



**KSS LIMITED**

**09<sup>th</sup> April, 2014**

**To,**

**The Corporate Relations Department,  
Bombay Stock Exchange Limited,  
PJ Tower, Dalal Street, Fort,  
Mumbai-400 001.  
Scrip Code: 532081.**

**Sub: Submission of Shareholding Pattern.**

Dear Sir,

Please find enclosed herewith the Shareholding Pattern as per Clause 35 of the Listing Agreement, for the Quarter ended on 31<sup>st</sup> March, 2014 or your necessary records and kind perusal.

Kindly acknowledge the receipt of the same.

Thanking You,

**For KSS Limited  
(Formerly known as K Sera Sera Limited)**

**Shailesh Bapat  
Company Secretary**



Encl: As above.

**KSS Limited**

( Formerly known as K Sera Sera Ltd. )

Unit No.101 A & 102, 1st Floor, Plot No. B-17, Morya Landmark II, Andheri (West), Mumbai - 400 053. INDIA.  
Tel: 022 40427600 / 42088600 Fax: 022 40427601 Web : www.kserasera.com Email : info@kserasera.com

Name of the Company :	KSS LIMITED		
Script Code, Name of the scrip, class of security :	532081, K SERA EQUITY		
Quarter ended :	31/03/2014		
Partly paid-up shares :-	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the company
Held by promoter/ promoter group	0	0.00	0.00
Held by public	0	0.00	0.00
<b>Total (D)</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
Outstanding convertible securities	No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities
Held by promoter/ promoter group	0	0.00	0.00
Held by public	0	0.00	0.00
<b>Total (E)</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
Warrants	No. of Warrants	As a % of total no. of Warrants	As a % of total no. of shares of the company, assuming full conversion of warrants
Held by promoter/ promoter group	0	0.00	0.00
Held by public	0	0.00	0.00
<b>Total (F)</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
<b>Total paid-up capital of the company, assuming full conversion of warrants convertible securities Total (A+B+C)+ D+E+F)</b>	<b>207938634</b>		<b>100.00</b>

Shall



**Statement Showing Shareholding Pattern**  
Table (I)(a)

Category Code	Category of Shareholder	Number of Shareholders	Total Number Of Shares	Number of Shares held in Dematerialised form	Total Shareholding as a percentage of total number of shares	As a Percentage of (A+B)	As a Percentage of (A+B+C)	No. Of Shares	Shares Pledged or otherwise encumbered	As a Percentage (IX) = (VIII)/(IV) *100
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX) = (VIII)/(IV) *100		
(IX) = (VIII)/(IV) *100										
(A) Shareholding of Promoter and Promoter Group <sup>2</sup>										
1. INDIAN										
(a)	INDIVIDUAL / HUF	0	0	0	0.0000	0.0000	0.0000	0	0.00	
(b)	CENTRAL / STATE GOVERNMENT(S)	0	0	0	0.0000	0.0000	0.0000	0	0.00	
(c)	BODIES CORPORATE	0	0	0	0.0000	0.0000	0.0000	0	0.00	
(d)	FINANCIAL INSTITUTIONS / BANKS	0	0	0	0.0000	0.0000	0.0000	0	0.00	
(e)	ANY OTHERS (Specify)									
(i)	DIRECTORS / RELATIVES	0	0	0	0.0000	0.0000	0.0000	0	0.00	
(ii)	GROUP COMPANIES	0	0	0	0.0000	0.0000	0.0000	0	0.00	
SUB TOTAL (A)(1) :		0	0	0	0.0000	0.0000	0.0000	0	0.00	
2. FOREIGN										
(a)	INDIVIDUAL	0	0	0	0.0000	0.0000	0.0000	0	0.00	
(b)	BODIES CORPORATE	0	0	0	0.0000	0.0000	0.0000	0	0.00	
(c)	INSTITUTIONS	0	0	0	0.0000	0.0000	0.0000	0	0.00	
(d)	QUALIFIED FOREIGN INVESTOR	0	0	0	0.0000	0.0000	0.0000	0	0.00	
(e)	ANY OTHERS (Specify)	0	0	0	0.0000	0.0000	0.0000	0	0.00	







(v)	NON RESIDENT INDIANS (NRI)	114	328436	328436	0.1579	0.1579	0	0.00
(vi)	OVERSEAS BODIES CORPORATES	0	0	0	0.0000	0.0000	0	0.00
(vii)	UNCLAIMED SUSPENSE ACCOUNT	0	0	0	0.0000	0.0000	0	0.00
SUB TOTAL		25976	1676077	55725859	48.5825	48.5825	0	0.00
(B)(2)								
Total Public Shareholdin	(B)=(B)(1) + (B)(2)	25989	110746494	110575917	100	53.2592	0	0.00
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Total (A) + (B)		25989	110746494	110575917	100	53.2592	0	0.00
(C) Shares held by Custodians and against which Depository Receipts have been issued								
(a)	SHARES HELD BY CUSTODIANS	0	0	0	0.0000	0.0000	0	0.00
(i)	Promoter and Promoter Group	0	0	0	0.0000	0.0000	0	0.00
(ii)	Public	0	0	0	0.0000	0.0000	0	0.00
SUB TOTAL		0	0	0	0.0000	0.0000	0	0.00
(C)(1)								
Grand Total (A) + (B) + (C)		25989	207938634	207310357	100.0000	100.0000	0	0.00
NOTES :	1) NAME, NUMBER OF SHARES HELD & PERCENTAGE OF ENTITIES / PERSONS HOLDING MORE THAN 1% OF THE TOTAL SHARES OF THE COMPANY IS AS PER ANNEXURE							



