

FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1. Name of the Target Company (TC)	Maharaja Shree Umaid Mills Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<u>Acquirer</u> Placid Limited <u>Other Promoters & Promoter Group</u> Lakshmi Niwas Bangur Lakshmi Niwas Bangur (HUF) Alka Devi Bangur Shreeyash Bangur Yogesh Bangur M.B.Commercial Co Ltd Amalgamated Development Ltd The Kishore Trading Co. Ltd Apurva Export Pvt Ltd The General Investment Co. Ltd Shree Krishna Agency Ltd		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	(a) BSE Limited (b) The Calcutta Stock Exchange Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition/disposal under consideration, holding of Acquirer and Other Promoters & Promoter Group :</u>			
a) Shares carrying voting rights	1,93,91,400	74.81%	74.81%
b) Voting rights (VR) otherwise than by equity shares	N.A.	N.A.	N.A.

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c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A.	N.A.	N.A.
Total (a+b+c)	1,93,91,400	74.81%	74.81%
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired by Acquirer	45,15,829	17.42%	17.42%
b) VRs acquired otherwise than by equity shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	N.A.	N.A.	N.A.
Total (a+b+c)	45,15,829	17.42%	17.42%
<u>After the acquisition/sale, holding of Acquirer and Other Promoters & Promoter Group:</u>			
a) Shares carrying voting rights	2,39,07,229	92.23%	92.23%
b) VRs otherwise than by equity shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A.	N.A.	N.A.
Total (a+b+c)	2,39,07,229	92.23%	92.23%
6. Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Acquisition pursuant to the provisions of the Securities and Exchange Board of India (Delisting of Equity Shares) Regulations, 2009.		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	05-01-2015		

8. Equity share capital / total voting capital of the TC before the said acquisition/sale	2,59,20,000 Equity Shares
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	2,59,20,000 Equity Shares
10. Total diluted share/voting capital of the TC after the said acquisition/sale	2,59,20,000 Equity Shares

Note:

(* Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For PLACID LIMITED



(LAKSHMI NIWAS BANGUR)

DIRECTOR

Place: Kolkata

Date: 07-01-2015