

## **Jetking wins Brand Trust Award 2014**



Jetking has been felicitated with the Brand Trust award for being the biggest and the most trustworthy brand in the Computer Hardware/Training segment. The Brand Trust award conducted by Trust Research Advisory to measure the effectiveness and trustworthiness of the brands amongst India has released its results this March 2014. Jetking has also shown a remarkable increase in terms of the overall ranking by coming at 369 as opposed to 670 in the year 2013.

Upon receiving this award, Brand Communications Head, Mr. Siddarth Bharwani said "We as an organization are proud to receive this prestigious honour of being the most trusted brand in the industry. The fact that it is being decided after enormous consumer input has further enhanced its specialness as it indicates the trust that the nation in its entirety have in our brand."