(l)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"													
Sr No	Name of the Shareholder	Details of shares held			Encumbered shares (*)			Details of warrants			Details of convertible securities		
		Number of shares held	As a % of grand total (A)+(B)+(C)	No	As a percentage (VI)=(V)/(III)*	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital		
(i)	(ii)	(iii)	(iv)	(v)	(vi)=(v)/(iii)*	(vii)	(viii)	(ix)	(x)	(xi)	(xii)		
1	NA	0	0	0	100	0	0	0	0	0	0		
TOTAL :													



(1)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares.

SR. NO.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares (i.e. Grand Total(A)+(B)+(C) indicated in Statement at para (1)(a) above)	Details of warrants		Details of convertible		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t. total number of convertible securities	
1	HIGHBLUESKY EMERGING MARKET FUND	20580000	9.8972	0	0	0	0	0
2	AUCTOR INVESTMENTS LIMITED	20580000	9.8972	0	0	0	0	0
3	ASPIRE EMERGING FUND	20580000	9.8972	0	0	0	0	0
4	INDIA MAX INVESTMENT FUND LIMITED	17161894	8.2533	0	0	0	0	0
	<b>TOTAL :</b>	<b>78901894</b>	<b>37.9449</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>





(1)(c)(ii)	Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company	AS ON :	31/03/2014						Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
SR.NO	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (1)(a) above)	Details of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t. total number of convertible securities of the same class		
1	HIGHBLUESKY EMERGING MARKET FUND	20,580,000	9.8972	0	0	0	0	0	0
2	AUCTOR INVESTMENTS LIMITED	20,580,000	9.8972	0	0	0	0	0	0
3	ASPIRE EMERGING FUND	20,580,000	9.8972	0	0	0	0	0	0
4	INDIA MAX INVESTMENT FUND LIMITED	17,161,894	8.2533	0	0	0	0	0	0
5	INDIA FOCUS CARDINAL FUND	9,710,000	4.6696	0	0	0	0	0	0
6	MOTIONS SHARES PRIVATE LIMITED	8,281,511	3.9827	0	0	0	0	0	0
7	KII LIMITED	8,170,734	3.9294	0	0	0	0	0	0
8	KUVERA FUND LIMITED	6,420,000	3.0874	0	0	0	0	0	0
9	BASMATI SECURITIES PRIVATE LIMITED	4,729,159	2.2743	0	0	0	0	0	0
10	PUDUMJEE INVESTMENT & FINANCE COMPANY LIMITED	4,100,000	1.9717	0	0	0	0	0	0
11	BONANZA PORTFOLIO LIMITED	3,460,691	1.6643	0	0	0	0	0	0
12	NARESHKUMAR SARAF	2,735,036	1.3153	0	0	0	0	0	0
13	VIKRAM HARKISHANBHAI DOSHI	2,688,588	1.2930	0	0	0	0	0	0
14	GROVSNOR INVESTMENT FUND LIMITED	2,660,000	1.2792	0	0	0	0	0	0
15	NARESHKUMAR KISHANLAL SARAF	2,340,814	1.1257	0	0	0	0	0	0
TOTAL :		134,198,427	64.54	0	0	0	0	0	0





Statement Showing " LOCKED - IN - SHARES "				AS ON :	31/03/2014
(l)(d)	SR NO	NAME	Category	Shares	Per
	1	NOT APPLICABLE	0	0	0
		TOTAL:			



(II) (a) Statement Showing Details of Depository Receipts (DRs)

Unit :	KSS LIMITED	As on Date :	31/03/2014
Sr.No.	Type of Outstanding DR (ADRs, GDRs, SDRs etc.)	No of Outstanding DRs.	No of Shares underlying outstanding DRs. Percentage of total number of shares (i.e Total (A)+ (B) + (C) Indicated in statement at para(I) (a) above)
1	N.A.	N.A.	N.A
<b>TOTAL :</b>		<b>N.A.</b>	<b>N.A</b>



(II) (b) Statement showing Holding of Depository Receipts (DRs) where underlying shares are in excess of 1% of the total number of shares.			
Sr.No.	Type of Outstanding DR (ADRs,GDRs,SDRs etc.)	No.of Shares underlying outstanding DRs.	Shares underlying outstanding DRs.as a Percentage of total number of shares (i.e Total (A)+(B)+(C) Indicated in Statement at Para (I) (a) above)
1	N.A.	N.A.	N.A.
TOTAL :			

