

Format for disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		Bombay Stock Exchange Limited		AND		The National Stock Exchange of India Ltd		23/7/2014		M/s. A V S R Holdings Private Limited, AYS Raju, ASN Raju, AGK Raju, AVN Raju and AV Satyanarayannamma		
Names of the Stock Exchanges where the shares of the target company are listed		NCC Limited		releases		releases		releases		releases		
Date of reporting		M/s. A V S R Holdings Private Limited, AYS Raju, ASN Raju, AGK Raju, AVN Raju and AV Satyanarayannamma		releases		releases		releases		releases		
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		releases		releases		releases		releases		releases		
Details of the creation of encumbrance:												
Name of the Promoter(s) or PACs with him(**)	No. of shares	% of total share capital	% w.r.t diluted share capital (*)	Promoter holding already % of total share capital	Type of event (Creation/rel ease of encumbrance/invocation/rel ease of encumbrance)	Date of creation/rel ease of encumbrance	Type of encumbrance (Pledge/Lien/non disposal undertaking/others)	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	Post event holding of No. of shares	% of Total share capital
AVS Raju	3,963,720	1.54	1.54	1.43	released	17.07.2014	Pledge	2,217,000	0.86	M/s.Cholamandalam Investment and Finance Company Ltd	1,451,119	0.57
AAV Ranga Raju	5,931,740	2.31	2.31	0.78	-	-	-	-	-	-	1,999,000	0.78
ASN Raju	3,993,330	1.56	1.56	0.58	released	17.07.2014	Pledge	558,000	0.22	M/s.Cholamandalam Investment and Finance Company Ltd	918,000	0.36
AGK Raju	4,010,080	1.56	1.56	0.85	released	17.07.2014	Pledge	1,040,000	0.41	M/s.Cholamandalam Investment and Finance Company Ltd	1,135,000	0.44
AVN Raju	3,685,750	1.44	1.44	1.32	released	17.07.2014	Pledge	2,385,000	0.93	M/s.Cholamandalam Investment and Finance Company Ltd	1,000,000	0.39
A Naryana Raju	4,088,680	1.59	1.59	-	-	-	-	-	-	-	-	-
A Srinivas Rama Raju	2,616,770	1.02	1.02	1.01	-	-	-	-	-	-	2,590,000	1.01
AV Satyanarayannamma	1,757,210	0.68	0.68	0.55	released	17.07.2014	Pledge	967,000	0.38	M/s.Cholamandalam Investment and Finance Company Ltd	450,000	0.18
A Suguna	31,478	0.01	0.01	-	-	-	-	-	-	-	-	-
A Shyama	32,378	0.01	0.01	-	-	-	-	-	-	-	-	-
A S Jyothirmayi	142,196	0.06	0.06	-	-	-	-	-	-	-	-	-
A Anandhathi	391,026	0.15	0.15	-	-	-	-	-	-	-	-	-
A Bharathi	57,258	0.02	0.02	-	-	-	-	-	-	-	-	-
A Nselavathi Devi	33,822	0.01	0.01	-	-	-	-	-	-	-	-	-
A Sridevi	52,562	0.02	0.02	-	-	-	-	-	-	-	-	-
M Swetha	644,297	0.25	0.25	-	-	-	-	-	-	-	-	-
A Sri Harsha Varma	25,500	0.01	0.01	-	-	-	-	-	-	-	-	-
IV Ranga Raju	1,701,277	0.66	0.66	-	-	-	-	-	-	-	-	-
J Sridevi	171,484	0.07	0.07	-	-	-	-	-	-	-	-	-
J Sowjanya	235,000	0.09	0.09	-	-	-	-	-	-	-	-	-
I K Chaitanya Varma	118,210	0.05	0.05	-	-	-	-	-	-	-	-	-
B Kausalya	11,090	0.00	0.00	-	-	-	-	-	-	-	-	-
M/s. A V S R Holdings Private Limited	14,147,167	5.51	5.51	3.09	released	17.07.2014	Pledge	1,551,000	0.60	M/s.Cholamandalam Investment and Finance Company Ltd	6,384,807	2.49
M/s. Narasimha Developers Private Limited	699,775	0.27	0.27	-	-	-	-	-	-	-	-	-
M/s. Anesh Ventures Private Limited	1,966,000	0.77	0.77	-	-	-	-	-	-	-	-	-
M/s. Avathesh Property Developers Private Limited	1,854,000	0.72	0.72	-	-	-	-	-	-	-	-	-
TOTAL	52,361,750	20.41	20.41	9.61				8,718,000	3.40		15,927,926	6.21

For A V S R Holdings Pvt. Ltd.