

## **Mindtree named a leader in Zinnov's Global R&D Service Provider Ratings for the third year in a row**

**Warren (NJ) and Bangalore (India), September 29, 2014:** Mindtree, a global technology services company, announced that it has been named in the overall leader zone by Zinnov, a leading globalization and market expansion advisory firm, in its global R&D service provider ratings 2014. The report is an exhaustive exercise that covers over 50 service companies that offer product engineering, manufacturing engineering and engineering IT services globally.

Mindtree is positioned as an established company with matured offerings and wide client acceptance. According to Zinnov, Mindtree is ***"fast closing the gap by diversifying into newer verticals by leveraging their embedded and software capabilities"*** ([link](#)) The global service provider rating helps end-users understand the service provider landscape and build more intelligent vendor relationships.

**Sundararaman Viswanathan, Associate Director, Zinnov** said, "Mindtree has shown significant growth and expansion of their engineering service offerings. We feel they are well positioned to build strong partnerships and bring significant contributions to their partners and the engineering ecosystem as a whole."

**N. S. Parthasarathy, COO, Mindtree** said, "We are pleased to be recognized by Zinnov for our expertise in engineering services. This shows that our strategic investments in building expertise and IP are paying off and bringing value to our customers."

In addition to the overall rankings, Mindtree has been positioned in the leadership zone for Consumer Software, Telecommunications and Enterprise Software segments. The company is also positioned in the execution zone for Automotive, Consumer Electronics and Semiconductor segments as a partner who is capable of delivering complete product development as a true engineering partner.

### **Additional Resources**

- Mindtree expertise in [enterprise software segment](#)
- Redefine strategies for rapid response and [customer centricity](#)

### **About Zinnov**

Founded in 2002, Zinnov – meaning Zeal in Innovation – is a leading Globalization and Market Expansion Advisory firm, with specialization in areas such as Global Sourcing, Emerging Markets Expansion, Human Capital Optimization, Small & Medium Businesses, Innovation, Cloud Computing and Enterprise Mobility. Zinnov offers advisory services to global leaders in business and technology and works collectively with them to tackle prevailing organizational challenges by analyzing changing dynamics, improving



performance, and building institutional capability. The services delivered to its clients through advanced reasoning and analytical techniques, provides solutions help in integrating organizational vision, business definition and processes.

Visit us at [www.zinnov.com](http://www.zinnov.com) . To request information, contact Karthik at [kananth@zinnov.com](mailto:kananth@zinnov.com)

#### About Mindtree

Mindtree [NSE: MINDTREE; CIN: L72200KA1999PLC025564] delivers technology services and accelerates growth for Global 1000 companies by solving complex business challenges with breakthrough technical innovations. Mindtree specializes in e-commerce, mobility, cloud enablement, digital transformation, business intelligence, data analytics, testing, infrastructure, EAI and ERP solutions. We are among the fastest growing technology firms globally with more than 200 clients and offices in 14 countries. [www.mindtree.com](http://www.mindtree.com).

#### For more information, contact:

Sweta Mohanty  
Mindtree  
+91 98865 20141  
[sweta\\_mohanty@mindtree.com](mailto:sweta_mohanty@mindtree.com)

Siddhartha Tanti  
Genesis Burson-Marsteller  
+91 99863 62435  
[siddhartha.tanti@bm.com](mailto:siddhartha.tanti@bm.com)

Kiran Farooque  
PPR Worldwide  
+44 0 207 300 6181  
[Kiran.Farooque@pprww.com](mailto:Kiran.Farooque@pprww.com)

David Barkoe  
Max Borges Agency  
+1 305 374 4404 x167  
[davidbarkoe@maxborgesagency.com](mailto:davidbarkoe@maxborgesagency.com)

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For Mindtree Limited

*Rajulu S*

Vice President Legal & Company Secretary



Mindtree Limited, Global Village, RVCE Post, Mysore Road, Bangalore-560059;  
CIN: L72200KA1999PLC025564; Phone: + 91 80 6706 4000; Fax: +91 80 6706 4100; E-mail:  
[info@mindtree.com](mailto:info@mindtree.com)/[investors@mindtree.com](mailto:investors@mindtree.com); Website: [www.mindtree.com](http://www.mindtree.com)