



PRESS RELEASE

Rotary International District 3010 and NIIT Yuva Jyoti (NYJ) enter into a partnership to enhance livelihood of youth in Delhi-NCR

- *Tie-up to help youth from less privileged sections of the society through job-oriented programs*
- *Rotary International District 3010 to sponsor over 5000 youth for job-oriented courses at NYJ over the next one year*

Gurgaon, August 22, 2014: Rotary International District 3010 and NIIT Yuva Jyoti (NYJ) - an alliance between NIIT and National Skill Development Corporation (NSDC - a PPP not for profit company promoted by Ministry of Finance, with 49% equity held by Govt. of India), entered into a partnership today to enhance livelihood of youth from less privileged sections of society across Delhi-NCR & surrounding regions through skilling and employability training. Under this partnership, Rotary International District 3010 plans to sponsor over 5000 youth over the next 1 year for job-oriented courses offered by NIIT Yuva Jyoti (NYJ). This was announced in a press conference in Gurgaon today in the presence of Rtn. Sanjay Khanna, District Governor; Rtn. Umang Das, District Director (Literacy & CSR), Rotary International District 3010 and Mr. Sanjay Bahl, President, NIIT Yuva Jyoti Limited.

The tie-up will help youth from less privileged sections of the society chart ambitious careers by opting for the programs that suits their aptitude. NYJ imparts training across different service sectors – Retail, IT/ITeS, Hospitality, Banking, Telecom etc. Built on a strong foundation of the NIIT pedagogy, state-of-the-art industry endorsed curriculum will be used to transfer skills to students.

Speaking on this significant partnership, Rtn. Sanjay Khanna, District Governor, Rotary International District 3010 said, *"In accordance with our mission of bringing together business and professional leaders to offer humanitarian services, we are happy to partner with NIIT Yuva Jyoti to reach out to the youth from less privileged sections of the society with job-ready training."*

Rtn. Umang Das, District Director (Literacy & CSR), Rotary International District 3010 said, *"Rotary International District 3010 has been working closely with India Inc. to eliminate poverty and unemployment by making industry aligned training programs available to less privileged youth. Our alliance with NIIT Yuva Jyoti is a huge step in that direction."*

Mr. Sanjay Bahl, President, NIIT Yuva Jyoti Limited, said, *"Our vision at NIIT Yuva Jyoti is to offer viable career options to a vast audience whose need for skill development has largely remained unaddressed. With this alliance with Rotary International District 3010, NYJ will continue to create avenues for enhancing the employability landscape by bringing local jobs to local youth from not so privileged sections of society."*

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PRESS RELEASE

The NYJ courses will enhance employability skills of students by offering occupational, communication and professional life skills to make them industry ready. The students will also enjoy the benefits of certification and placement assistance. This initiative will expose youth to the enormous opportunities available in the services sectors, the skill sets required in these sectors and the existing skill gaps. Furthermore, NYJ will help youth to achieve their dreams through its unique training methodology, course content and infrastructure.

Rotary International (R.I) District 3010 comprising the National Capital Territory of Delhi, the revenue districts of Faridabad, Gurgaon, Rohtak, Revari, Sonipat and Mohindergardh in Haryana, Ghaziabad, Gautam Budh Nagar in U. P. came into being on July 1, 1984 with 30 clubs as RI District 301. It consists of 133 clubs with 5,500 Rotarians.

The mission of R.I District 3010 is to assist and guide Rotarians and Rotary Clubs to accomplish the objects of Rotary, to ensure Rotary's continuing relevance and to help build a better world, emphasizing service activities by individuals and groups that enhance the quality of life and human dignity, encouraging high ethical standards, and creating greater understanding among all people to advance the search for peace in the world.

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PRESS RELEASE

About NIIT Yuva Jyoti

'NIIT Yuva Jyoti' (NYJ) is an alliance between NIIT and National Skill Development Corporation (NSDC) - a PPP not for profit company promoted by Ministry of Finance, with 49% equity held by Govt. of India.

NIIT has entered into a significant public-private partnership with NSDC to enhance skills and employability for youth across India. Starting with Karnal in 2011, NYJ aims to offer skill development courses at over 1500 center locations during the next 6 to 7 years. The aim is to provide industry and job specific training to around 70 lakh young Indians by 2022, thus helping create a pool of job-ready work-force for the service industry.

NYJ centres assess the existing skill sets and aspirations of the participants and accordingly help them choose the right program, mapped to the requirements of the local industry. With its mission of "Local Youth, Local Jobs", NIIT Yuva Jyoti has trained over 25000 students in the past 3 years through its 74 training centres across the country, most of which are located in Tier III & Tier IV cities close to rural locations. It currently offers 20 industry specific skill development courses across 6 service sectors.

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