Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)	**NCC Limited**
Names of the Stock Exchanges where the shares of the target company are listed	**Bombay Stock Exchange Limited** **AND** **The National Stock Exchange of India Ltd**
Date of reporting	**29/3/2014**
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked	**M/s. A V S R Holdings Private Limited** Release

Details of the creation of encumbrance:

Name of the Promoter(s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares {creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]]	
	No. of shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (Creation/release/invocation)	Date of creation/ invocation/release of encumbrance	Type of encumbrance (Pledge/Lien/ non disposal undertaking/others)	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of Total share capital
AVS Raju	3,963,720	1.54	1.54	3,668,119	1.43	-	-	-	-	-	-	3,668,119	1.43
AAV Ranga Raju	5,931,740	2.31	2.31	4,375,000	1.71	-	-	-	-	-	-	4,375,000	1.71
ASN Raju	3,993,330	1.56	1.56	3,990,000	1.56	-	-	-	-	-	-	3,990,000	1.56
AGK Raju	4,010,080	1.56	1.56	2,175,000	0.85	-	-	-	-	-	-	2,175,000	0.85
AVN Raju	3,685,750	1.44	1.44	3,385,000	1.32	-	-	-	-	-	-	3,385,000	1.32
A Narayana Raju	4,088,680	1.59	1.59	2,550,180	0.99	-	-	-	-	-	-	2,550,180	0.99
A Srinivas Rama Raju	2,616,770	1.02	1.02	2,590,000	1.01	-	-	-	-	-	-	2,590,000	1.01
AV Satyanarayanamma	1,757,210	0.68	0.68	1,417,000	0.55	-	-	-	-	-	-	1,417,000	0.55
A Suguna	31,478	0.01	0.01	-	-	-	-	-	-	-	-	-	-
A Shyama	32,378	0.01	0.01	-	-	-	-	-	-	-	-	-	-
A S Jyothirmayi	142,196	0.06	0.06	-	-	-	-	-	-	-	-	-	-
A Arundhati	391,026	0.15	0.15	-	-	-	-	-	-	-	-	-	-
A Bharathi	57,258	0.02	0.02	-	-	-	-	-	-	-	-	-	-
A Neelavathi Devi	33,822	0.01	0.01	-	-	-	-	-	-	-	-	-	-
A Sridevi	52,562	0.02	0.02	-	-	-	-	-	-	-	-	-	-
M Swetha	644,297	0.25	0.25	490,000	0.19	-	-	-	-	-	-	490,000	0.19
A Sri Harsha Varma	25,500	0.01	0.01	-	-	-	-	-	-	-	-	-	-
JV Ranga Raju	1,701,277	0.66	0.66	-	-	-	-	-	-	-	-	-	-
J Sridevi	171,434	0.07	0.07	-	-	-	-	-	-	-	-	-	-
J Sowjanya	235,000	0.09	0.09	-	-	-	-	-	-	-	-	-	-
J K Chaitanya Varma	118,210	0.05	0.05	-	-	-	-	-	-	-	-	-	-
B Kausalya	11,090	0.00	0.00	-	-	-	-	-	-	-	-	-	-
M/s. A V S R Holdings Private Limited*	14,147,167	5.51	5.51	7,085,807	2.76	Release	28.03.2014	Pledge	700,000	0.27%	M/s.Mars Capital Pvt Ltd & Trinity Capital	6,385,807	2.49
M/s. Narasimha Developers Private Limited	699,775	0.27	0.27	-	-	-	-	-	-	-	-	-	-
M/s. Amesh Ventures Private Limited	1,966,000	0.77	0.77	-	-	-	-	-	-	-	-	-	-
M/s. Avathesh Property Developers Private Limited	1,854,000	0.72	0.72	-	-	-	-	-	-	-	-	-	-
TOTAL	**52,361,750**	**20.41**	**20.41**	**31,726,106**	**12.36**							**31,026,106**	**12.09**

For A V S R Holdings Pvt. Ltd.

Director