Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)	NCC Limited
Names of the Stock Exchanges where the shares of the target company are listed	Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd
Date of reporting	23/7/2014
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked	M/s. A V S R Holdings Private Limited, AVS Raju, ASN Raju, AGK Raju, AVN Raju and AV Satyanarayanamma released

Details of the creation of encumbrance:

Name of the Promoter(s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already		Details of events pertaining to encumbrance (3)						Post event holding of	
	No. of shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (Creation/release/invocation)	Date of creation/ invocation/release of encumbrance	Type of encumbrance (Pledge/Lien/ non disposal undertaking/others)	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of Total share capital
AVS Raju	3,963,720	1.54	1.54	3,668,119	1.43	released	17.07.2014	Pledge	2,217,000	0.86	M/s.Cholamandalam Investment and Finance Company Ltd	1,451,119	0.57
AAV Ranga Raju	5,931,740	2.31	2.31	1,999,000	0.78	-	-	-	-	-	-	1,999,000	0.78
ASN Raju	3,993,330	1.56	1.56	1,476,000	0.58	released	17.07.2014	Pledge	558,000	0.22	M/s.Cholamandalam Investment and Finance Company Ltd	918,000	0.36
AGK Raju	4,010,080	1.56	1.56	2,175,000	0.85	released	17.07.2014	Pledge	1,040,000	0.41	M/s.Cholamandalam Investment and Finance Company Ltd	1,135,000	0.44
AVN Raju	3,685,750	1.44	1.44	3,385,000	1.32	released	17.07.2014	Pledge	2,385,000	0.93	M/s.Cholamandalam Investment and Finance Company Ltd	1,000,000	0.39
A Narayana Raju	4,088,680	1.59	1.59	-	-	-	-	-	-	-	-	-	-
A Srinivas Rama Raju	2,616,770	1.02	1.02	2,590,000	1.01	-	-	-	-	-	-	2,590,000	1.01
AV Satyanarayanamma	1,757,210	0.68	0.68	1,417,000	0.55	released	17.07.2014	Pledge	967,000	0.38	M/s.Cholamandalam Investment and Finance Company Ltd	450,000	0.18
A Suguna	31,478	0.01	0.01	-	-	-	-	-	-	-	-	-	-
A Shyama	32,378	0.01	0.01	-	-	-	-	-	-	-	-	-	-
A S Jyothirmayi	142,196	0.06	0.06	-	-	-	-	-	-	-	-	-	-
A Arundhati	391,026	0.15	0.15	-	-	-	-	-	-	-	-	-	-
A Bharathi	57,258	0.02	0.02	-	-	-	-	-	-	-	-	-	-
A Neelavathi Devi	33,822	0.01	0.01	-	-	-	-	-	-	-	-	-	-
A Sridevi	52,562	0.02	0.02	-	-	-	-	-	-	-	-	-	-
M Swetha	644,297	0.25	0.25	-	-	-	-	-	-	-	-	-	-
A Sri Harsha Varma	25,500	0.01	0.01	-	-	-	-	-	-	-	-	-	-
JV Ranga Raju	1,701,277	0.66	0.66	-	-	-	-	-	-	-	-	-	-
J Sridevi	171,434	0.07	0.07	-	-	-	-	-	-	-	-	-	-
J Sowjanya	235,000	0.09	0.09	-	-	-	-	-	-	-	-	-	-
J K Chaitanya Varma	118,210	0.05	0.05	-	-	-	-	-	-	-	-	-	-
B Kausalya	11,090	0.00	0.00	-	-	-	-	-	-	-	-	-	-
M/s. A V S R Holdings Private Limited	14,147,167	5.51	5.51	7,935,807	3.09	released	17.07.2014	Pledge	1,551,000	0.60	M/s.Cholamandalam Investment and Finance Company Ltd	6,384,807	2.49
M/s. Narasimha Developers Private Limited	699,775	0.27	0.27	-	-	-	-	-	-	-	-	-	-
M/s. Arnesh Ventures Private Limited	1,966,000	0.77	0.77	-	-	-	-	-	-	-	-	-	-
M/s. Avathesh Property Developers Private Limited	1,854,000	0.72	0.72	-	-	-	-	-	-	-	-	-	-
TOTAL	52,361,750	20.41	20.41	24,645,926	9.61				8,718,000	3.40		15,927,926	6.21