

Format for disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		Names of the Stock Exchanges where the shares of the target company are listed		Date of reporting		Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked								
Name of the Promoter(s) or PACs with him(**)		Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)		Post event holding of encumbered shares (creation (2)+(3) / release [(2)-(3)] / invocation [(2)-(3)])						
		No. of shares	% of total share capital	% w.r.t. diluted share capital (*)	No. of shares	% of total share capital	Type of event (Creation/rel ease/invocati on)	Date of creation/ invocati on/ rel ease of encumbrance	Type of encumbrance (Pledge/Lien/ non disposal underraking/o thers)	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of Total share capital
NCC Limited														
Bombay Stock Exchange Limited														
AND														
The National Stock Exchange of India Ltd														
20/2/2014														
M/s. A V S R Holdings Private Limited														
Creation														
Details of the creation of encumbrance:														
Name of the Promoter(s) or PACs with him(**)		Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)		Post event holding of encumbered shares (creation (2)+(3) / release [(2)-(3)] / invocation [(2)-(3)])						
		No. of shares	% of total share capital	% w.r.t. diluted share capital (*)	No. of shares	% of total share capital	Type of event (Creation/rel ease/invocati on)	Date of creation/ invocati on/ rel ease of encumbrance	Type of encumbrance (Pledge/Lien/ non disposal underraking/o thers)	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of Total share capital
A V S Raju		3,668,720	1.54	1.54	3,668,119	1.43	-	-	-	-	-	-	3,668,119	1.43
A A V Ranga Raju		5,931,740	2.31	2.31	4,375,000	1.71	-	-	-	-	-	-	4,375,000	1.71
A S N Raju		3,993,330	1.56	1.56	3,990,000	1.56	-	-	-	-	-	-	3,990,000	1.56
A G K Raju		4,010,080	1.56	1.56	2,175,000	0.85	-	-	-	-	-	-	2,175,000	0.85
A V N Raju		3,685,750	1.44	1.44	3,385,000	1.32	-	-	-	-	-	-	3,385,000	1.32
A N aayana Raju		4,088,680	1.59	1.59	2,550,180	0.99	-	-	-	-	-	-	2,550,180	0.99
A. Srinivas Rama Raju		2,616,770	1.02	1.02	2,590,000	1.01	-	-	-	-	-	-	2,590,000	1.01
A V S aayanayamma		1,757,210	0.68	0.68	1,417,000	0.55	-	-	-	-	-	-	1,417,000	0.55
A. Suguna		31,478	0.01	0.01	-	-	-	-	-	-	-	-	-	-
A. Shyama		32,378	0.01	0.01	-	-	-	-	-	-	-	-	-	-
A. S. Jyothirmayi		142,196	0.06	0.06	-	-	-	-	-	-	-	-	-	-
A. Arundhati		391,026	0.15	0.15	-	-	-	-	-	-	-	-	-	-
A. Bharathi		57,258	0.02	0.02	-	-	-	-	-	-	-	-	-	-
A. Neelavathi Devi		33,822	0.01	0.01	-	-	-	-	-	-	-	-	-	-
A. Sridevi		52,562	0.02	0.02	-	-	-	-	-	-	-	-	-	-
M. Swetha		644,297	0.25	0.25	490,000	0.19	-	-	-	-	-	-	490,000	0.19
A Sri Harsha Varma		25,500	0.01	0.01	-	-	-	-	-	-	-	-	-	-
J V Ranga Raju		1,701,277	0.66	0.66	-	-	-	-	-	-	-	-	-	-
J. Sridevi		171,434	0.07	0.07	-	-	-	-	-	-	-	-	-	-
J. Sowjanya		235,000	0.09	0.09	-	-	-	-	-	-	-	-	-	-
J. K. Chaitanya Varma		118,210	0.05	0.05	-	-	-	-	-	-	-	-	-	-
B. Kausalya		11,090	0.00	0.00	-	-	-	-	-	-	-	-	-	-
M/s. A V S R Holdings Private Limited		14,147,167	5.51	5.51	6,010,807	2.34	Creation	19.02.2014	Pledge	1,075,000	0.42%	M/s. Tara Capital Ltd	7,085,807	2.76
M/s. Narasimha Developers Private Limited		699,775	0.27	0.27	-	-	-	-	-	-	-	-	-	-
M/s. Anesh Ventures Private Limited		1,966,000	0.77	0.77	-	-	-	-	-	-	-	-	-	-
M/s. Avathesh Property Developers Private Limited		1,854,000	0.72	0.72	-	-	-	-	-	-	-	-	-	-
TOTAL		52,361,750	20.41	20.41	30,651,106	11.95							31,726,106	12.36

FORA V S R Holdings Pvt. Ltd.

 Director