

NHC FOODS LTD

(Government Recognised Star Export House)

An ISO 22000:2005 (Food Safety Management System)
& An ISO 9001:2008 Certified Company

CIN : L15122GJ1992PLC076277



Date: 22nd August, 2014

To,
The Secretary,
Bombay Stock Exchange Limited,
P.J. Towers, Dalal Street,
Mumbai - 400001.
E-mail: corp_relations@bseindia.com

Scrip code: - 517554.

**Sub: NHC FOODS ENTERS INTO JV WITH BIGBASKET.COM FOR ONLINE RETAIL
GROCERY SEGMENT**

We are pleased to inform that NHC Foods Ltd has entered into a joint venture with BIGBASKET.COM, India's largest online food & grocery store for the launch of its branded range of Spices - SAAZ. As a pilot venture the Company has begun with the city of Mumbai and now plans to introduce SAAZ in Hyderabad & Bangalore by offering its entire range on the PORTALBIGBASKET.COM exclusively for those cities.


With the online grocery market being largely untapped, NHC Foods estimates that it will enhance its existing consumer base thus resulting in monthly sales growth of around 10% by end of this financial year.

About NHC Foods:

NHC Foods is a Government recognised Star export house, engaged in the procurement and processing of whole and ground spices, animal feeds, oil seeds and food grains. The Company has its state-of-the-art manufacturing facilities at Pardi, Gujarat. Today apart from India, the Company exports to more than 60 countries and has more than 200 international distributors.

NHC SAAZ being a quality product offered at a competitive pricing and with its strong presence in the Modern Trade segment of Western India, has been able to create its demand in their current retail market of both branded & unbranded spices.

Thanking you,
Yours Faithfully,
For NHC Foods Limited


Suvarnalata Chavan
(Company Secretary)



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