

Format for disclosure by the Promoter (e) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares (creation)	
Names of the Stock Exchanges where the shares of the target company are listed		No. of shares	% of total share capital	No. of shares	% of total share capital	Type of event (Creation/rel ease/invoca tion)	Date of creation/ invocation/rel ease of encumbrance	Type of encumbrance (Pledge/Lien/ non disposal undertaking/o thers)	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of Total share capital
Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd													
26/7/2014													
AVS Raju, AAV Ranga Raju, AGK Raju, AVN Raju, A Srinivas Rama Raju and AV Satyanarayanaamma													
releases													
Details of the creation of encumbrance:													
Name of the Promoter(s) or PACs with him(*)	No. of shares	% of total share capital	% w.r.t diluted share capital (%)	No. of shares	% of total share capital	Type of event (Creation/rel ease/invoca tion)	Date of creation/ invocation/rel ease of encumbrance	Type of encumbrance (Pledge/Lien/ non disposal undertaking/o thers)	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of Total share capital
AVS Raju	3,963,720	1.54	1.54	1,451,119	0.57	release	24.07.2014	Pledge	1,360,000	0.53	M/s. Aditya Birla Finance Ltd	91,119	0.04
AAV Ranga Raju	5,931,740	2.31	2.31	1,999,000	0.78	release	24.07.2014	Pledge	1,815,000	0.71	M/s. Aditya Birla Finance Ltd	184,000	0.07
ASN Raju	3,293,330	1.56	1.56	918,000	0.36	-	-	-	-	-	-	918,000	0.36
AGK Raju	4,010,080	1.56	1.56	1,135,000	0.44	release	24.07.2014	Pledge	1,135,000	0.44	M/s. Aditya Birla Finance Ltd	-	0.00
AVN Raju	3,685,750	1.44	1.44	1,000,000	0.39	release	24.07.2014	Pledge	1,000,000	0.39	M/s. Aditya Birla Finance Ltd	-	0.00
A. Nazaryana Raju	4,088,680	1.59	1.59	-	-	-	-	-	-	-	-	-	-
A Srinivas Rama Raju	2,616,770	1.02	1.02	2,590,000	1.01	release	24.07.2014	Pledge	2,465,000	0.96	M/s. Aditya Birla Finance Ltd	125,000	0.05
AV Satyanarayanaamma	1,757,210	0.68	0.68	450,000	0.18	release	24.07.2014	Pledge	450,000	0.18	M/s. Aditya Birla Finance Ltd	-	0.00
A. Suguna	31,478	0.01	0.01	-	-	-	-	-	-	-	-	-	-
A. Shiyama	32,378	0.01	0.01	-	-	-	-	-	-	-	-	-	-
A. S Jyothirmayi	142,196	0.06	0.06	-	-	-	-	-	-	-	-	-	-
A. Annadhati	391,026	0.15	0.15	-	-	-	-	-	-	-	-	-	-
A. Bharathi	57,258	0.02	0.02	-	-	-	-	-	-	-	-	-	-
A. Neelavathi Devi	33,822	0.01	0.01	-	-	-	-	-	-	-	-	-	-
A. Sidevi	52,562	0.02	0.02	-	-	-	-	-	-	-	-	-	-
M. Swertha	644,297	0.25	0.25	-	-	-	-	-	-	-	-	-	-
A. Sri Harsha Varma	25,500	0.01	0.01	-	-	-	-	-	-	-	-	-	-
JV Ranga Raju	1,701,277	0.66	0.66	-	-	-	-	-	-	-	-	-	-
J. Sidevi	171,434	0.07	0.07	-	-	-	-	-	-	-	-	-	-
J. Sowjanya	235,000	0.09	0.09	-	-	-	-	-	-	-	-	-	-
J. K. Chaitanya Varma	118,210	0.05	0.05	-	-	-	-	-	-	-	-	-	-
B. Kaushalya	11,090	0.00	0.00	-	-	-	-	-	-	-	-	-	-
M/s. A V S R Holdings Private Limited	14,147,167	5.51	5.51	6,384,807	2.49	-	-	-	-	-	-	6,384,807	2.49
M/s. Narasimha Developers Private Limited	699,775	0.27	0.27	-	-	-	-	-	-	-	-	-	-
M/s. Amesh Ventures Private Limited	1,966,000	0.77	0.77	-	-	-	-	-	-	-	-	-	-
M/s. Avaitesh Property Developers Private Limited	1,854,000	0.72	0.72	-	-	-	-	-	-	-	-	-	-
<b>TOTAL</b>	<b>52,361,750</b>	<b>20.41</b>	<b>20.41</b>	<b>15,927,926</b>	<b>6.21</b>				<b>8,225,000</b>	<b>3.21</b>		<b>7,702,926</b>	<b>3.00</b>

V. Anandach  
(For A. Srinivas Rama Raju)