NIIT

NIIT to conduct India's largest National Industry Targeted Aptitude Test (NITAT) on February 21, 2015

- *Foremost aptitude test for new age careers now goes beyond I.T - includes Banking, E-Commerce, Analytics, Digital Marketing, BPM, and Retail*
- *Reaches out to over 10,00,000 students over the past 10 years*

New Delhi, February 9, 2015: NIIT Limited, **a global leader in skills and talent development,** today announced country's largest Aptitude Test— **the 11th National Industry Targeted Aptitude Test (NITAT)** — to enable students and graduates to access their potential and aptitude for careers in multiple skills. **'NITAT 2015',** will be simultaneously conducted by NIIT, in over 200 cities nationwide, on February 21, 2015.

Students can learn about the benefits of appearing in the 11th NITAT and can register online by logging on to www.niit.com/nitat2015 or by visiting the nearest NIIT centre. Over the past 10 years, NITAT has reached out to more than 10, 00,000 students with new-age career options.

According to Higher Education in India: Vision 2030, a report produced by international consultants Ernst and Young for the Federation of Indian Chambers of Commerce and Industry (FICCI), the skills gap in Indian graduates is staggering - 75% of IT graduates are deemed 'unemployable', 55% in manufacturing, 55% in healthcare and 50% in banking and insurance.

NITAT aims to access skills of the students for multiple career domains. The test has been designed as an objective test of reasoning, comprehension, data interpretation skills and behavioural traits. Every student will receive a score card that will give his/her Aptitude Ranking (concentric graphical form) on National and Zonal basis. NIIT will also award 50% scholarship to the meritorious students.

Flagging off NITAT 2015 nationally, **Shivan Bhargava, Group President, Skills and Careers Group, NIIT Ltd.** said, *"National Industry Targeted Aptitude Test is beneficial for both students seeking to identify their aptitude and the industry which is on the lookout for right talent. From this year on NITAT has spread its domain and will include Banking, E-Commerce, Analytics, Digital Marketing, BPM, and Retail, thus creating more options for the students to choose from and guiding them towards meaningful careers."*

Students who will appear for NITAT will receive an assessment score card & personalized career counselling from NIIT. They will also be entitled for complementary placement preparatory workshop. NIIT's program proposition will be highlighted during counselling and scholarships will be awarded to merit holders, along with a congratulatory letter from NIIT MindChampion Viswanathan Anand to the top 1000 students.

NIIT's pioneering initiative NITAT was introduced in 2004 to enable graduates and students pursuing their studies in engineering, arts, commerce and science streams to gauge their aptitude for a career in the IT sector, identify skills further required, if any, and thus systematically charter their career into the IT industry. The test was designed scientifically to assess students and provide a relative ranking system, which helps them to identify their position amongst all test takers.

About NIIT

Established in 1981, NIIT Limited, a global leader in Skills and Talent Development, offers multi-disciplinary learning management and training delivery solutions to corporations, institutions, and individuals in over 40 countries.

NIIT has three main lines of business across the globe- Corporate Learning Group, Skills and Careers Group, and School Learning Group.

NIIT's Corporate Learning Group (CLG) offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. The comprehensive suite of Managed Training Services includes custom Curriculum Design and Content Development, Learning Administration, Learning Delivery, Strategic Sourcing, Learning Technology, and Advisory Services. With a team of some of the world's finest learning professionals, NIIT is dedicated to helping customers increase the business value of learning and development (L&D). Built on the sound principles of 'Running Training like a Business', NIIT's Managed Training Services and best-in-class training processes enable customers to align business goals with L&D, reduce costs, realise measurable value, benefit from rock-solid operations, and increase business impact.

NIIT's Skills and Careers Group (SCG) delivers a diverse range of learning and talent development programs to millions of individual and corporate learners in areas including Banking, Finance & Insurance, Soft Skills, Business Process Excellence, Retail Sales Enablement, Management Education, Multi-Sectoral Vocational Skills, Digital Media Marketing, and new-age IT. These programs are delivered through a hybrid combination of the 'Cloud Campus' online platform, satellite-based 'Synchronous Learning Technology' and a physical network of hundreds of learning centers in India, China, and select markets in Asia & Africa. The flagship multi-disciplinary course offerings include the industry-endorsed RevGNIIT program and a set of Post Graduate Programs for students from different streams, apart from a wide range of specialist short duration programs.

To further strengthen its SCG portfolio in India, NIIT has tied up with industry majors like ICICI Bank for NIIT Institute of Finance Banking & Insurance, IFBI; leading business schools in India for NIIT Imperia; Genpact for NIIT Uniqua; and a joint venture with NSDC for NIIT Yuva Jyoti. Besides this, for the China market, NIIT has tied up with governments and software parks in Chongqing, Wuxi, Suzhou, Changzhou, Zhangjiagang, Haikou and Dafeng, for state-of-the-art public-private partnership centres.

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NIIT's School Learning Group (SLG) provides technology based learning to over 15,000 government and private schools in India, Bhutan, South Africa and the Middle East. The futuristic NIIT nGuru range of learning solutions for schools comprises Interactive Classrooms with digital content, technology-driven Math Lab, IT Wizard programs and Quick School - an Education Resource Planning software.

NIIT's learning and talent development solutions, have received widespread recognition globally. The company has been named among the Top 20 Training Outsourcing Companies for the past seven consecutive years by Training Industry, Inc. Further, leading Indian ICT journal Dataquest has conferred upon NIIT the 'Top Training Company' award successively for the past 20 years, since the inception of this category. NIIT Yuva Jyoti Ltd was recognized as the Best Vocational Education and Skill Development initiative at the World Education Summit, 2014.

In recognition of its people-centric policies, which foster an environment of growth and career development, NIIT has been ranked as the 4th Best Company to work for in India 2013-14, by Great Place to Work Institute®.

For more information, visit www.niit.com

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