

Maruti Suzuki Sales in October 2014: Additional information

New Delhi, 1 November 2014: Following is some additional information regarding the October 2014 sales nos shared this morning:

1. Owing to festivals and state elections, during October 2014 Maruti Suzuki had 19 working days. This limited the availability of vehicles during the month. In October 2013 Maruti Suzuki had 24 working days.
2. Retail sales during October 2014 were robust at around 108,000 units, over 10 per cent higher than October last year.
Retail sales during October 2014 were about 10 per cent higher than wholesales of 97,069 during October 2014.
3. In exports, shipment of around 1,000 units to Algeria and Egypt was rescheduled to November 2014 due to cyclonic conditions in Gujarat area.

The impact of the aforementioned factors is reflected in the sales numbers for October 2014.