

**JAIPRAKASH ASSOCIATES LIMITED**  
**FORM D**

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company


Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer	No. & % of shares/voting rights held by the Promoter/ Person who is part of Promoter Group/ Director / Officer	Date of receipt of allotment / advice / acquisition / part of Promoter / voting rights	Date of intimation to Company	Mode of acquisition (market purchase / public rights offer / sale)	No. & % of shares / voting rights / acquisition / sale	Trading / through whom the trade was executed with SEBI member Registration No. of the TM	Exchange on which the trade was executed	Buy Value (Rs.)	Sell* quantity	Sell Value (Rs.)
<b>M/s Essjay Enterprises Pvt. Ltd.</b> A person forming part of the Promoter Group	53,01,832	18.12.2014	20.12.2014	SALE	44,01,832	SUNSHINE FINSEC & MERCANTILE LTD. - REGN NO. INB230947239	NSE	N.A.	9,00,000	2,23,42,308
PAN : AAACE0385M Address: 8082 SECTOR C,POCKET-8, VASANT KUNJ, NEW DELHI										

To:  
**Jaiprakash Associates Ltd.**,  
Sector -128, Noida 201304, U.P.  
Fax No. 0120- 4509496

CC:  
**BSE Limited**  
25th Floor, New Trading Ring, Rotunda Building P J Towers, Dalal Street, Fort, MUMBAI 400 001  
Fax No. 022-2272 3121/ 3719

**National Stock Exchange of India Ltd**  
"Exchange Plaza", C-1, Block G, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051  
Fax No. 022-2659 8237/ 38

For Essjay Enterprises Pvt. Ltd.

  
DIRECTOR ENTERPRISES PVT. LTD.

(Director)