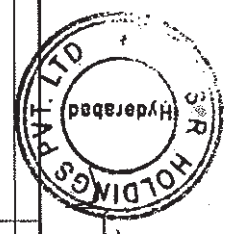


Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (1C)		Promoter holding in the target company (1)		Promoter holding already		Details of events pertaining to encumbrance (3)		Post event holding of		
Names of the Stock Exchanges where the shares of the target company are listed		No. of shares	% of total share capital	No. of shares	% of total share capital	Type of event (Creation/rel case/invocation)	Date of creation/rel invocation/rel encumbrance	Type of encumbrance (Pledge/Lien/non disposal undertaking/others)	No. of shares	% of Total share capital
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		No. of shares	% of total share capital	No. of shares	% of total share capital	(Creation/rel case/invocation)				
NCC Limited										
Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd										
Date of reporting										
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked										
A V S R Holdings Private Limited and A A V Ranga Raju creation										
Details of the creation of encumbrance:										
Name of the Promoter(s) or PACs with him (**)	No. of shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (Creation/rel case/invocation)	Date of creation/rel invocation/rel encumbrance	Type of encumbrance (Pledge/Lien/non disposal undertaking/others)	No. of shares	% of total share capital
AVS Raju	8,588,060	1.54	1.54	5,591,119	1.01	-	-	-	5,591,119	1.01
AAV Ranga Raju	13,563,196	2.44	2.44	184,000	0.03	creation	13.11.2014	Pledge	1,000,000	0.39
ASN Raju	8,652,215	1.56	1.56	906,000	0.16	-	-	-	906,000	0.16
AGK Raju	9,759,080	1.76	1.76	7,000,000	1.26	-	-	-	7,000,000	1.26
AVN Raju	7,985,791	1.44	1.44	-	-	-	-	-	-	-
A Naraiana Raju	8,858,806	1.59	1.59	-	-	-	-	-	-	-
A Srinivas Rama Raju	5,669,668	1.02	1.02	125,000	0.02	-	-	-	125,000	0.02
AV Satiyanarayana	3,820,226	0.69	0.69	-	-	-	-	-	-	-
A Suguna	68,202	0.01	0.01	-	-	-	-	-	-	-
A Shiyama	70,152	0.01	0.01	-	-	-	-	-	-	-
A S Jyothirmayi	308,091	0.06	0.06	-	-	-	-	-	-	-
A Arundhati	847,222	0.15	0.15	-	-	-	-	-	-	-
A Bharathi	124,059	0.02	0.02	-	-	-	-	-	-	-
A Neelavathi Devi	75,281	0.01	0.01	-	-	-	-	-	-	-
A Sridevi	113,884	0.02	0.02	-	-	-	-	-	-	-
M Sweetha	1,225,530	0.22	0.22	-	-	-	-	-	-	-
A Sri Harsha Varma	41,780	0.01	0.01	-	-	-	-	-	-	-
JV Ranga Raju	3,686,099	0.66	0.66	-	-	-	-	-	-	-
J Sridevi	371,439	0.07	0.07	-	-	-	-	-	-	-
J Sowjanya	509,166	0.09	0.09	-	-	-	-	-	-	-
J K Chaitanya Varma	256,121	0.05	0.05	-	-	-	-	-	-	-
B Kausalya	11,090	0.00	0.00	-	-	-	-	-	-	-
M/s. A V S R Holdings Private Limited	34,052,278	6.13	6.13	9,849,149	1.77	creation	13.11.2014	Pledge	1,800,000	0.70
M/s. Narasimha Developers Private Limited	1,516,179	0.27	0.27	-	-	-	-	-	-	-
M/s. Aneesh Ventures Private Limited	4,259,666	0.77	0.77	-	-	-	-	-	-	-
M/s. Avatresh Property Developers Private Limited	4,017,000	0.72	0.72	-	-	-	-	-	-	-
TOTAL	118,448,281	21.31	21.31	23,655,268	4.26				2,800,000	1.09
									26,455,268	4.76



A. V. S. R.