

## Press Release

## Maruti Suzuki Sales in July 2014

**New Delhi, 1 August 2014:** Car market leader Maruti Suzuki India Limited sold a total of 101,380 units in July 2014. This includes 90,093 units in domestic market and 11,287 units in exports. The Company had sold a total of 83,299 units in July 2013.

The sales figures for **July 2014** are given below:

| Category                               | Models                       | Jul           |              |              | Till Jul      |               |              | April'13 - March'14 |
|--|------------------------------|---------------|--------------|--------------|---------------|---------------|--------------|---------------------|
|  |                              | 2014          | 2013         | % Change     | 2014-15       | 2013-14       | % Change     |                     |
| A: Mini                                | M800, Alto, A-Star, WagonR   | 28759         | 33587        | -14.4%       | 131488        | 131255        | 0.2%         | 436032              |
| A: Compact                             | Swift, Estilo, Ritz, Celerio | 25156         | 13882        | 81.2%        | 97502         | 73560         | 32.5%        | 252708              |
| A: Super Compact                       | Dzire                        | 18634         | 15249        | 22.2%        | 69585         | 64508         | 7.9%         | 197685              |
| A: Mid-Size                            | SX4                          | 233           | 322          | -27.6%       | 752           | 1740          | -56.8%       | 4029                |
| <b>Total A: Passenger cars</b>         |                              | <b>72782</b>  | <b>63040</b> | <b>15.5%</b> | <b>299327</b> | <b>271063</b> | <b>10.4%</b> | <b>890455</b>       |
| B: Utility vehicles                    | Gypsy, Grand Vitara, Ertiga  | 5631          | 4562         | 23.4%        | 20898         | 19184         | 8.9%         | 61119               |
| C: Vans                                | Omni, Eeco                   | 11680         | 7543         | 54.8%        | 40511         | 30244         | 33.9%        | 102115              |
| <b>Total Domestic Sales</b>            |                              | <b>90093</b>  | <b>75145</b> | <b>19.9%</b> | <b>360736</b> | <b>320491</b> | <b>12.6%</b> | <b>1053689</b>      |
| <b>Total Export Sales</b>              |                              | <b>11287</b>  | <b>8154</b>  | <b>38.4%</b> | <b>40538</b>  | <b>29242</b>  | <b>38.6%</b> | <b>101352</b>       |
| <b>Total Sales (Domestic + Export)</b> |                              | <b>101380</b> | <b>83299</b> | <b>21.7%</b> | <b>401274</b> | <b>349733</b> | <b>14.7%</b> | <b>1155041</b>      |