

Format for disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (1C)		Promoter holding in the target company (1)		Promoter holding already		Details of events pertaining to encumbrance (3)		Post event holding of		
Names of the Stock Exchanges where the shares of the target company are listed		No. of shares	% of total share capital	No. of shares	% of total share capital	Type of event (Creation/release/invocation/encumbrance)	Date of creation/invocation/encumbrance	Type of encumbrance (Pledge/Lien/non disposal undertaking/others)	No. of shares	% of Total share capital
NCC Limited		3,963,720	1.54	3,668,119	1.43	released	17.07.2014	Pledge	2,217,000	0.86
Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd										
23/7/2014										
M/s. A V S R Holdings Private Limited, AVS Raju, ASN Raju, AGK Raju, AVN Raju and AV Satyanarayana										
released										
Details of the creation of encumbrance:										
Name of the Promoter(s) or PACs with limt(*)	No. of shares	% of total share capital	% w.r.t diluted share capital (%)	No. of shares	% of total share capital	Type of event (Creation/release/invocation/encumbrance)	Date of creation/invocation/encumbrance	Type of encumbrance (Pledge/Lien/non disposal undertaking/others)	No. of shares	% of total share capital
AVS Raju	3,963,720	1.54	1.54	3,668,119	1.43	released	17.07.2014	Pledge	2,217,000	0.86
AAV Ranga Raju	5,931,740	2.31	2.31	1,999,000	0.78				1,999,000	0.78
ASN Raju	3,993,330	1.56	1.56	1,476,000	0.58	released	17.07.2014	Pledge	558,000	0.22
AGK Raju	4,010,080	1.56	1.56	2,175,000	0.85	released	17.07.2014	Pledge	1,040,000	0.41
AVN Raju	3,685,750	1.44	1.44	3,385,000	1.32	released	17.07.2014	Pledge	2,385,000	0.93
A Narayana Raju	4,088,680	1.59	1.59							
A Sanivas Rama Raju	2,616,770	1.02	1.02	2,590,000	1.01				2,590,000	1.01
AV Satyanarayana	1,757,210	0.68	0.68	1,417,000	0.55	released	17.07.2014	Pledge	967,000	0.38
A Suguna	31,478	0.01	0.01							
A Shyama	32,378	0.01	0.01							
A S Jyothimayi	142,196	0.06	0.06							
A Anandani	391,026	0.15	0.15							
A Bharathi	57,258	0.02	0.02							
A Neelavathi Devi	33,822	0.01	0.01							
A Sridevi	52,562	0.02	0.02							
M Swetha	644,297	0.25	0.25							
A Sri Harsha Varma	25,500	0.01	0.01							
JV Ranga Raju	1,701,277	0.66	0.66							
J Sridevi	171,434	0.07	0.07							
J Sowjanya	235,000	0.09	0.09							
J K Chaitanya Varma	118,210	0.05	0.05							
B Kausalya	11,090	0.00	0.00							
M/s. A V S R Holdings Private Limited	14,147,167	5.51	5.51	7,935,807	3.09	released	17.07.2014	Pledge	1,551,000	0.60
M/s. Narasimha Developers Private Limited	698,775	0.27	0.27							
M/s. Anesh Ventures Private Limited	1,966,000	0.77	0.77							
M/s. Avathesh Property Developers Private Limited	1,854,000	0.72	0.72							
TOTAL	52,361,790	20.41	20.41	24,645,926	9.61				8,718,000	3.40
									15,927,926	6.21

AVS Raju