

**JAIPRAKASH ASSOCIATES LIMITED
FORM D**

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer	No. & % of shares/voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment / advice / acquisition / sale of shares / voting rights	Date of intimation to Company	Mode of acquisition (market purchase / public rights preferential offer etc.)/ sale	No. & % of shares / voting rights post acquisition / sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy Value (Rs.)	Sell* quantity	Sell Value (Rs.)
M/s Essjay Enterprises pvt. Ltd, A person forming part of the Promoter Group PAN : AAACE0385M Address: 8082 SECTOR C,POCKET-8, VASANT KUNJ, NEW DELHI	34,01,832	02.01.2015	05.01.2015	SALE	29,01,832	SUNSHINE FINSEC & MERCANTILE LTD. - REGN NO. INB230947239	NSE	N.A.	N.A.	5,00,000	1,33,35,000

To:
Jaiprakash Associates Ltd.,
Sector -128, Noida 201304, U.P.
Fax No. 0120- 4609496

cc:
BSE Limited
25th Floor, New Trading Ring, Rotunda Building P J Towers, Dalal Street, Fort, MUMBAI 400 001
Fax No. 022-2272 3121/ 3719

National Stock Exchange of India Ltd
"Exchange Plaza", C-1, Block G, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051
Fax No. 022-2659 8237/ 38

For Essjay Enterprises Pvt. Ltd.
FOR ESSJAY ENTERPRISES PVT. LTD.

Vishali Jain
Director
(Director)