

**Format for disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target company (TC)		Names of the Stock Exchanges where the shares of the target company are listed											
		Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd											
Date of reporting		20/10/2014											
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		A V S Raju and A G K Raju											
Details of the creation of encumbrance:													
Name of the Promoter(s) or PACs with turn(**)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares (creation)			
	No. of shares	% of total share capital	% w.r.t diluted share capital (%)	No. of shares	% of total share capital	Type of event (Creation/release/invocation)	Date of creation/release of encumbrance	Type of encumbrance (Pledge/Lien/non disposal undertaking/other)	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of Total share capital
AVS Raju	3,963,720	1.54	1.54	91,119	0.04	Creation	13.10.2014	Pledge	2,750,000	1.07	Rakesh Jhunjhunwala	2,841,119	1.11
AAV Ranga Raju	3,931,740	2.31	2.31	184,000	0.07	-	-	-	-	-	-	184,000	0.07
ASN Raju	3,993,330	1.56	1.56	906,000	0.35	-	-	-	-	-	-	906,000	0.35
AGK Raju	4,010,080	1.56	1.56	-	-	Creation	13.10.2014	Pledge	3,500,000	1.36	Rakesh Jhunjhunwala	3,500,000	1.36
AVN Raju	3,685,750	1.44	1.44	-	-	-	-	-	-	-	-	-	-
A Narayana Raju	4,088,680	1.59	1.59	-	-	-	-	-	-	-	-	-	-
A Srinivas Rama Raju	2,616,770	1.02	1.02	125,000	0.05	-	-	-	-	-	-	125,000	0.05
AV Satyanarayanaamma	1,757,210	0.68	0.68	-	-	-	-	-	-	-	-	-	-
A Suguna	31,478	0.01	0.01	-	-	-	-	-	-	-	-	-	-
A Shyama	32,378	0.01	0.01	-	-	-	-	-	-	-	-	-	-
A S Jyothsmani	142,196	0.06	0.06	-	-	-	-	-	-	-	-	-	-
A Arundhati	391,026	0.15	0.15	-	-	-	-	-	-	-	-	-	-
A Bharathi	57,258	0.02	0.02	-	-	-	-	-	-	-	-	-	-
A Neelavathi Devi	33,822	0.01	0.01	-	-	-	-	-	-	-	-	-	-
A Sridevi	52,562	0.02	0.02	-	-	-	-	-	-	-	-	-	-
M Swetha	644,297	0.25	0.25	-	-	-	-	-	-	-	-	-	-
A Sri Harsha Varma	25,500	0.01	0.01	-	-	-	-	-	-	-	-	-	-
IV Ranga Raju	1,701,277	0.66	0.66	-	-	-	-	-	-	-	-	-	-
J Sridevi	171,434	0.07	0.07	-	-	-	-	-	-	-	-	-	-
J Sowjanya	235,000	0.09	0.09	-	-	-	-	-	-	-	-	-	-
J K Chatanya Varma	118,210	0.05	0.05	-	-	-	-	-	-	-	-	-	-
B Kausalya	11,090	0.00	0.00	-	-	-	-	-	-	-	-	-	-
M/s. A V S R Holdings Private Limited	14,147,167	5.51	5.51	11,704,807	4.56	-	-	-	-	-	-	11,704,807	4.56
M/s. Narasimha Developers Private Limited	699,775	0.27	0.27	-	-	-	-	-	-	-	-	-	-
M/s. Anesh Ventures Private Limited	1,966,000	0.77	0.77	-	-	-	-	-	-	-	-	-	-
M/s. Avathesh Property Developers Private Limited	1,854,000	0.72	0.72	-	-	-	-	-	-	-	-	-	-
<b>TOTAL</b>	<b>52,361,750</b>	<b>20.41</b>	<b>20.41</b>	<b>13,010,926</b>	<b>5.07</b>				<b>6,250,000</b>	<b>2.44</b>		<b>19,260,926</b>	<b>7.51</b>

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