

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulation 13 (3) and (6)]

Regulation 13(3) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name, PAN No. & address of shareholder	Shareholding prior to acquisition / sale	No. and percentage of shares / voting rights sold	Date of receipt of allotment / advice-Date of acquisition of share/ sale of shares (specify)	Date of receipt of information by the Company	Mode of acquisition (market purchase/public/rights/preferential offer etc.)	Shareholding subsequent to acquisition / sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Sell quantity	Sell value
1 SCI Growth Investments II PAN: AANCS3985Q Address: IFS Court, Twenty Eight Cybercity, Ebene, Mauritius.	2 2,93,833 Equity Shares (1.7490%)	3 2,915 Equity Shares (0.0174%)	4 November 18, 2014	5 November 20, 2014	6 Primary subscription	7 2,90,918 Equity Shares (1.7316%)	8 Spark Capital Advisors (India) Private Limited (SEBI Registration No.INB2312562332)	9 National Stock Exchange	10 2,915 Equity Shares	11 1,225,041.03
	2,90,918 Equity Shares (1.7316%)	51,000 Equity Shares (0.3036%)	November 18, 2014	November 20, 2014	Primary subscription	2,39,918 Equity Shares (1.4281%)	Anand Rathi Share and Stock Brokers Limited (SEBI Registration No.INB230676935)	National Stock Exchange	51,000 Equity Shares	21,102,287.23
	2,39,918 Equity Shares (1.4281%)	52,000 Equity Shares (0.3095%)	November 18, 2014	November 20, 2014	Primary subscription	1,87,918 Equity Shares (1.1186%)	Anand Rathi Share and Stock Brokers Limited (SEBI Registration No.INB011371557)	Bombay Stock Exchange	52,000 Equity Shares	21,515,777.96

Date: 21.11.2014

For Lovable Lingerie Ltd.



Darsha Sanghvi
Darsha Sanghvi
Company Secretary

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Name, PAN No. & address of share-holders	Share-holding prior to acquisition/sale	No. & % of shares/voting rights acquired/sold	Receipt of acquisition acquisition of shares/sale of shares specify	Date of intimation to comp- any	Mode of acquisition on (market purchase/ public/ rights/ preferential offer etc.)	No. & % of shares/voting rights post-acquisition/sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
SCI Growth Investments II IFS Court TwentyEight Cybercity Ebene Mauritius PAN - AANCS3985Q	Number of Shares - 293,833 Percentage of Holding - 1.7490%	Number of Shares - 2,915 Percentage of Holding - 0.0174%	18 November 2014	20 November 2014	Primary Subscription	Number of Shares - 290,918 Percentage of holding - 1.7316%	Spark Capital Advisors (India) Private Limited (SEBI Registration No. INB231256232)	National Stock Exchange	-	-	2,915	1,225,041.03

Yours faithfully



Divya Basanta Lala
Director

Date: 20 November 2014



20/11/2014

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SCI Growth Investments II IFS Court TwentyEight Cybercity Ebene, Mauritius PAN - AANCS3985Q	Number of Shares - 290,918 Percentage of Holding - 1.7316%	Number of Shares - 51,000 Percentage of Holding - 0.3036%	18 November 2014	20 November 2014	Primary Subscription	Number of Shares - 239,918 Percentage of holding - 1.4281%	Anand Rathi Share and Stock Brokers Limited (SEBI Registration No. INB230676935)	National Stock Exchange	-	-	51,000	21,102,287.23

Yours faithfully



Divya Basanta Lala
Director

Date: 20 November 2014



20/11/14

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Name, PAN No. & address of share-holders	Share-holding prior to acquisition/sale	No. & % of shares/voting rights acquired/sold	Receipt of allotment/acquisition of shares/sale of shares specify	Date of intimation to company	Mode of acquisition (market purchase/public rights/preferential offer etc.)	No. & % of shares/voting rights post-acquisition/sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
SCI Growth Investments II IFS Court TwentyEight Cybercity Ebene, Mauritius PAN - AANCS3985Q	Number of Shares - 239,918 Percentage of Holding - 1.4281%	Number of Shares - 52,000 Percentage of Holding - 0.3095%	18 November 2014	20 November 2014	Primary Subscription	Number of Shares - 187,918 Percentage of holding - 1.1186%	Anand Rathi Share and Stock Brokers Limited (SEBI Registration No. INB011371557)	Bombay Stock Exchange	-	-	52,000	21,515,777.96

Yours faithfully



Divya Basanta Lala
Director

Date: 20 November 2014



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