



Moser Baer Trust celebrates 'Sangam-2014'- its 6th annual CSR Meet

Launches 'Soar' - a stellar compilation of six years' relentless efforts towards women empowerment, education & youth development

New Delhi, 9th December, 2014: Moser Baer Trust, the social arm of Moser Baer India Limited organized 'Sangam' the annual CSR meet to felicitate beneficiaries, partners, employees and other stakeholders of its community development programmes at Don Bosco Provincial House, Okhla, New Delhi. The Trust organizes Sangam every year to acknowledge and thanks its various partners for acceding to the vision of the Trust and extending support.

Giving a glimpse of MBT's achievements in 2014, Ranu Kulshrestha, Chief Executive, Moser Baer Trust shared that 'Sangam' is a culmination of our week-long Social Responsibility Week. It is our own unique way of promotion and celebration of corporate and individual social responsibility. During this period, we reinforce our commitment to inclusive development of all and also to responsible business practices. We also recognize and felicitate those who have, in their own capacities and ways, partnered with us to make this society a better place to live especially for the underprivileged.

Apart from external stakeholders, Sangam also reaches out to the internal associates by holding Moser Baer Social Responsibility week where employees of all Moser Baer business entities contribute to the vision of the Trust in their own way. This year, the trust celebrated the Culture of Responsibility, Inclusion and Development through its week long activities.

Celebrated from 29th Nov- 5th Dec, 2014, during this period, the Trust reinforces its commitment to inclusive development of all and also to responsible business practices. Employees contributed to the cause by participating in various activities that include cultural programmes, click and share competition, Health Mela, HIV/AIDS awareness, GK Quiz, CSR tour to the Trust's support centre, etc.

The trust also took this opportunity to unveil 'Soar-The compilation', a publication documenting MBT's six years of dogged persistence towards the success of its projects and its conviction towards realizing the aspirations and dreams of these women and

children, who have till now been left in the dark corners of the society. Their lives can be illuminated through education and inclusion and their empowerment will be a boon for the society at large.

Lauding at the occasion, Nita Puri, Trustee, Moser Baer Trust, said, "At Moser Baer, sustainable development and deep adherence to corporate social responsibility is the way it does its business. I applaud the active participation of Moser Baer employees in the cause through participation in various activities. She further added that India can only progress once it recognize the power of women and include them in all its developmental activities. Empowering women, assisting them to think differently, look differently towards their own existence and role in society will enable us to achieve a real progressive nation."

Ranu Kulshrestha, Head CSR further added "With inclusion of new facets like Safal at Anuppur, the district has benefited from the Self Help Group concept which looked at addressing the concern of uplifting the economic status of rural women, primarily in the tribal societies of the district. These several yet integrated social efforts has created beneficial economic and social impacts like increase in saving and income, increase in assets, skill development as well as increase in self-confidence, communication skills and finally, but most importantly, reshaping the social outlook of women.

About Moser Baer Trust

The Moser Baer Group of companies is one of India's leading brands involved in diverse businesses such as technology, energy and mining. For us CSR is a way towards conducting business that achieves an integration of social economic and environmental imperatives at the same time addressing stakeholder expectations.

The Trust came into existence in July 2005 and ever since its inception has been in the forefront in intervening with contiguous communities in assisting them to address the challenges they face. The Trust is committed to achieve the Country Development Goals as well as the Millennium Development Goals wherever it operates.

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