterprise, servicing customers in the Americas, Europe, Asia and Australia. It offers services in Application Development and Maintenance, Infrastructure Management Services, IP Asset or Platform Solutions, and Business Process Outsourcing to the Travel, Transportation, and Logistics industry, the Banking, Financial and Insurance industry, as well as the Media and Government industries. The Company adheres to major global benchmarks and standards, having secured the ISO 9001:2000 certifications and the ISO: 27001 Information Security Management accreditation. NIIT Technologies also follows global standards of development. It has been assessed at Level 5 of SEI CMMi version 1.2. NIIT Technologies Business Process Outsourcing conforms to the highest quality standards such as COPC and Six Sigma. Its data centre operations are assessed at the international ISO 20000 IT management standards. For more information, please visit www.niit-tech.com.

## **About Morris Communications**

Morris Communications Company LLC is part of a privately held group of media companies with diversified holdings that include newspaper and magazine publishing, outdoor advertising, radio broadcasting, book publishing and distribution and online services. Morris' holdings include 13 daily newspapers, numerous nondaily and free community papers, 33 radio stations and two radio networks, two book publishing and distribution houses, numerous magazines and specialized publications, more than 100 visitor (travel and tourism) publications, including Where Guest books and magazines, maps, Best Read Guides, an online service and two event marketing companies. In the United States, Morris Communications has interests and/or holdings in 29 states. Overseas, Morris Communications has holdings in London, England; Paris, France; Asia; and the Principality of Monaco. Morris also owns several visitor publications in the U.S. Virgin Islands.

For further information, please visit <a href="http://morris.com/">http://morris.com/</a>

## **About Outsourcing Center's Outsourcing Excellence Awards**

This is the 18th year the <u>Outsourcing Excellence Awards</u> have annually recognized the world's best outsourcing arrangements. Reviewing the nominations, the judges select relationships that tangibly demonstrate best practices, create and sustain a competitive advantage, provide business transformation, achieve compelling value, and significantly benefit both buyer and service provider over time. The <u>Outsourcing Center</u> conducts the annual awards program exclusively and is an online community specializing in thought leadership, best practices, and innovation in outsourcing.

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